

Q

Temple Now

NEWS BY TOPIC

ANNOUNCEMENTS

NEWSLETTERS

TEMPLE MAGAZINE

ABOUT

Home / Announcements

ANNOUNCEMENT

TEMPLE UNIVERSITY COMMITS MORE THAN \$1 MILLION TO COMBAT RACISM

Posted Sep 16, 2020

Racism in the United States remains a persistent and urgent problem, stunting opportunity for children and families and cutting lives distressingly short.

This summer we asked Valerie Harrison, Senior Advisor for Equity, Diversity and Inclusion, to oversee an effort to identify new ways our university can build on its long-standing effort to combat racism on our campus, in our city and in society at large, and to provide better pathways to opportunity for children in our local community.

Based on that effort, we are announcing more than \$1 million in new funding that Temple University will spend this year to support anti-racism education and programming. The following are highlights of our ongoing effort.

1. Reinvesting in anti-racism education

Temple is an international leader in anti-racism education as home to the prestigious department of Africology and African American Studies, the first department in the United States to offer a doctoral program in the field

Confidential & Proprietary

On the heels of Temple's announcement to commit more than \$1 million to combat racism, and as an extension of the MarComm team's local storytelling and outreach efforts to date, 160over90 executed a quick-turn and targeted national media relations campaign.

The agency leaned on existing press materials [including the Temple Now news release] to inform pitching, and sought out meaningful opportunities for anti-racism thought leadership and expert source positioning in higher ed verticals and national mainstream outlets.

Resulting coverage showcases Temple's demonstrated investment in anti-racism education and programming—rising to the challenges of this particular moment in history, and naturally building on the University's core values and history of leadership on this topic.



8 ways one university is investing in anti-racism

Temple University is updating its curriculum and funding more anti-racism training

By: Matt Zalaznick | November 2, 2020



Temple University will prioritize the recruitment of more diverse faculty as part of a \$1 million antiracism initiative.

Trending Stories



Growing Columbia tuition strike threat wins concessions January 5, 2021



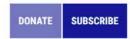
7 questions about COVID-19 vaccinations for universities December 7, 2020



Number of college transfer students declines sharply December 21, 2020







News v

Student Reporters

Opinion

About The Fix Write For Us Contact



HIGHER ED BUBBLE RACIAL ISSUES

Temple devotes \$1M-plus to create anti-racism center, hire more African American studies faculty

BRITTANY SLAUGHTER - LIBERTY UNIVERSITY . NOVEMBER 2, 2020

SHARE THIS ARTICLE:













As racial conversations, protests and riots began erupting around the country, some colleges and universities decided to take their campus to new levels with conversations on race. Temple University joined the initiative and created an "Anti-Racism Education and Training" initiative.

The university will add four more faculty members to their Department of Africology and

African American Studies in addition to creating a "Center for Anti-Racism Research," according to a university news release.

The Philadelphia-based public university will invest more than \$1 million into the efforts and more, officials state.

SPONSORED



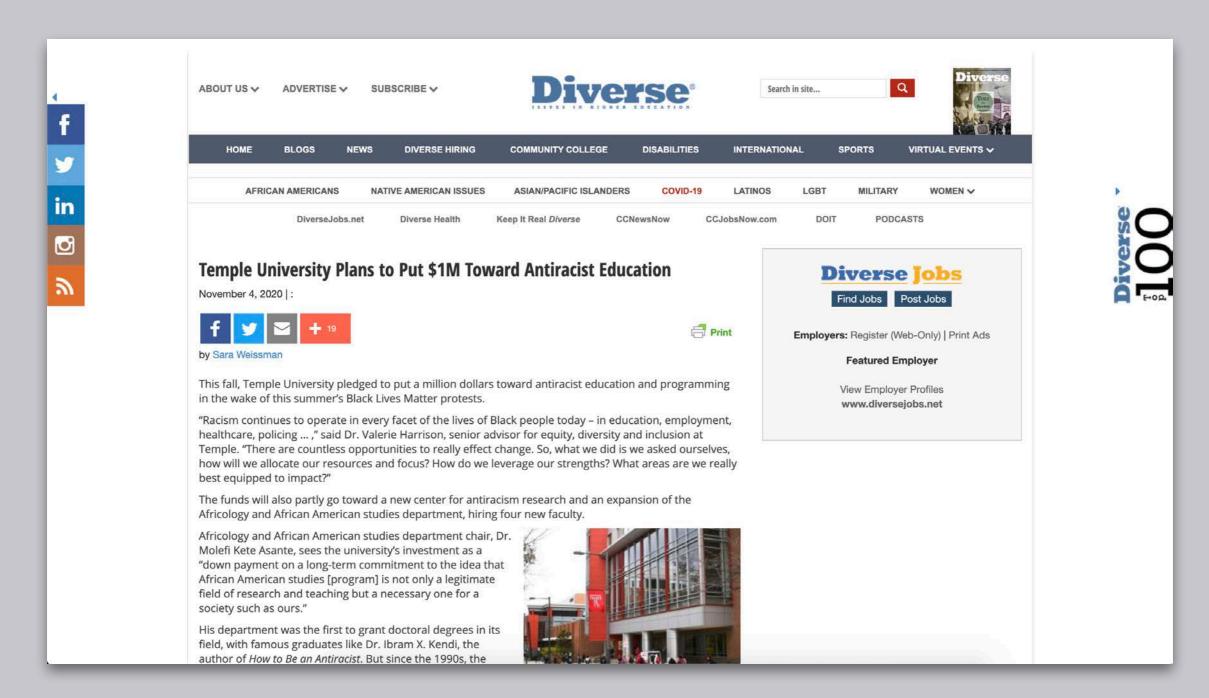
CHILLING PHOTOS TAKEN MOMENTS **BEFORE IT ALL GOES WRONG**

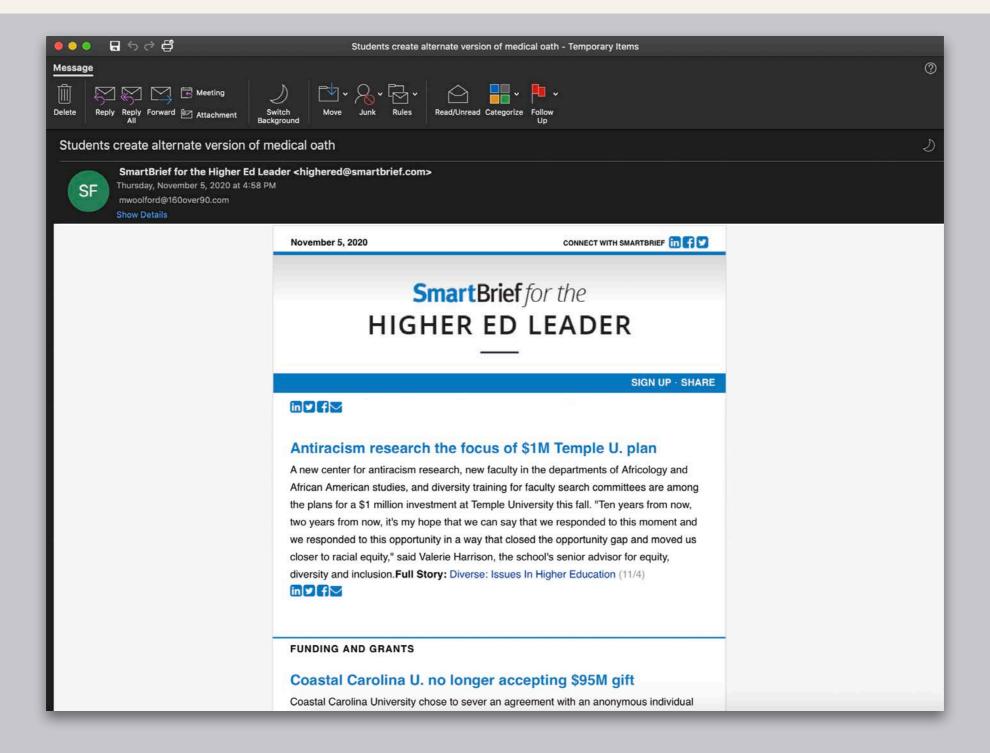
DON'T MISS A THING

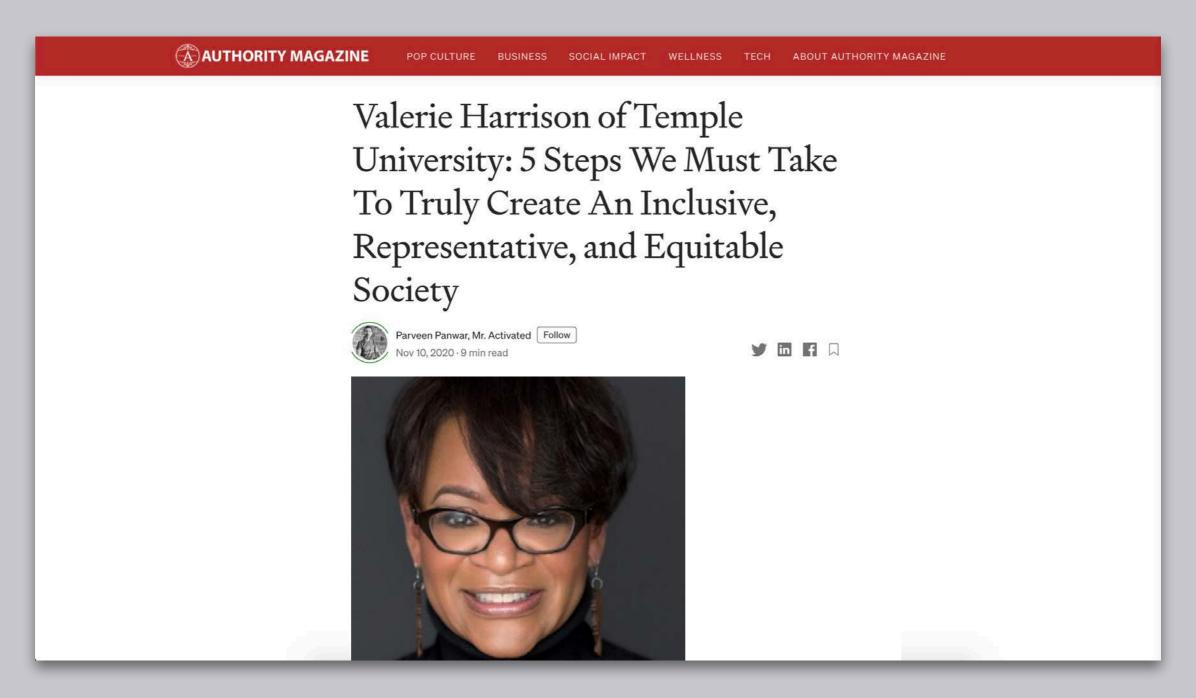
Subscribe to receive email updates.

Your Email

SUBSCRIBE







THRIVE @ GLOBAL

CONTRIBUTOR LOG IN / SIGN UP

WELL-BEING WISDOM WONDER PURPOSE SLEEP SPECIAL SECTIONS COMMUNITY Q

COMMUNITY // November 14, 2020

5 Steps We Must Take To Truly Create An Inclusive, Representative, and Equitable Society

The first step is to reject this false notion that one group of people is superior to another that has been used for centuries to justify unequal treatment. As part of our series about '5 Steps We Must Take To Truly Create An Inclusive, Representative, and Equitable Society' I had the pleasure to interview Valerie [...]

The Thrive Global Community welcomes voices from many spheres on our open platform. We publish pieces as written by outside contributors with a wide range of opinions, which don't necessarily reflect our own. Community stories are not commissioned by our editorial team and must meet our guidelines prior to being published.

By Parveen Panwar, Mr. Activated













THE WALL STREET JOURNAL.

Forbes

THE CHRONICLE of Higher Education

