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HERO WORDS | CUSTOM TYPE

SAN DIEGO STATE UNIVERSITY AZTECS

EXAMPLES



PRESIDENTIAL SEAL | GOLD WITH WHITE BACKGROUND



**PRESIDENTIAL
SEAL GOLD**

RGB 188 / 143 / 33
CMYK 0 / 28 / 100 / 30
PMS 132
PMS 873 METALLIC

To optimize contrast and
accessibility on web, use
HEX #9B6E00

PRESIDENTIAL SEAL | COLOR VARIATIONS



SDSU

San Diego State
University



EST

SDSU

1897







GO

AZTECS

GO



✦ Transform Your Tomorrow ✦



SDSU | San Diego State University

**Transform
Your Tomorrow**

SDSU.edu







Celebrating 125 Years

SDSU

San Diego State
University





Something happens when you come face to face with the moment. When you meet that border of today and tomorrow. When you break through expectations and change everything. Possibilities open. The world looks different. Tomorrow is yours to define, so give it your all, widen your aperture, make an impact, and you'll

Transform Your Tomorrow

Learn more at [SDSU.edu](https://www.sdsu.edu)

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Widen Your Aperture

Something happens when you come face to face with the moment. When you meet that border of today and tomorrow. When you break through expectations and change everything. Possibilities open. The world looks different. Tomorrow is yours to define, so give it your all, widen your aperture, make an impact, and you'll transform your tomorrow.

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SDSU

College of
Health and
Human Services





Widen
Your
Aperture



TRANSFORM YOUR
TOMORROW →

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San Diego State
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Transform
Your
Tomorrow
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