





A promotional banner for the International Champions Cup match between Liverpool FC and Real Madrid. The banner is split into two color-coded sections: red on the left for Liverpool and blue on the right for Real Madrid. On the left, three Liverpool players in their red kits are shown in a celebratory mood. On the right, three Real Madrid players in their white kits are shown celebrating. The central text, set against a black background, reads "SEE THE WORLD ON HOME SOIL" in white, followed by "LIVERPOOL FC VS REAL MADRID" in large white letters. Below this, it says "JULY 23 | FEDEXFIELD" and "ON SALE AT *ticketmaster*". The Liverpool crest is on the far left, and the Real Madrid crest is on the far right. A small International Champions Cup logo is positioned below the "VS" text.

YOU'LL NEVER WALK ALONE
LIVERPOOL FOOTBALL CLUB
EST-1892

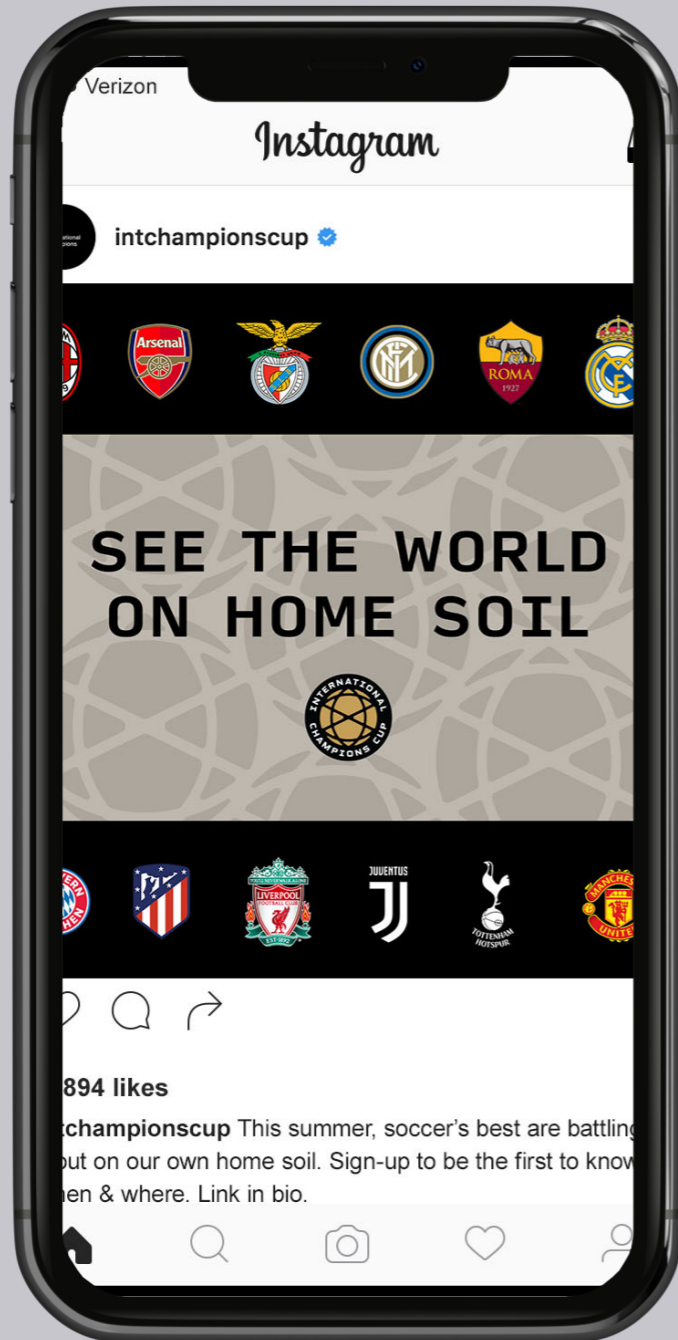
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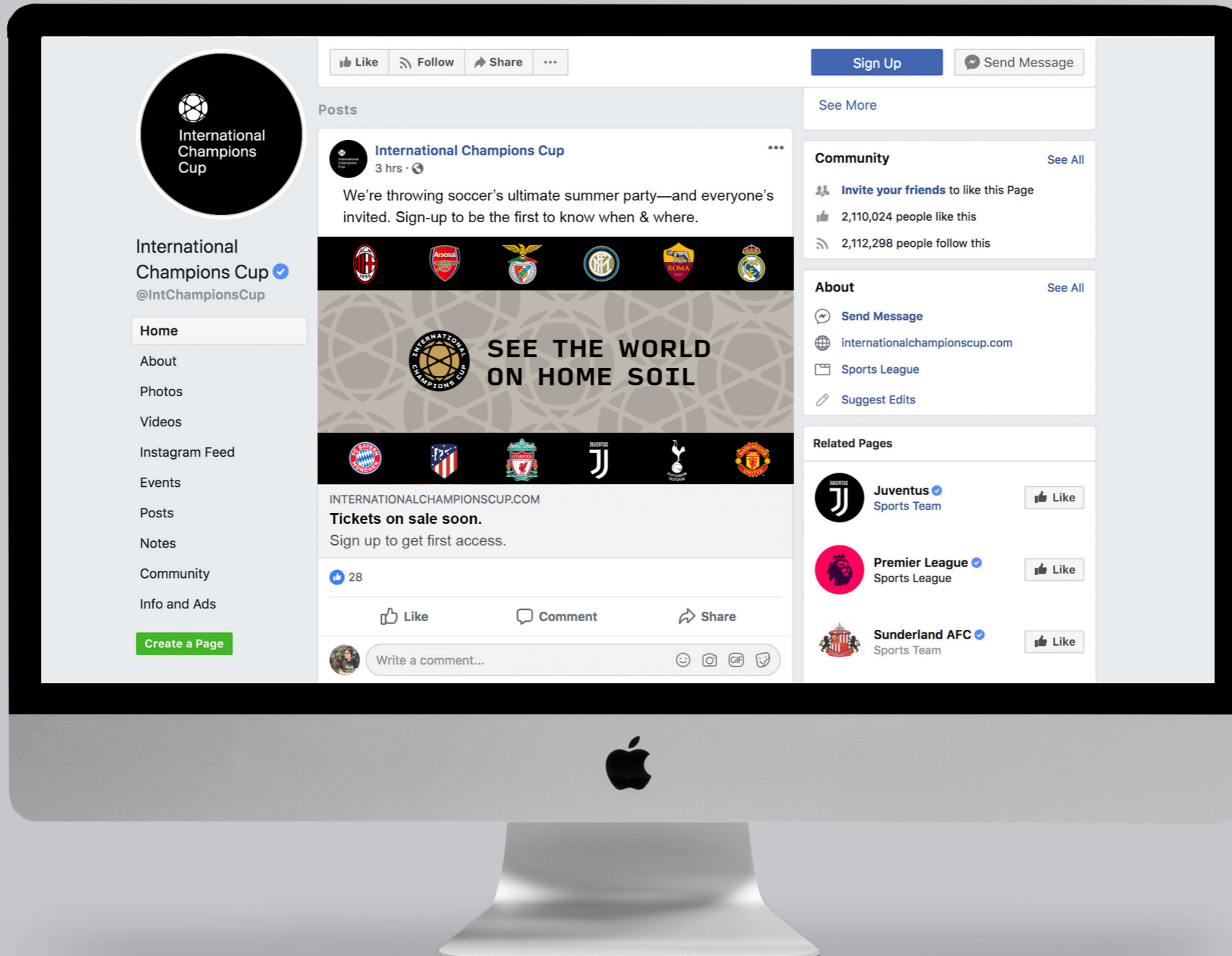
SEE THE WORLD ON HOME SOIL
LIVERPOOL FC VS REAL MADRID
JULY 23 | FEDEXFIELD
ON SALE AT *ticketmaster*

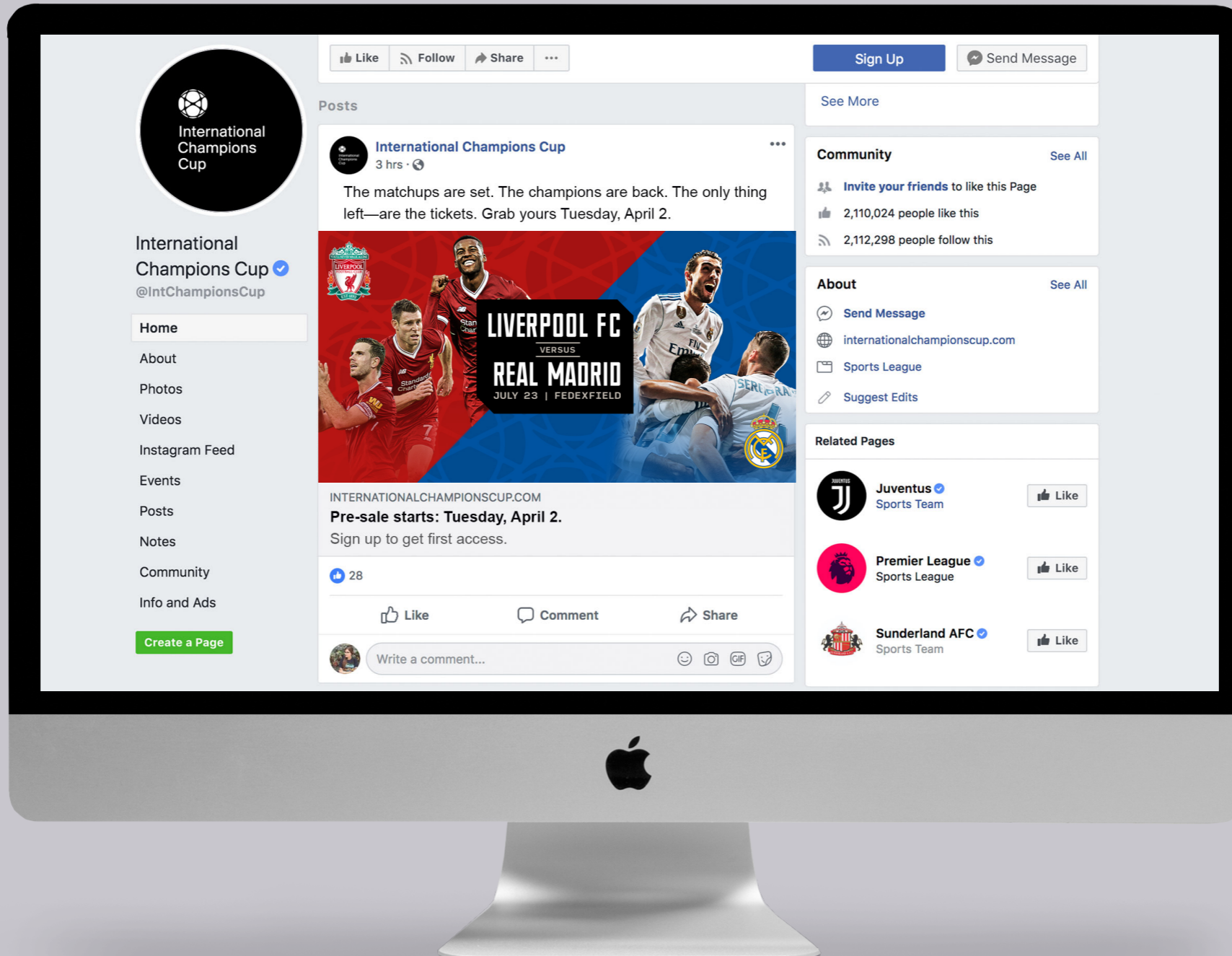
INTERNATIONAL CHAMPIONS CUP

SERGE RABOT









International Champions Cup
@IntChampionsCup

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International Champions Cup
3 hrs · 🌐

The matchups are set. The champions are back. The only thing left—are the tickets. Grab yours Tuesday, April 2.



INTERNATIONALCHAMPIONSCUP.COM
Pre-sale starts: Tuesday, April 2.
Sign up to get first access.

28

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SUMMER IS SCARF SEASON
LIVERPOOL FC
 VERSUS
REAL MADRID
 JULY 23 | FEDEXFIELD
 GET TICKETS AT [ticketmaster](#)




LIVERPOOL FC
 VERSUS
REAL MADRID
 JULY 23 | FEDEXFIELD




SEE THE WORLD ON HOME SOIL
LIVERPOOL FC VS **REAL MADRID**
 JULY 23 | FEDEXFIELD ON SALE AT [ticketmaster](#)



NO ONE CALLS RACQUETBALL

THE MOST BEAUTIFUL GAME




THE SEASON STARTS HERE
LIVERPOOL FC
 VERSUS
REAL MADRID
 JULY 23 | FEDEXFIELD
 GET TICKETS NOW →

SUMMER IS SCARF SEASON



THIS SUMMER LOVE




SEE THE WORLD ON HOME SOIL















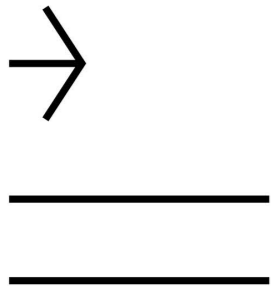

Primary Font

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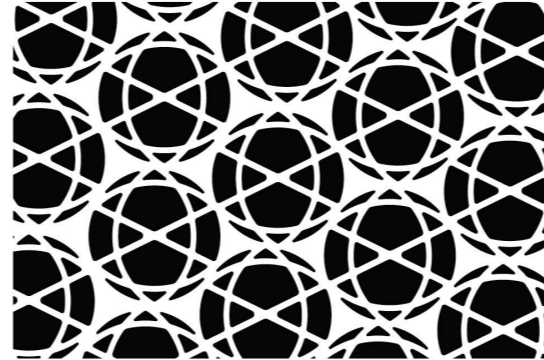
Secondary Font

Input Sans Bold

Vector Shapes



Ball Pattern



ICC Pattern



Text Box Shapes





BUNDLE UP
LIVERPOOL FC
VERSUS
REAL MADRID
JULY 23
FEDEXFIELD




GET TICKETS




BUNDLE UP
LIVERPOOL FC
VERSUS
REAL MADRID
JULY 23
FEDEXFIELD



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LIVERPOOL FC
VERSUS
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JULY 23
FEDEXFIELD



GET TICKETS



BUNDLE UP
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REAL MADRID
JULY 23
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GET TICKETS



LIVERPOOL FC VERSUS **REAL MADRID**
JULY 23 | FEDEXFIELD

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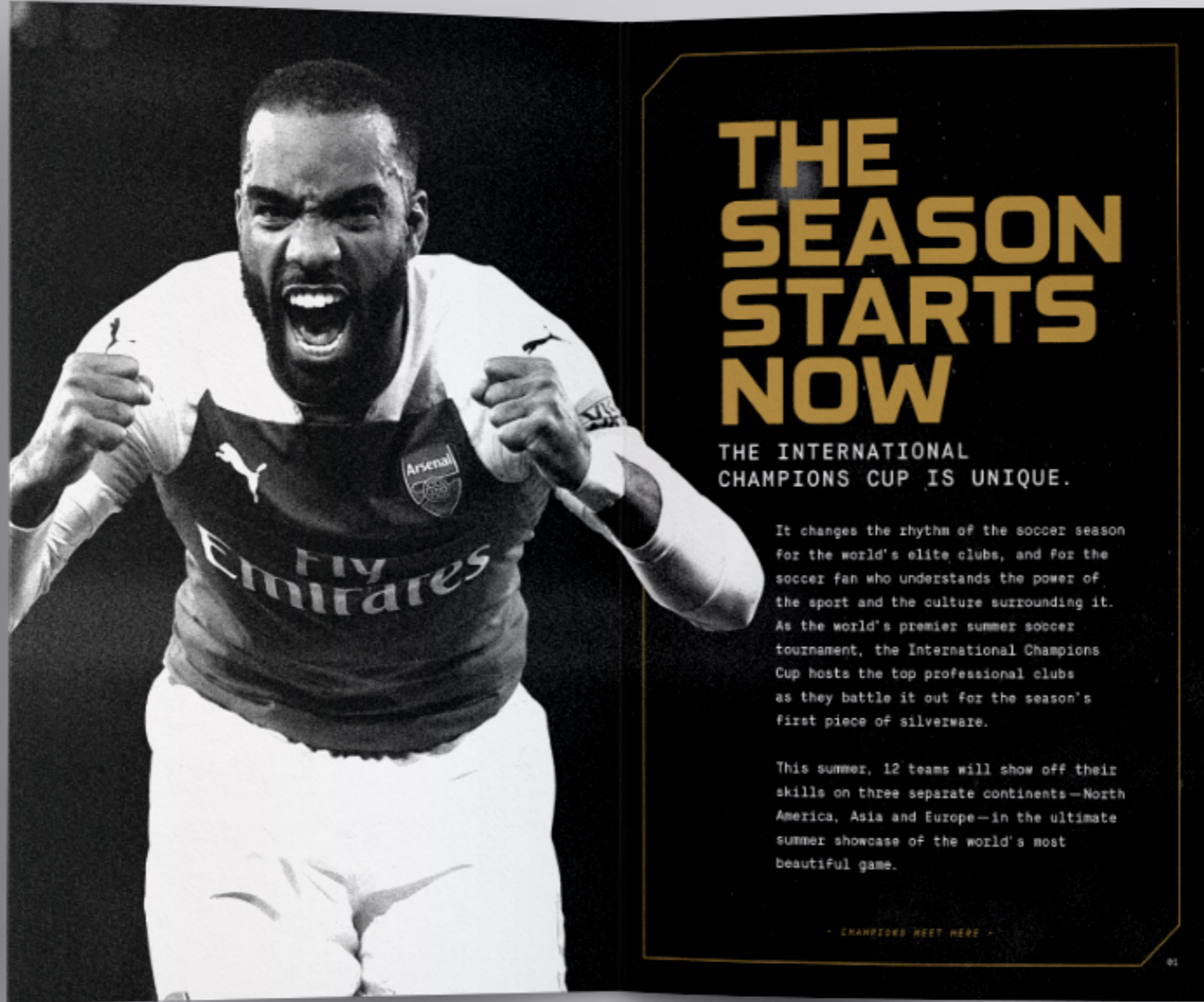
GET TICKETS NOW



LIVERPOOL FC VERSUS **REAL MADRID**
JULY 23 | FEDEXFIELD

GET TICKETS NOW





THE SEASON STARTS NOW

THE INTERNATIONAL CHAMPIONS CUP IS UNIQUE.

It changes the rhythm of the soccer season for the world's elite clubs, and for the soccer fan who understands the power of the sport and the culture surrounding it. As the world's premier summer soccer tournament, the International Champions Cup hosts the top professional clubs as they battle it out for the season's first piece of silverware.

This summer, 12 teams will show off their skills on three separate continents—North America, Asia and Europe—in the ultimate summer showcase of the world's most beautiful game.

CHAMPIONS MEET HERE



THE INTERNATIONAL CHAMPIONS CUP BEGAN AS A SKETCH ON A BLACKBOARD AND IN JUST SEVEN YEARS HAS ESTABLISHED ITSELF AS THE PREMIER TOURNAMENT FEATURING THE TOP PLAYERS AND CLUBS ON THE PLANET IN THE WORLD'S MOST ICONIC VENUES.

— CHARLIE STILLITANO
Executive Chairman, Relevent Sports Group

MILESTONES

2013

- STEPHEN H. ROSS AND RELEVANT SPORTS revolutionized the international soccer landscape by organizing the first International Champions Cup.

- ATTENDANCE OF 67,273 for Real Madrid vs. Chelsea FC at Sun Life Stadium, the third-largest crowd for a soccer match in the stadium's history.

- HOSTED THE FIRST-EVER SOCCER MATCH at Lucas Oil Stadium in Indianapolis between Chelsea FC and Inter.

2014

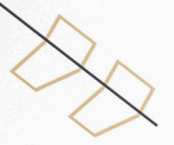
- 109,318 FANS ATTENDED Manchester United vs. Real Madrid at "The Big House" for the largest-attended soccer match in US history.

- HOSTED A SOLD-OUT CROWD at Yankee Stadium featuring Liverpool FC and Manchester United.

2015

- A SOLD-OUT CROWD OF 99,382 FANS PACKED the Melbourne Cricket Ground in Australia for the Real Madrid vs. Manchester United match.

INTERNATIONAL CHAMPIONS
A SKETCH ON
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AC MILAN

• ITALY •



FAST FACTS:

- Club Nicknames: I Rossoneri / Il Diavolo
- Year Founded: 1899
- Home Stadium: Giuseppe Meazza Stadium / San Siro Stadium
- Home City: Milan
- Mascot Nickname: Milanello
- Past ICC Appearances: 2013, 2014, 2015, 2016, 2017, 2018



AS ROMA

• ITALY •



FAST FACTS:

- Club Nickname: Giallorossi
- Year Founded: 1927
- Home Stadium: Stadio Olimpico
- Home City: Rome
- Mascot Nickname: Romolo
- Past ICC Appearances: 2014, 2015, 2017, 2018



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MANCHESTER UNITED

• UNITED KINGDOM •



FAST FACTS:

- Club Nickname: Red Devils
- Year Founded: 1878
- Home Stadium: Old Trafford
- Home City: Manchester
- Mascot Nickname: Fred the Red
- Past ICC Appearances: 2014, 2015, 2016, 2017, 2018



TOTTENHAM HOTSPUR

• UNITED KINGDOM •



FAST FACTS:

- Club Nickname: Spurs
- Year Founded: 1882
- Home Stadium: Tottenham Hotspur Stadium
- Home City: London
- Mascot Nickname: Chippy
- Past ICC Appearances: 2016, 2017, 2018



