

**UCLA**

**JACKIE ROBINSON**

●●● UCLA 1939-1941

THE FIRST MAN TO BREAK THE COLOR  
BARRIER IN MAJOR LEAGUE BASEBALL

**WHEN  
BASEBALL  
WOULDN'T  
LET HIM IN,  
HE REFUSED  
TO BE OUT.**

WHAT BARRIER WILL YOU BREAK?

**UCLA**

[ucla.edu/optimists](http://ucla.edu/optimists)



**ANNA LEE FISHER**  
UCLA CLASS OF '59  
THE FIRST WOMAN TO REACH  
THE WEST COAST IN 1962

**SOME  
WORKING  
MOMS LOVE  
THEIR  
COMMUTE.**

WHAT NEW HEIGHTS WILL YOU REACH?

UCLA  
ucla.edu/advertising

**JACKIE ROBINSON**  
UCLA CLASS OF '48  
THE FIRST MAN TO BREAK THE COLOR  
BARRIER IN MAJOR LEAGUE BASEBALL

**WHEN  
BASEBALL  
WOULDN'T  
LET HIM IN,  
HE REFUSED  
TO BE OUT.**

WHAT BARRIER WILL YOU BREAK?

UCLA  
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**ARTHUR ASHE**  
UCLA CLASS OF '59  
THE ONLY MAN OF COLOR TO WIN  
WIMBLEDON, THE U.S. OPEN AND  
THE AUSTRALIAN OPEN

**HIS SERVICE  
WENT FAR  
BEYOND  
THE COURT.**

WHERE WILL YOUR GREATEST  
VICTORIES TAKE PLACE?

UCLA  
ucla.edu/advertising

**RALPH BUNCHE**  
UCLA CLASS OF '31  
THE FIRST PERSON OF COLOR  
TO WIN THE NOBEL PRIZE

**HE PROVED  
YOU DON'T  
HAVE TO  
COME FROM  
PRIVILEGE TO  
BE CONSIDERED  
NOBEL.**

WHAT WILL BE YOUR GREATEST HONOR?

UCLA  
ucla.edu/advertising

# SOME WORKING MOMS LOVE THEIR COMMUTE.

WHAT NEW HEIGHTS WILL YOU REACH?

**UCLA**

[ucla.edu/optimises](http://ucla.edu/optimises)

**CKIE ROBINSON**

UCLA 1939-1941  
FIRST MAN TO BREAK THE COLOR  
BARRIER IN MAJOR LEAGUE BASEBALL

**EN**

**M  
TH**

**RALPH BUNCHE**

●●● UCLA CLASS OF '27

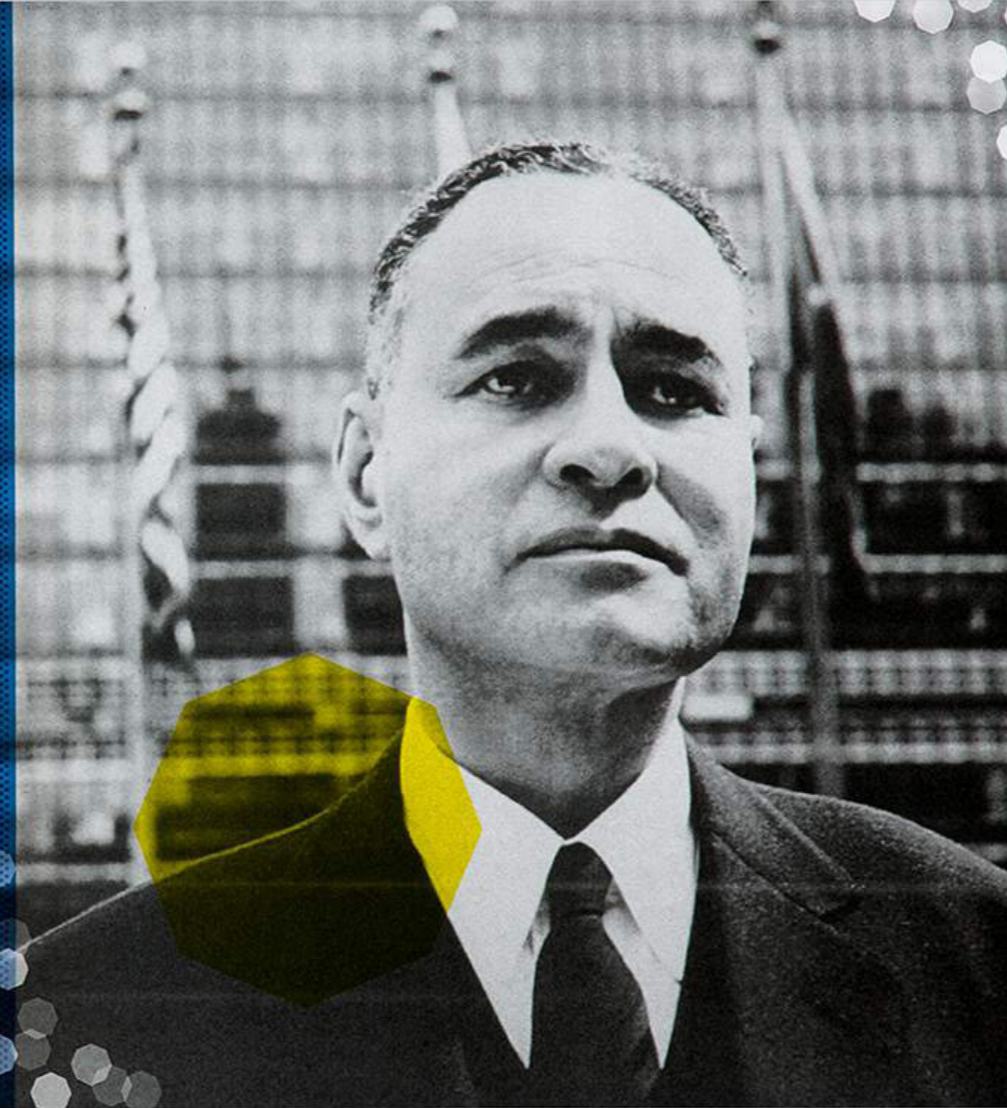
THE FIRST PERSON OF COLOR  
TO WIN THE NOBEL PRIZE

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WHAT WILL BE YOUR GREATEST HONOR?

**UCLA**

[ucla.edu/optimists](http://ucla.edu/optimists)



There are people who see things as they are. And there are those who see things as they could be. For nearly a century, UCLA has been home to the dreamers. People come to these sun-drenched grounds not to be famous but to be great. They become innovators and influencers. Groundbreakers and nation builders. The ones who change the game, the hearts and minds, and the world. **WELCOME TO THE CLASS OF OPTIMISTS.**



**AGNES DE MILLE**  
CLASS OF 1926



**ANNA LEE FISHER**  
CLASS OF 1971, MD 1976, MS 1987



**FRANCIS FORD COPPOLA**  
MFA 1967



**OINGO GINN**  
CLASS OF 1975



**JACKIE JOYNER-KERSEY**  
CLASS OF 1985



**JACKIE ROBINSON**  
UCLA 1939-1941



**JAMES DEAN**  
UCLA 1951



**JAMES FRANCO**  
CLASS OF 2004



**JAMES HORNER**  
MFA 1976



**JOHN WOODEN**  
BASKETBALL COACH 1948-1975



**RALPH BUNCHE**  
CLASS OF 1927



**VINTON CERF**  
MS 1970, PHD 1972

... UCLA ...  
**THE OPTIMISTS**

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**AGNES DE MILLE**  
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**ANNA LEE FISHER**  
CLASS OF 1971, MD 1976, MS 1987



**FRANCIS FORD COPPOLA**  
MFA 1967



**FRANCIS FORD COPPOLA**  
MFA 1967

**HE TOOK A STAND THAT KEPT US IN OUR SEATS.**

Writer, director and producer, Francis Ford Coppola is in the pantheon of great American filmmakers. He is the poster boy for New Hollywood—a movement that brought about unconventional ideas that challenged contemporary filmmaking. His films have pushed the envelope in every way. With *The Godfather*, he redefined the gangster flick from a simple, violent spectacle to a portrayal of monsters with psychological depth and complexity. In *Apocalypse Now*, he risked financial disaster to give us not only one of the most haunting, lasting visions of the Vietnam War, but captured the sentiment of an entire nation. At UCLA, he earned a Master of Fine Arts in Film and would go on to epitomize the ethos of UCLA's School of Film, Theater and Television, that you can achieve great commercial success, but do it with a core of independence and the passion of a personal filmmaker.

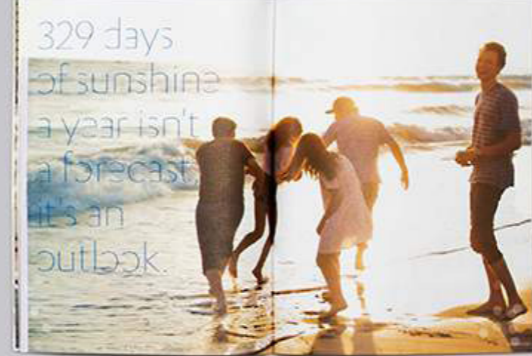
**HOW WILL YOU CHANGE PEOPLE'S VIEWS?**

Images from Hearts of Darkness: A Filmmaker's Apocalypse, copyright 1991 20th Productions. All Rights Reserved. Images from "Close Up on The Commencement", copyright 2017 Zestage Productions. All Rights Reserved.



UCLA

UNIVERSITY OF CALIFORNIA, LOS ANGELES







# BRUINS. A WHOLE DIFFERENT animal.

## WE ARE NOT THAT UNIVERSITY.

We refuse the status quo. We think above the consensus. When the world says "no"—we say "no problem."

This may sound optimistic, but don't confuse this optimism with being naive. Naivete is believing without knowing all the facts. Optimism is believing in spite of them.

Optimism allows us to see past the current landscape; it breaks barriers and propels great leaps forward. It's the realization that before something becomes a reality, it starts out as a dream. That's why makers are bound to the present and OPTIMISTS ARE FREE TO DEFINE THE FUTURE.

This perspective resonates with a certain type of student—those who don't change the world by closing themselves off in an academic bubble. They engage with it. Work together. And push forward from all angles. Not because they know they can, because they believe they must.

You'll find we are not just honour students or team captains. Nor are we just student leaders or community activists. We are *stun* all these things. And more. Excellence across the board is one of the few things UCLA's collection of radically diverse individuals is single-minded about.

We are active. Passionate. And perhaps, *YOU*.

INTRODUCTION



OUR NAMES INCLUDE **6 NOBEL PRIZE WINNERS**  
**RALPH BUNCHE**, ELINOR OSTROM  
**GLENN T. SEABORG**, WILLIAM FORSYTH SHARPE  
RICHARD F. HECK & ROBERT BRUCE MERRIFIELD

WE ARE **ACADEMY AWARD WINNERS**  
LIKE FRANCIS FORD COPPOLA  
ALEXANDER PAYNE, JOHN WILLIAMS, TIM ROBBINS  
**& OVER 20 OTHERS**

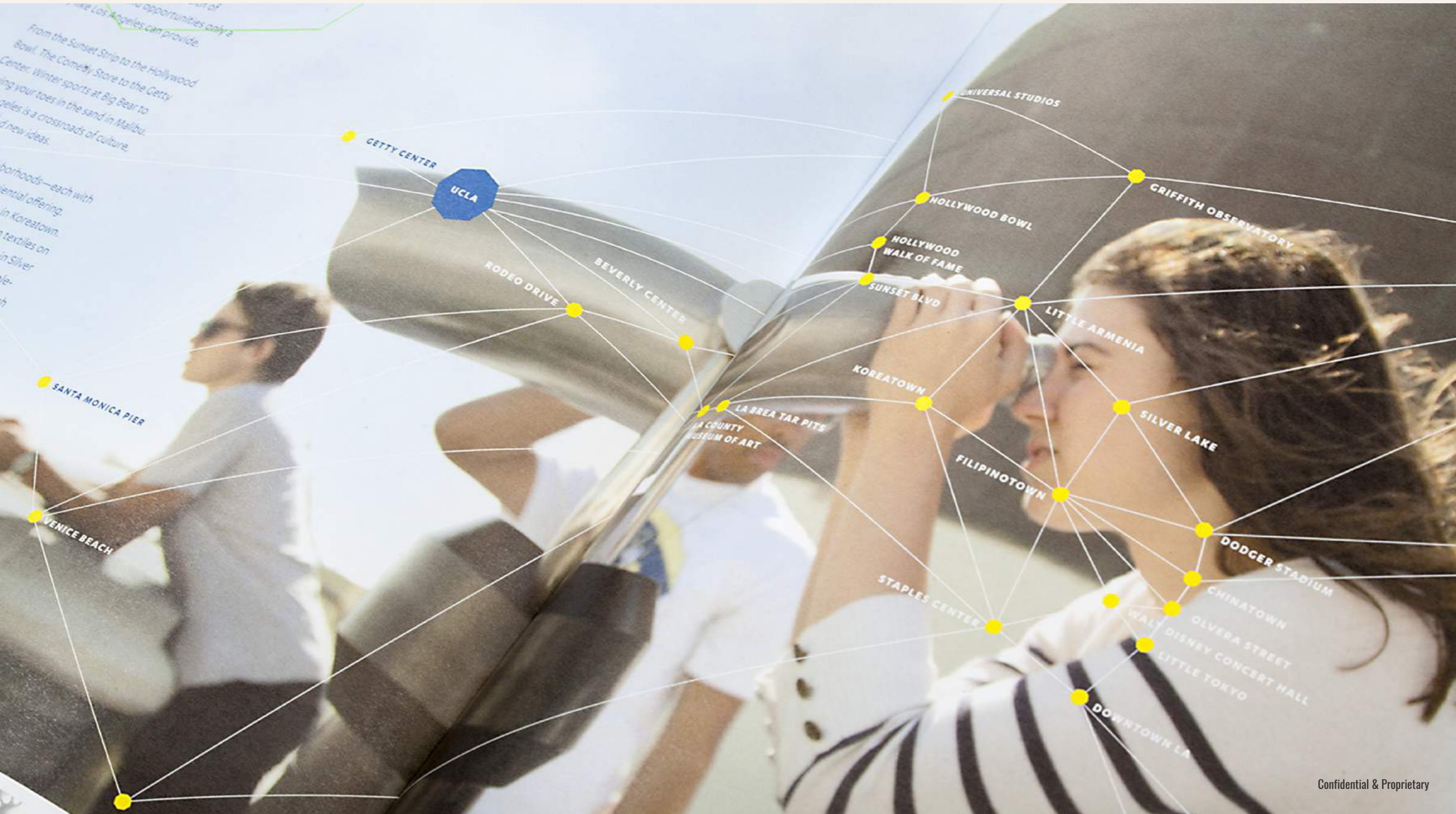
WE ARE RESEARCHERS WHO ARE CONTINUALLY ON THE FOREFRONT  
FROM "FATHER OF THE INTERNET"  
**VINTON CERF** AND MICROSOFT  
NATHAN MYHRVOLD TO THE  
TIME "PERSON OF THE YEAR" DR. DAVID HO  
AND THE 7 BRUINS WHO HAVE BEEN  
TO OUTER SPACE

**WE WIN** SUPER BOWLS & THE HEISMAN TROPHY  
WORLD SERIES & GOLDEN GLOVES  
**NBA TITLES, GRAND SLAMS**  
& CUP CHAMPIONSHIPS

WE ARE **GAME-CHANGERS**  
ALYX ASHFORD & ARTHUR ASHE

WE FORTUNE  
 THE **CEOS** AT  
 HILTON HOTELS & APPL  
 THE **CFO** OF APPL  
 LOS ANGELES LA  
 OWNER OF THE **BOSTON RE**  
 PRINCIPAL PARTNER OF DREAM  
 OF THE **WALT DISNEY CO**

WE ARE **FRONT-PAGE LA**  
**JOHNNIE COCHRAN & RO**  
 POLITICAL **TOM R**  
 REFORMERS LIKE  
**JUDY CHU & ANTONI**  
 FROM **U.S. POET LAUREA**  
 TO **U.S. ATTORNEY GENERA**  
 WE INFLUENCE OUR S  
 AND THESE ARE  
 AS A BRUIN, YOU HAVE  
**OVER 40**  
 WE ARE CONNECT



...opportunities only a  
...like Los Angeles can provide.  
From the Sunset Strip to the Hollywood  
Bowl. The Comedy Store to the Getty  
Center. Winter sports at Big Bear to  
...ing your toes in the sand in Malibu.  
...peles is a crossroads of culture,  
...d new ideas.

...borhoods—each with  
...ential offering.  
...in Koreatown.  
...n textiles on  
...in Silver  
...le-  
...h







329 days  
of sunshine  
a year isn't  
a forecast,  
it's an  
outlook.



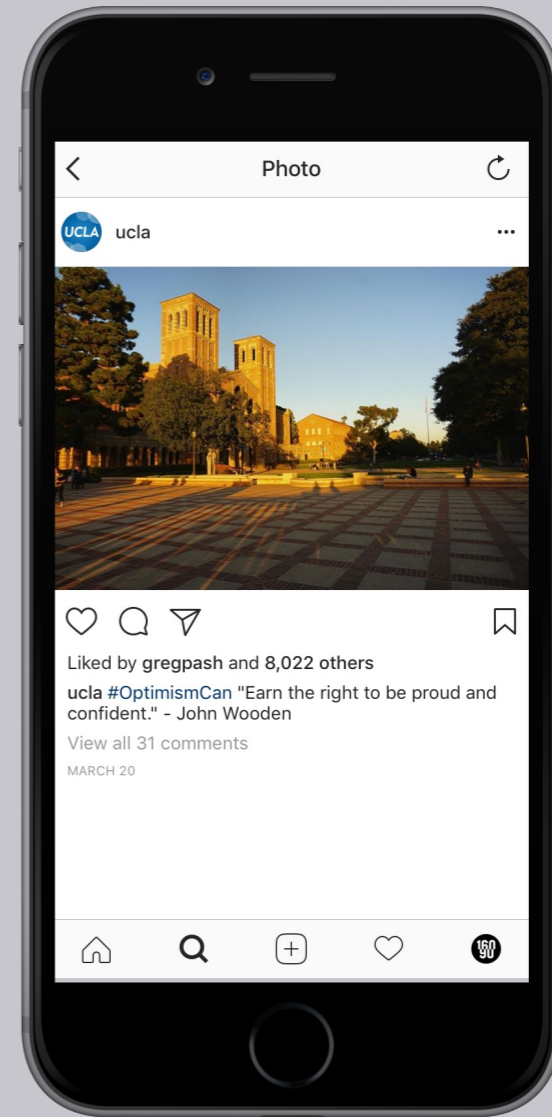
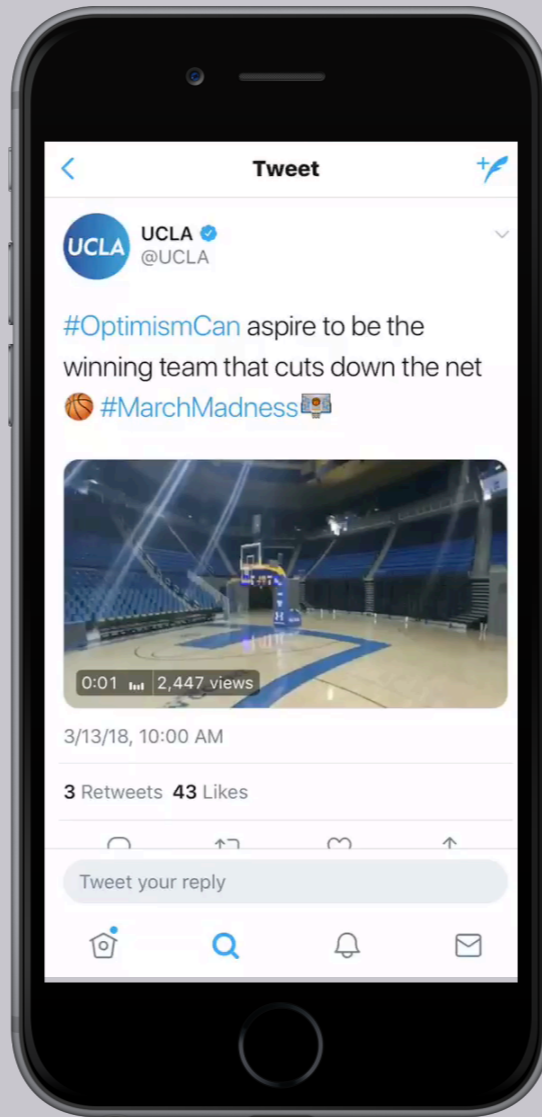
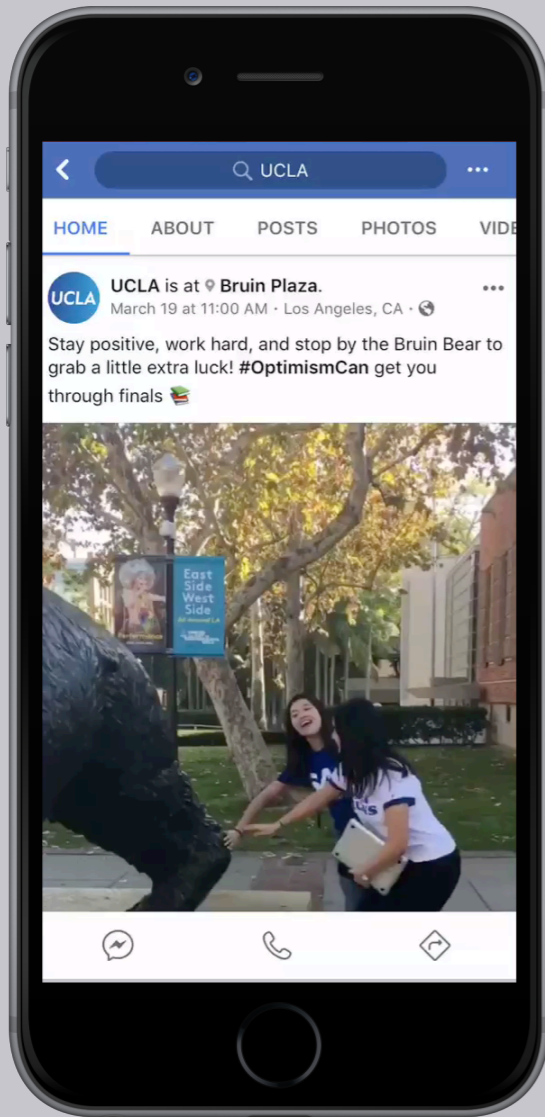


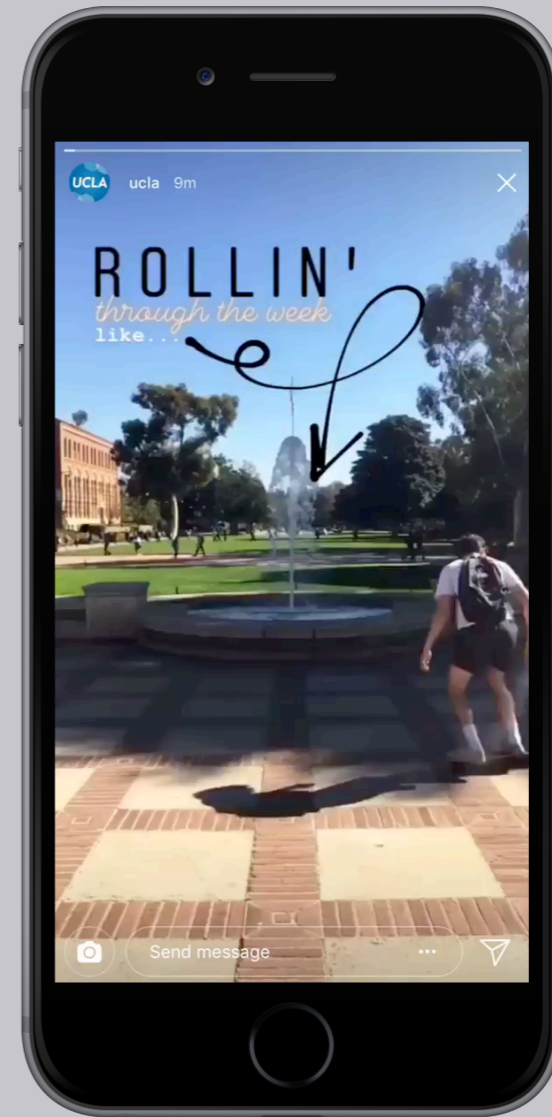
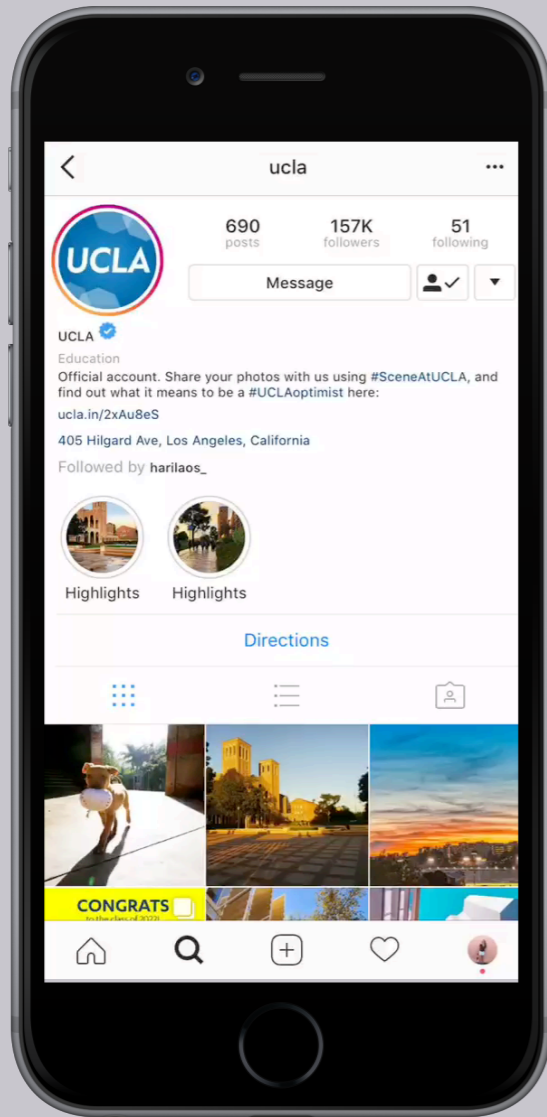












TUNE TO STATION **88.5FM** FOR THE SOUNDTRACK

4218

CBS

TUNE TO STATION **88.5FM** FOR THE SOUNDTRACK

A SHORT FILM BY UCLA STUDENT  
PAUL LOPEZ

THINK UP

4218

CBS

# LET THE RE BE...

The CENTENNIAL Campaign for **UCLA**



LET  
THERE  
BE **BROKEN  
BARRIERS**

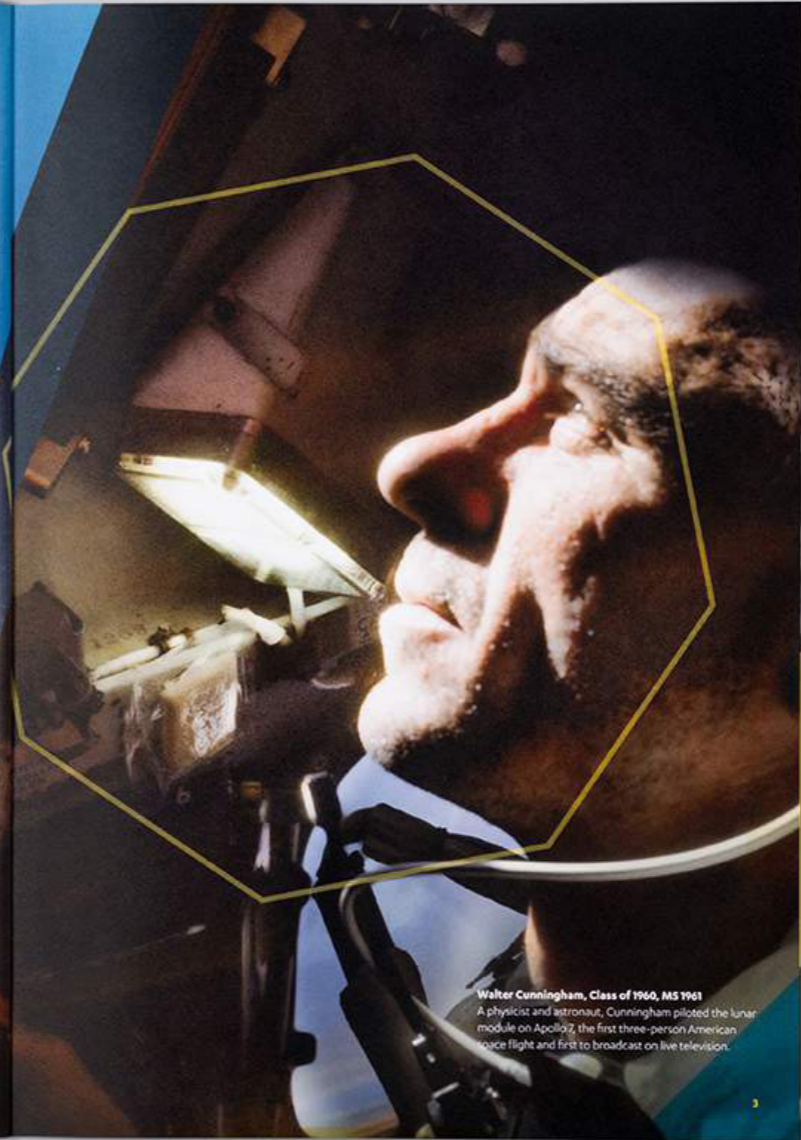
Let there be boundaries.  
Let there be hurdles.  
Let there be obstacles to overcome.  
Where some see a barrier,  
we see a new frontier.

**W.M. Keck Observatory on the summit of Mauna Kea**

Here UCLA astronomers have access to the world's largest telescopes. That's how Andrea Chez measured the orbits of stars to prove the existence of a monstrous black hole in the center of the Milky Way. Back on campus, James Larkin and the Infrared Laboratory for Astrophysics is at work on the IRIS imaging spectrograph for the Thirty Meter Telescope, destined to be the most advanced and powerful optical telescope in the world.

2

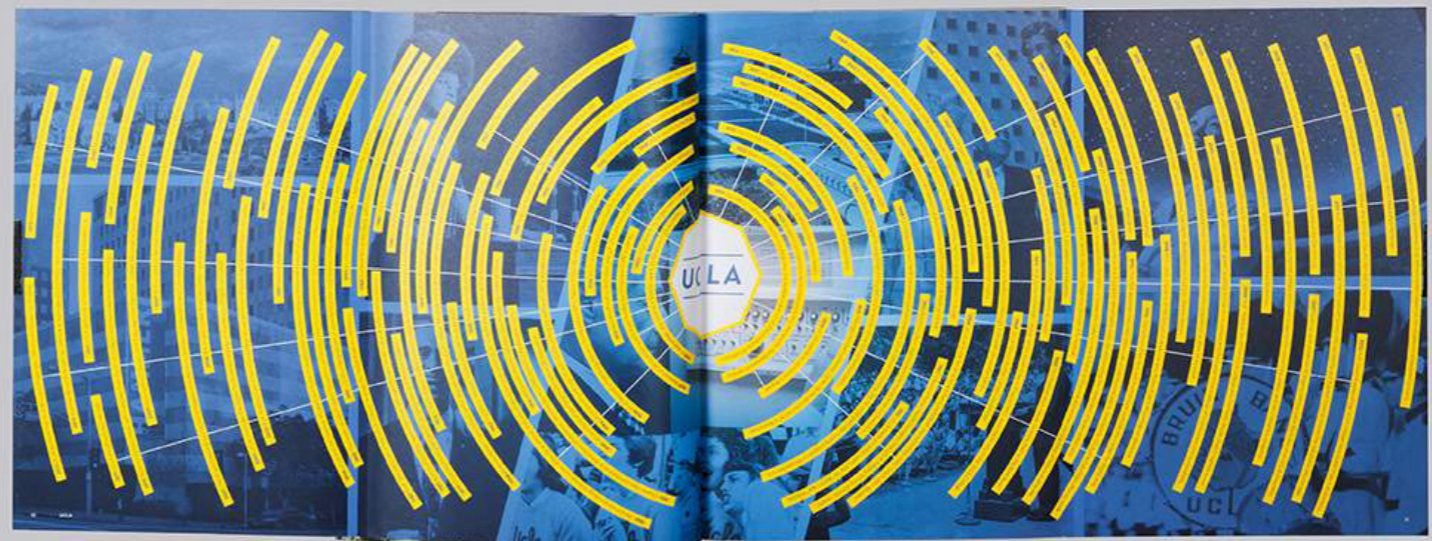
UCLA



**Walter Cunningham, Class of 1960, MS 1961**

A physicist and astronaut, Cunningham piloted the lunar module on Apollo 17, the first three-person American space flight and first to broadcast on live television.

3





dialysis may keep patients alive, but are they really living?

THREE TO FIVE HOURS A DAY, THREE DAYS A WEEK—THAT'S the amount of time the average kidney-disease sufferer spends hooked up to a dialysis machine.

Enter Drs. David B.N. Lee and Martin Roberts, professors of clinical medicine at David Geffen School of Medicine at UCLA. Wanting to not only improve patients' health but their quality of life as well, they created an artificial wearable kidney. Worn as a belt underneath one's clothing, patients were now free from hospital beds, blood thinners and the general servitude of traditional treatment.

Who would have thought wearing your kidneys on your belt would help you follow your heart?



## Ironically, Our Health Depends On You



UCLA Health Systems strives to create a level of care that transcends the usual impediments that modern health providers face. We would never want to hinder innovation like the wearable kidney or the first device that delivers transplant organs warm and beating because of a lack of facilities. Or be unable to create a children's unit that set the standard for all others because of funding shortages. Or not take on the difficult cases like complicated surgeries, transplants or cancer protocols because we were unable to attract the best minds in the field.

The reason we are able to do what we do is because of you. Partnerships are a crucial part in building a healthcare system reflective of the city it serves. One that is always thinking ahead. Always pushing forward. Always a beacon for what's possible when we really care.



