

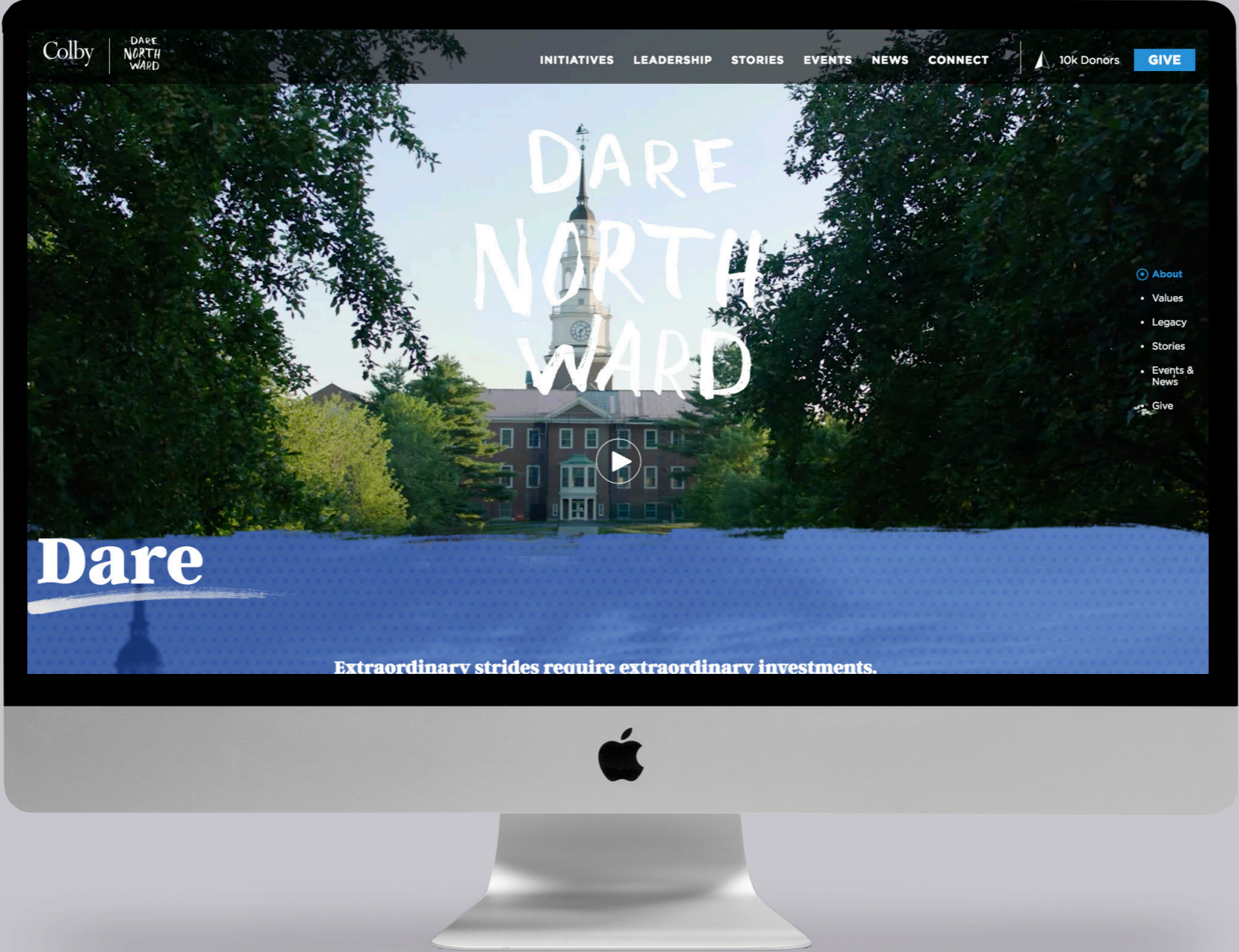
Colby

Dare Northward









Colby | DARE NORTH WARD

INITIATIVES LEADERSHIP STORIES EVENTS NEWS CONNECT

10k Donors **GIVE**

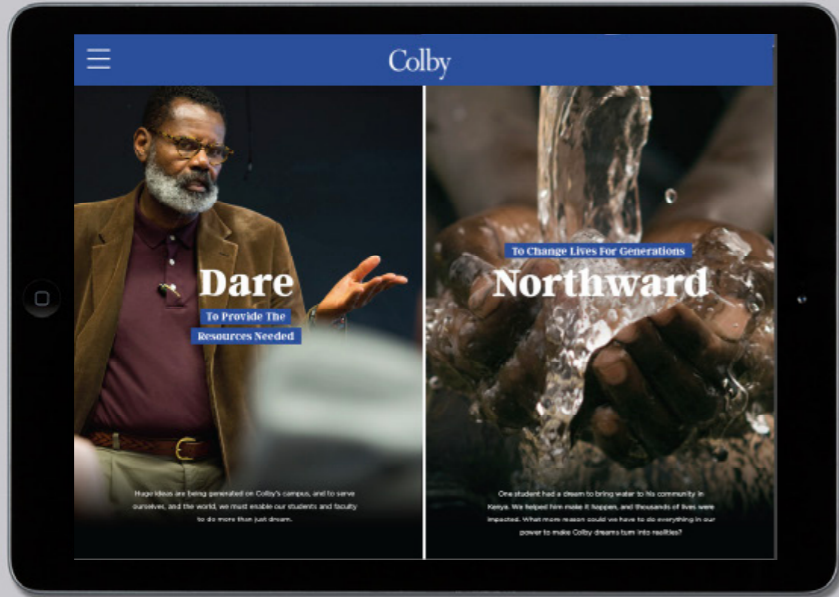
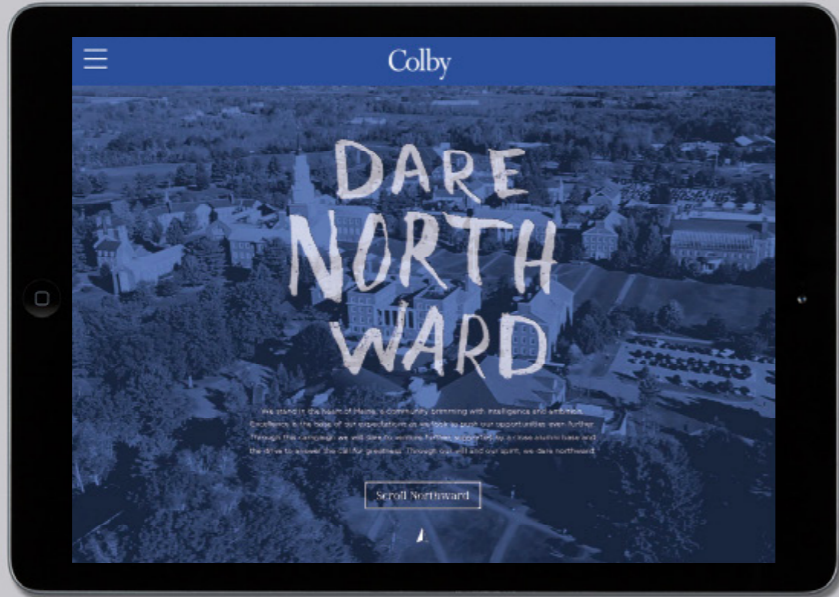
DARE NORTH WARD

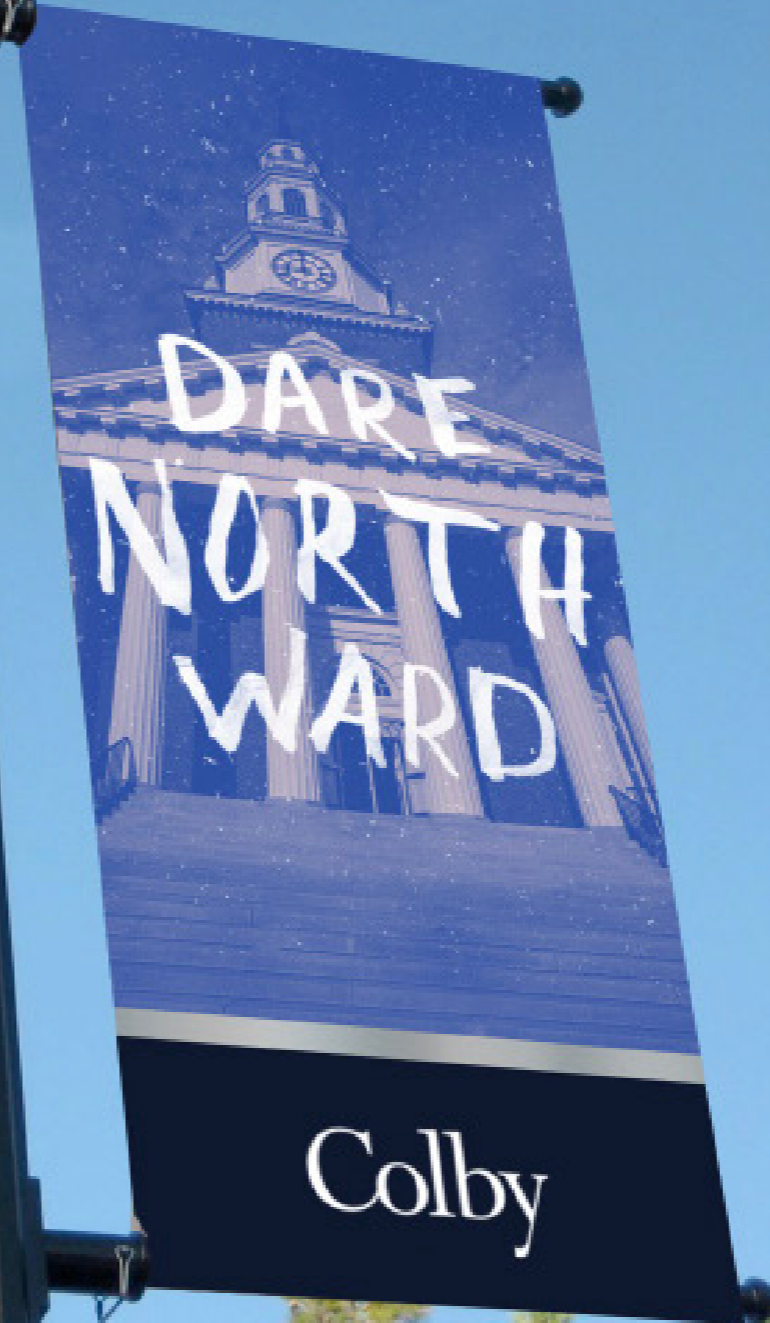
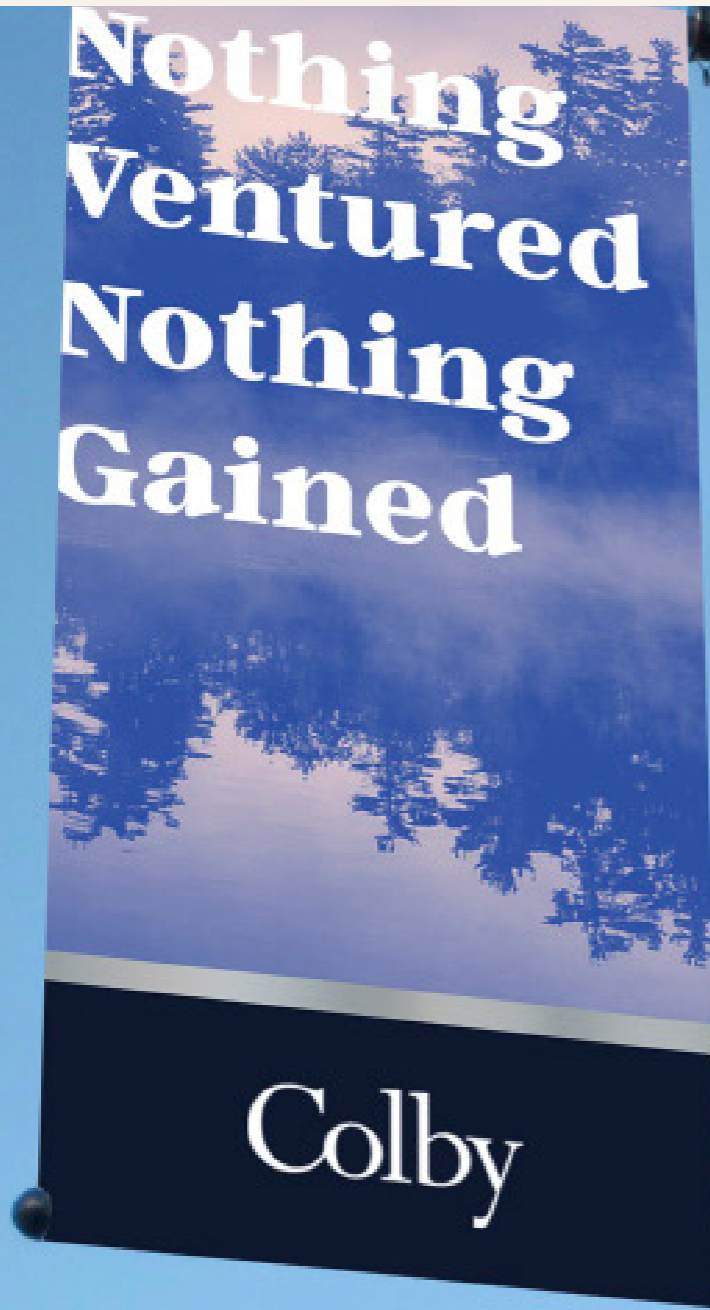


Dare

Extraordinary strides require extraordinary investments.

- About
- Values
- Legacy
- Stories
- Events & News
- Give



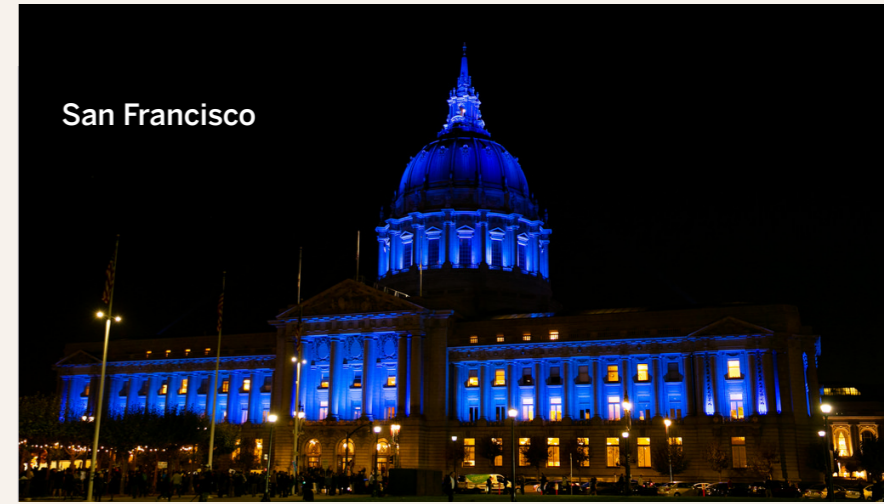








Boston



San Francisco



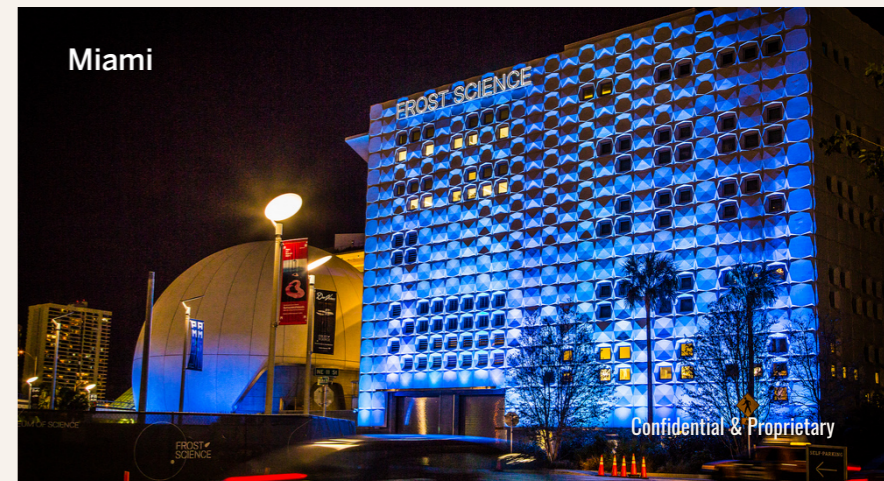
Washington, DC



Portland

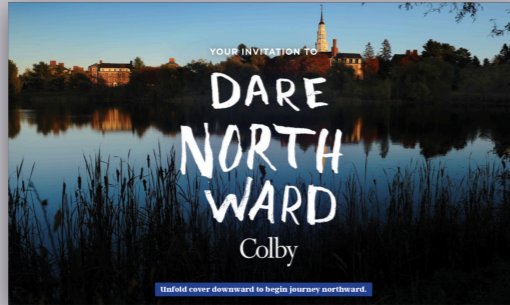


Chicago



Miami





DARE NORTHWARD

COLBY FUND 800-39-5678 DareNorthward.colby.edu

Every gift to the Colby Fund helps accelerate the pace of progress.

Enclosed is my/our gift of \$ _____

Charge my credit card upon receipt in the amount of \$ _____

Charge my credit card \$ _____ a month until _____ (date).

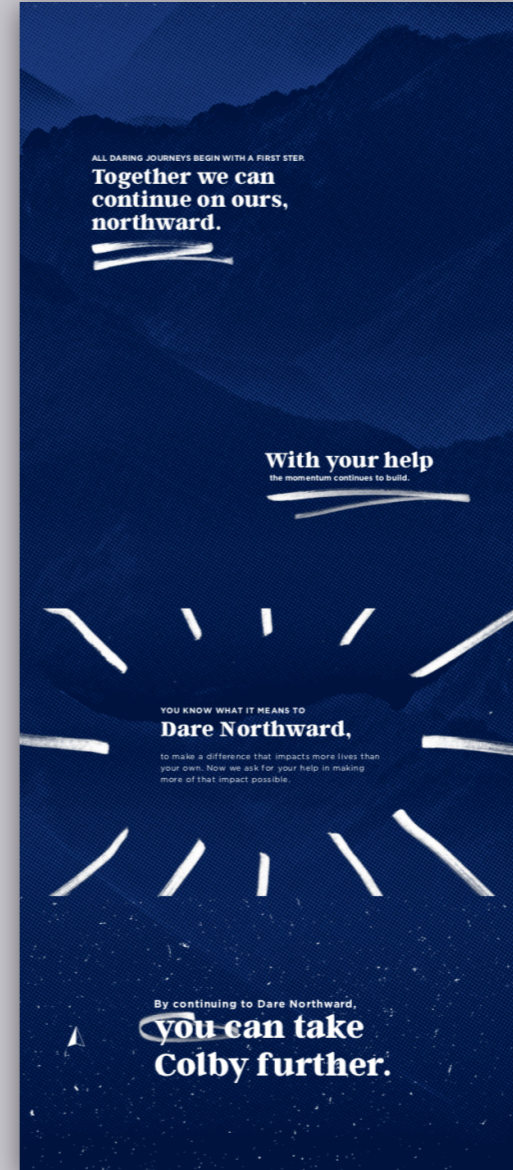
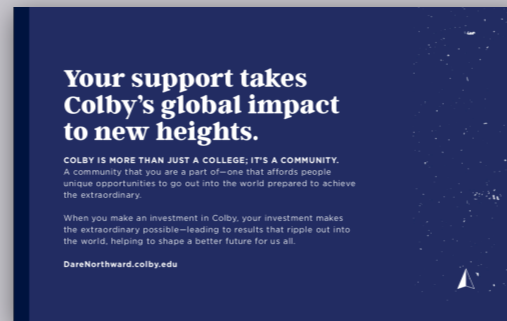
Circle one:

Card # _____ Exp. _____

Signature _____ Date _____

Class year(s) _____

Donors reserve the right to alter the pledge commitment for unforeseen circumstances.





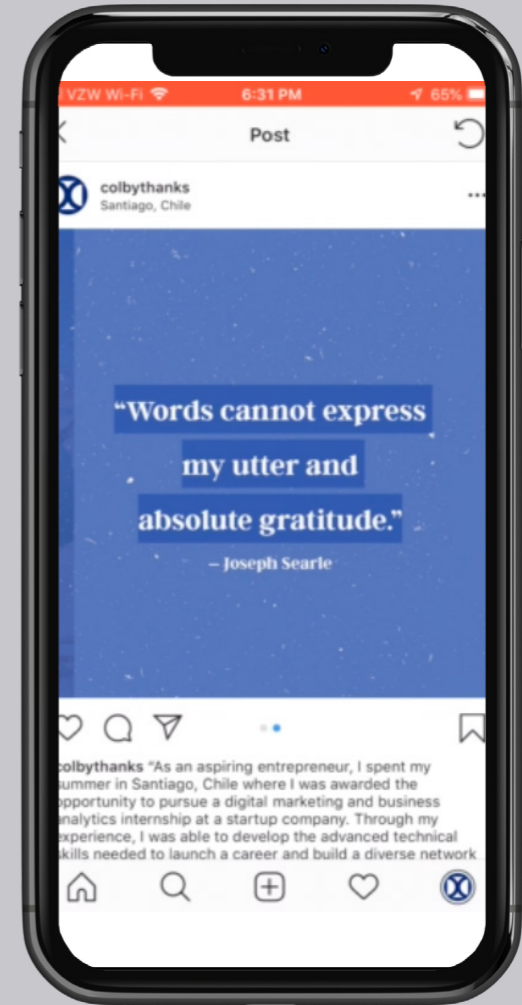
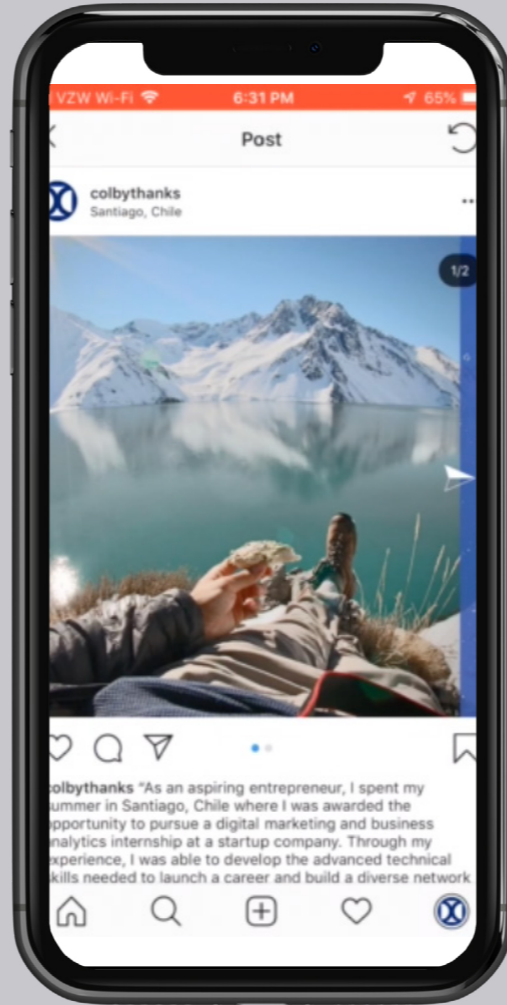
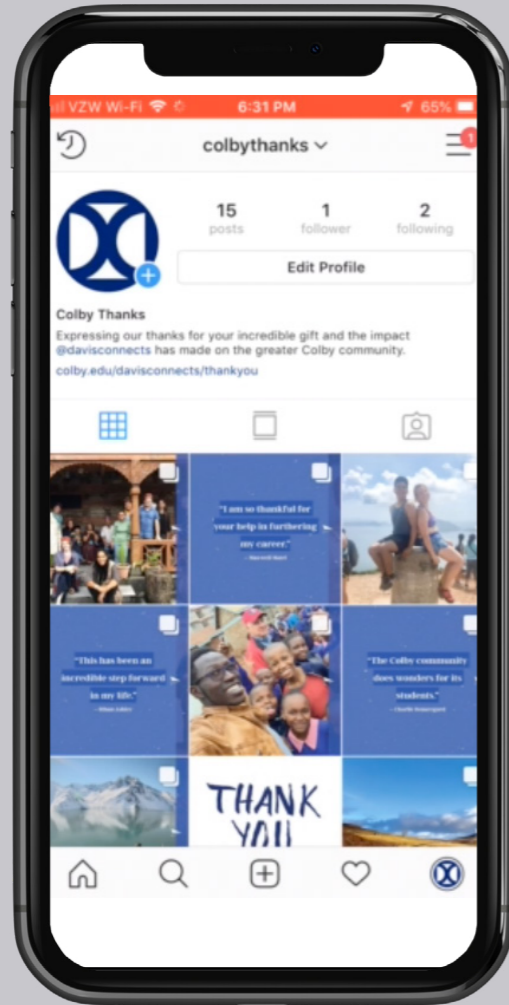
Colby

DAVISCONNECTS
Design your future.

More than ever, our world demands

GLOBAL

citizens who make a difference across borders and time zones.





Davis Connects



Colby Commitment



Outcomes



Locations



Academic Talent



Culture

Pay It Northward

Colby

**PAY IT
NORTH
WARD**



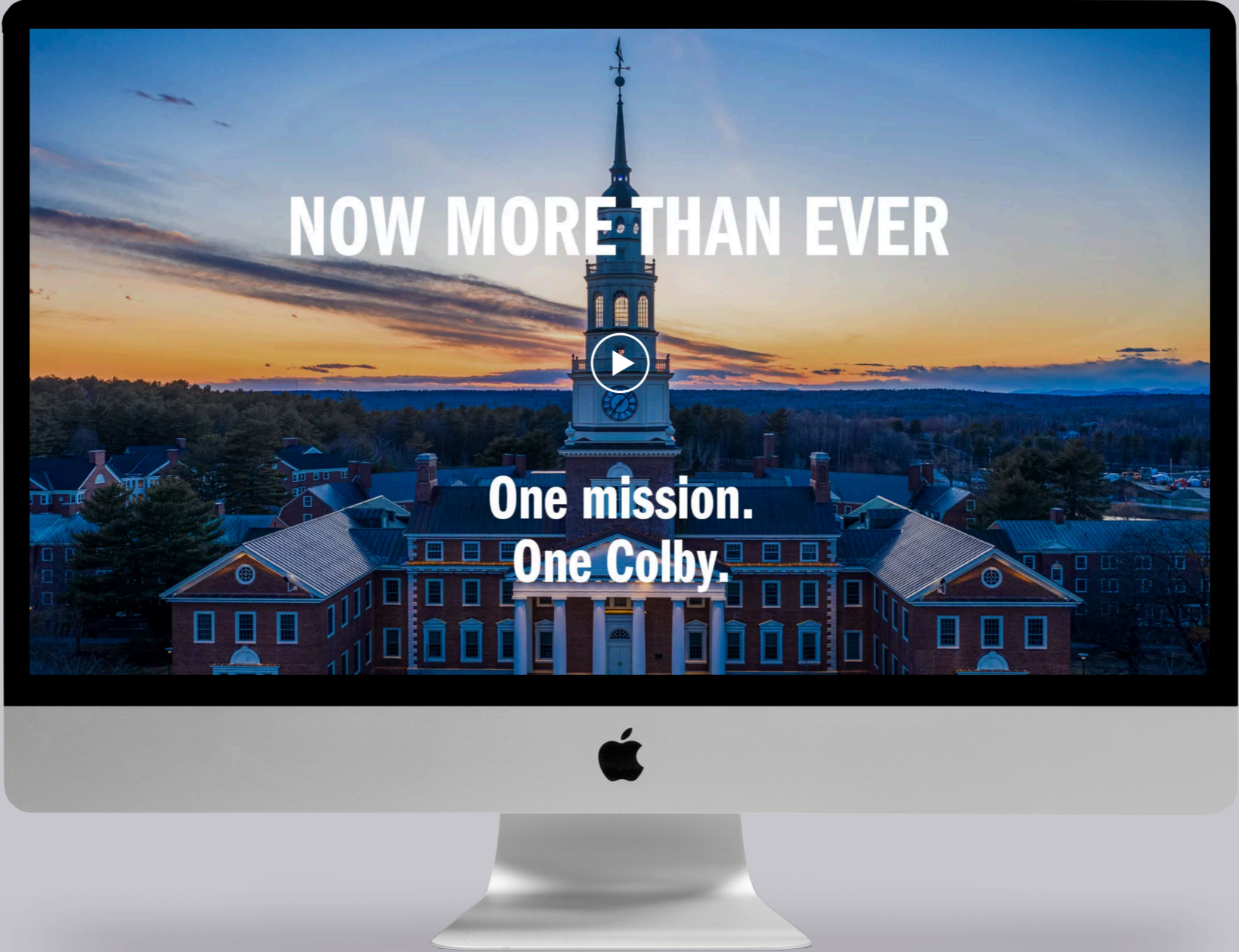
DAVISCONNECTS



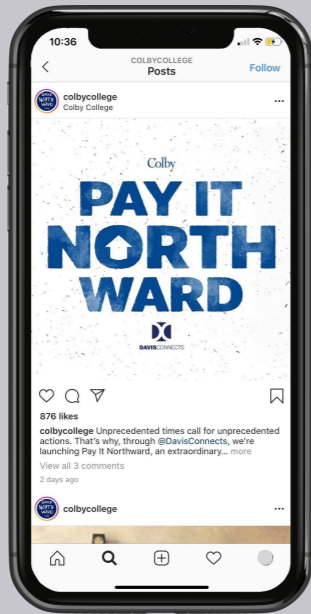
when the
world calls.

WE ANSWER.





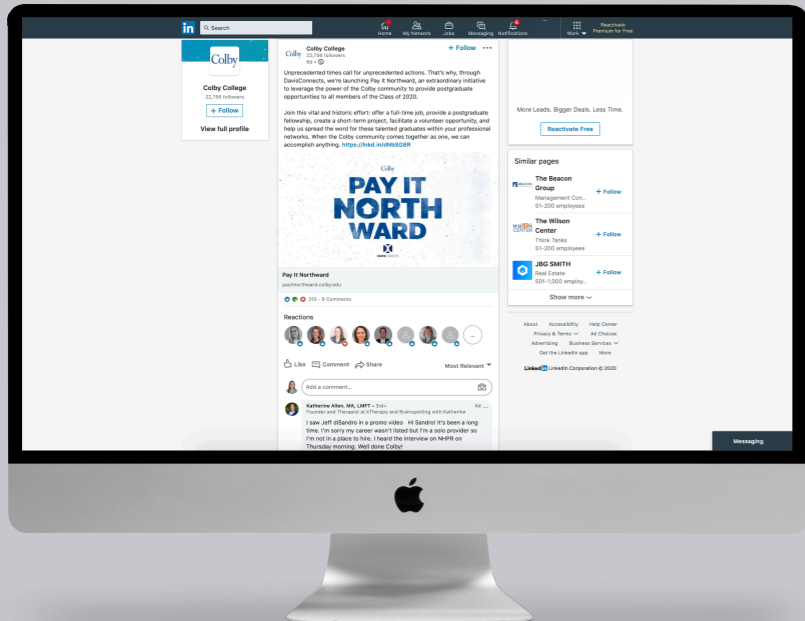
Colby College / Campaign Launch via Social Media



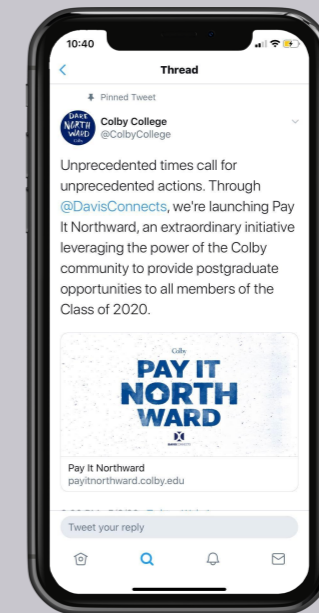
Instagram



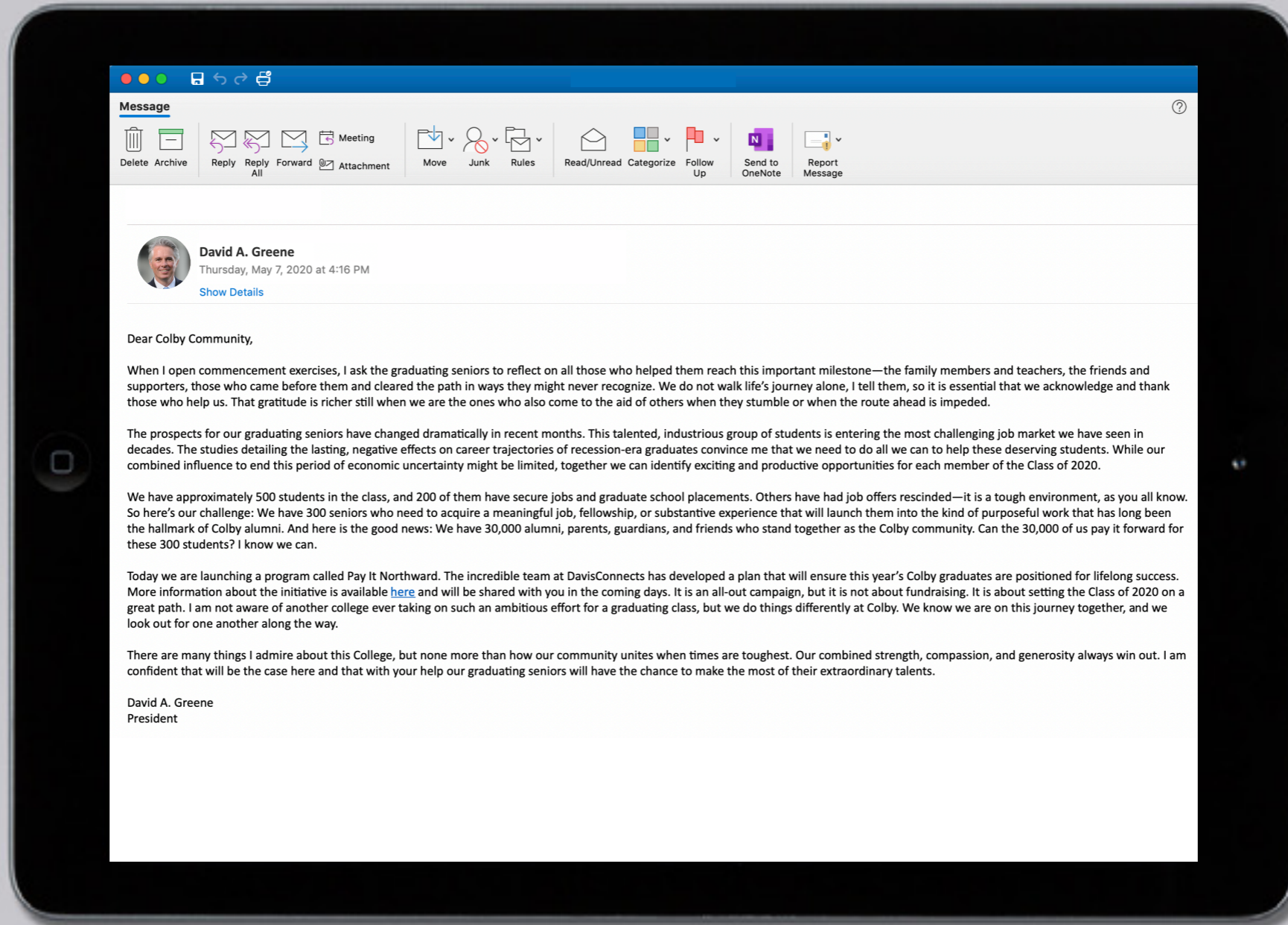
Facebook



LinkedIn



Twitter

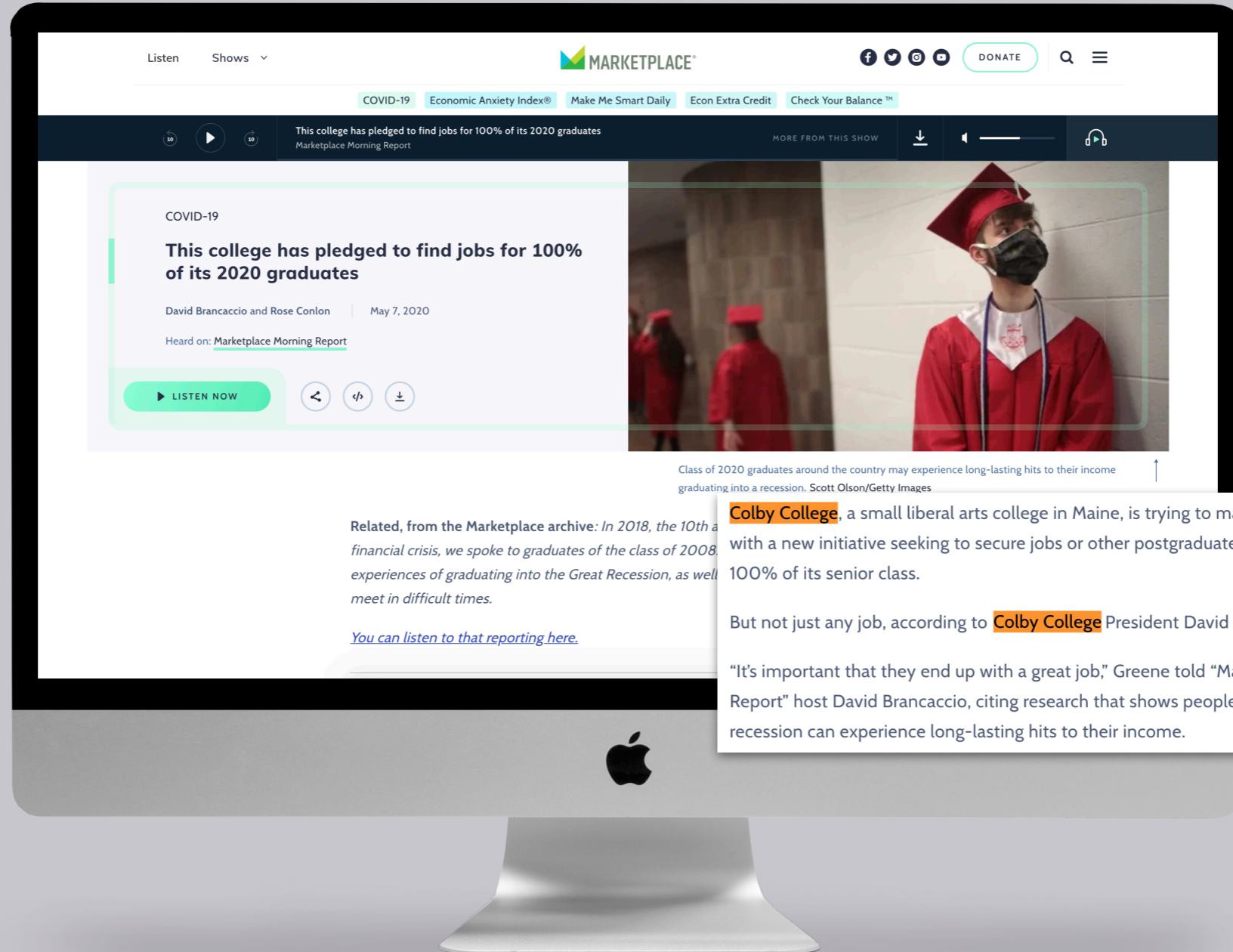




Forbes

THE WALL STREET JOURNAL.





Listen Shows ▾



DONATE



COVID-19 Economic Anxiety Index® Make Me Smart Daily Econ Extra Credit Check Your Balance™



This college has pledged to find jobs for 100% of its 2020 graduates
Marketplace Morning Report

MORE FROM THIS SHOW



COVID-19

This college has pledged to find jobs for 100% of its 2020 graduates

David Brancaccio and Rose Conlon | May 7, 2020

Heard on: [Marketplace Morning Report](#)

▶ LISTEN NOW



Class of 2020 graduates around the country may experience long-lasting hits to their income graduating into a recession. Scott Olson/Getty Images

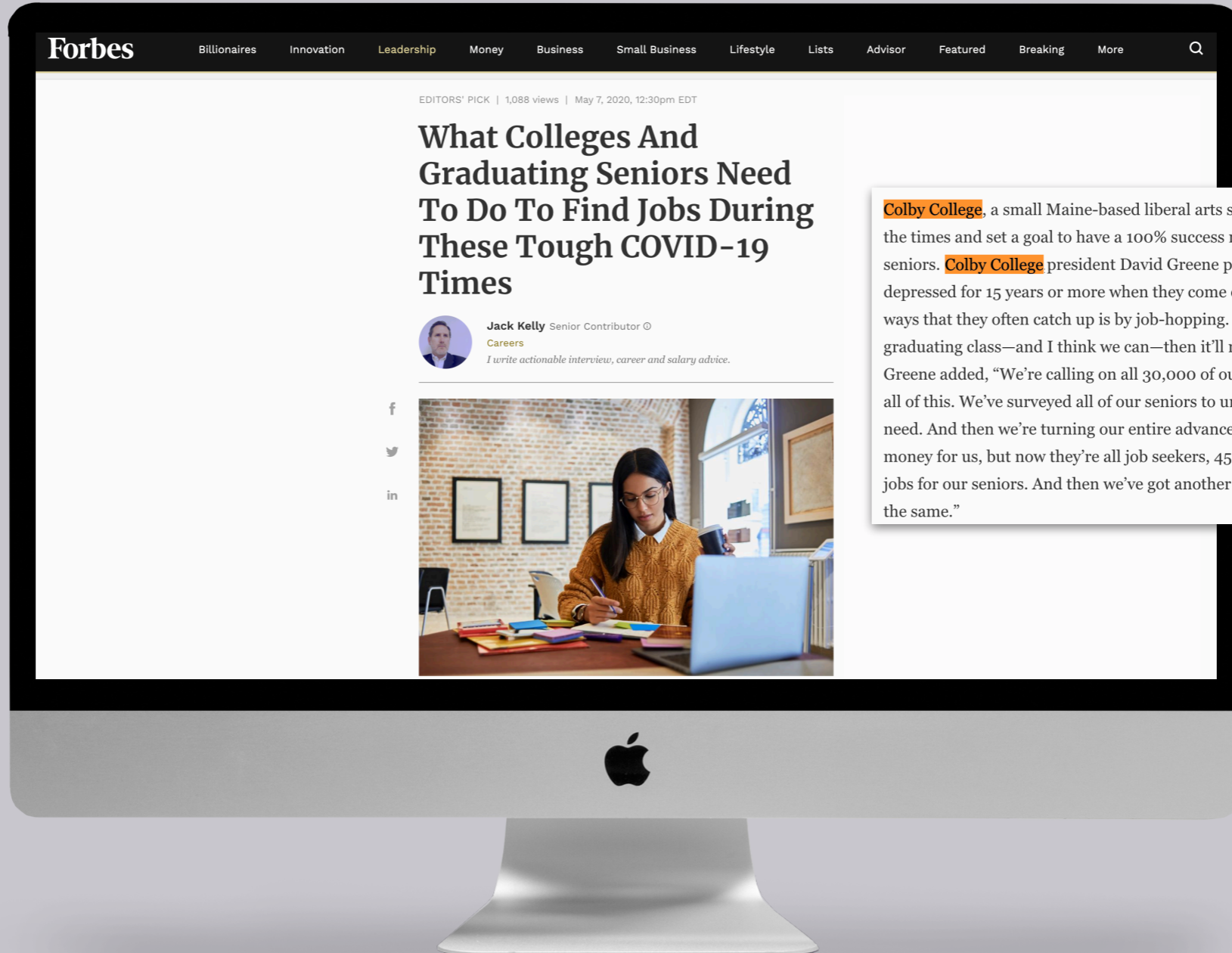
Related, from the Marketplace archive: *In 2018, the 10th anniversary of the financial crisis, we spoke to graduates of the class of 2008 about their experiences of graduating into the Great Recession, as well as how they meet in difficult times.*

[You can listen to that reporting here.](#)

Colby College, a small liberal arts college in Maine, is trying to make the job search easier with a new initiative seeking to secure jobs or other postgraduate opportunities for 100% of its senior class.

But not just any job, according to **Colby College** President David Greene.

"It's important that they end up with a great job," Greene told "Marketplace Morning Report" host David Brancaccio, citing research that shows people who graduate into a recession can experience long-lasting hits to their income.



Forbes

Billionaires Innovation Leadership Money Business Small Business Lifestyle Lists Advisor Featured Breaking More



EDITORS' PICK | 1,088 views | May 7, 2020, 12:30pm EDT

What Colleges And Graduating Seniors Need To Do To Find Jobs During These Tough COVID-19 Times



Jack Kelly Senior Contributor

Careers

I write actionable interview, career and salary advice.

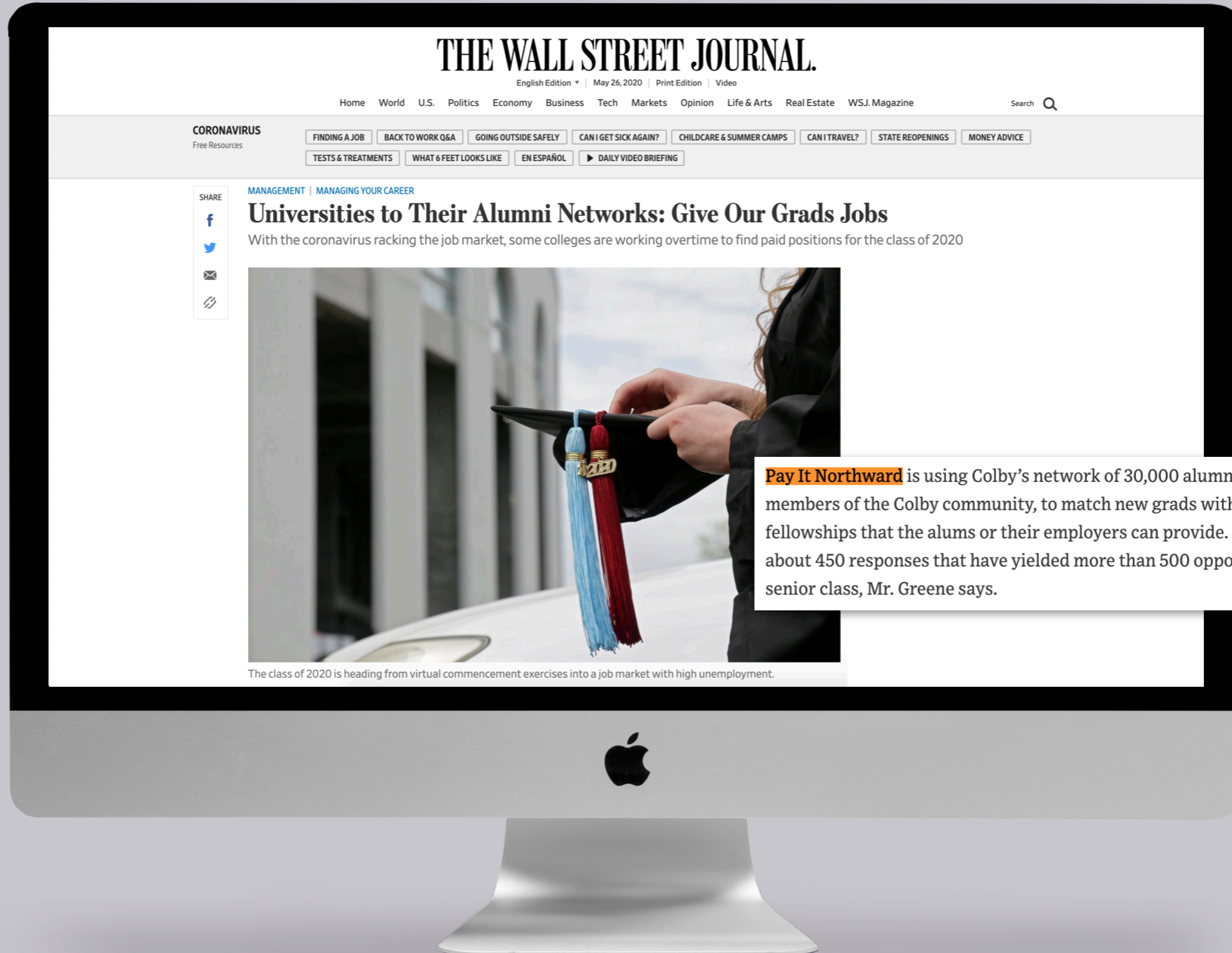
f

t

in



Colby College, a small Maine-based liberal arts school, comprehends the urgency of the times and set a goal to have a 100% success rate at securing jobs for its graduating seniors. Colby College president David Greene pointed out, “Wages are often depressed for 15 years or more when they come out in a substandard job. One of the ways that they often catch up is by job-hopping. So if we can avoid that for this graduating class—and I think we can—then it’ll make a huge difference for them.” Greene added, “We’re calling on all 30,000 of our alums and families to help out with all of this. We’ve surveyed all of our seniors to understand the type of jobs that they need. And then we’re turning our entire advancement team—they usually are raising money for us, but now they’re all job seekers, 45 of them are just focused on finding jobs for our seniors. And then we’ve got another 50 people on campus who are doing the same.”



THE WALL STREET JOURNAL.

English Edition | May 26, 2020 | Print Edition | Video

Home World U.S. Politics Economy Business Tech Markets Opinion Life & Arts Real Estate WSJ Magazine

Search

CORONAVIRUS
Free Resources

- FINDING A JOB
- BACK TO WORK Q&A
- GOING OUTSIDE SAFELY
- CAN I GET SICK AGAIN?
- CHILDCARE & SUMMER CAMPS
- CAN I TRAVEL?
- STATE REOPENINGS
- MONEY ADVICE
- TESTS & TREATMENTS
- WHAT 6 FEET LOOKS LIKE
- EN ESPAÑOL
- DAILY VIDEO BRIEFING

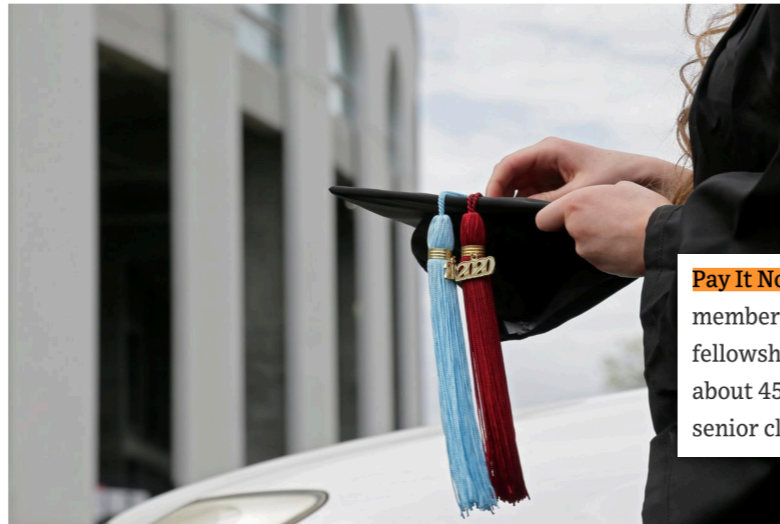
SHARE



MANAGEMENT | MANAGING YOUR CAREER

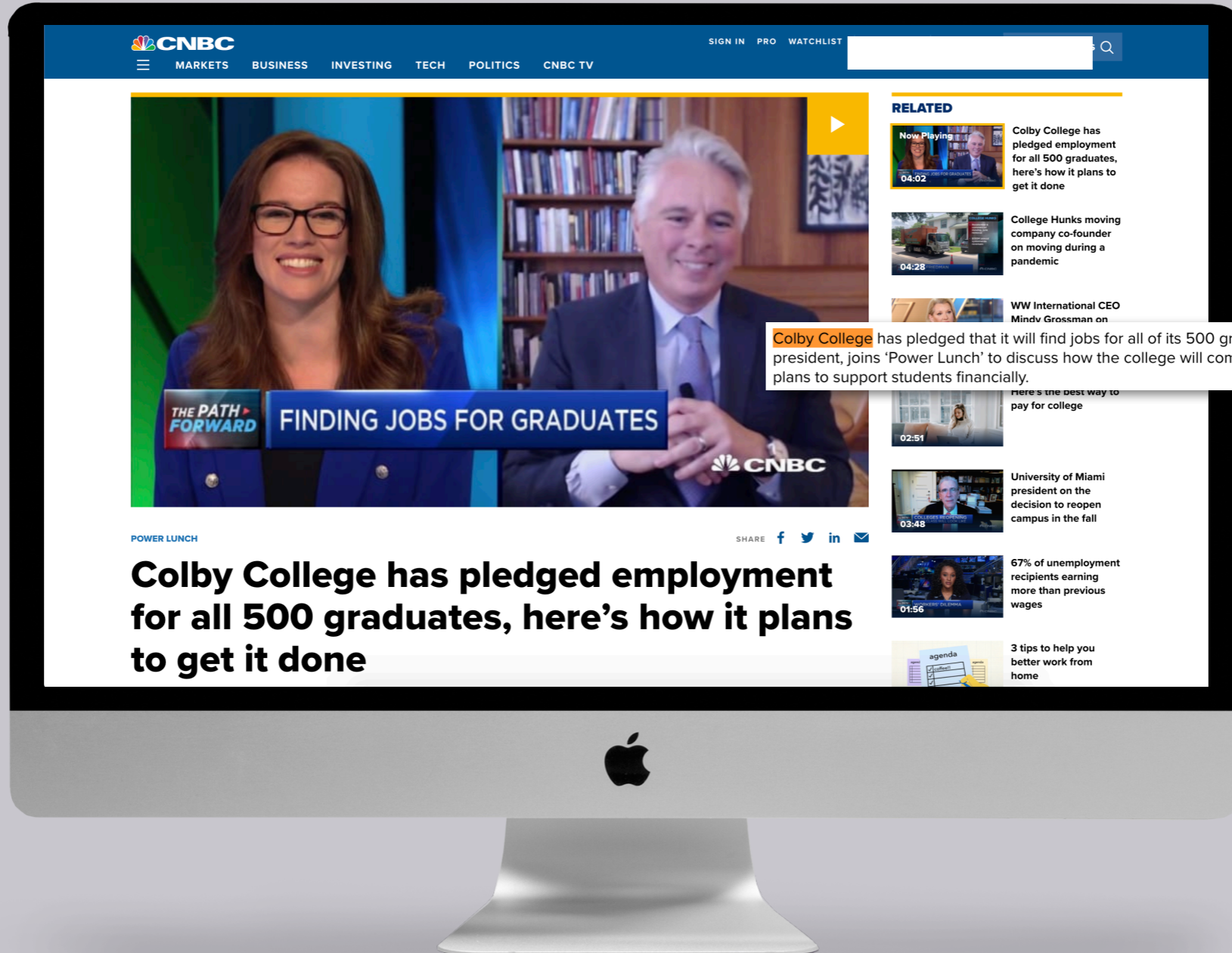
Universities to Their Alumni Networks: Give Our Grads Jobs

With the coronavirus racking the job market, some colleges are working overtime to find paid positions for the class of 2020



Pay It Northward is using Colby's network of 30,000 alumni, as well as parents and other members of the Colby community, to match new grads with any jobs, internships and fellowships that the alums or their employers can provide. So far, the campaign has elicited about 450 responses that have yielded more than 500 opportunities for students in the senior class, Mr. Greene says.

The class of 2020 is heading from virtual commencement exercises into a job market with high unemployment.



POWER LUNCH

SHARE f t in e

Colby College has pledged employment for all 500 graduates, here's how it plans to get it done

RELATED

Now Playing
Colby College has pledged employment for all 500 graduates, here's how it plans to get it done
04:02

College Hunks moving company co-founder on moving during a pandemic
04:28

WW International CEO Mindy Grossman on

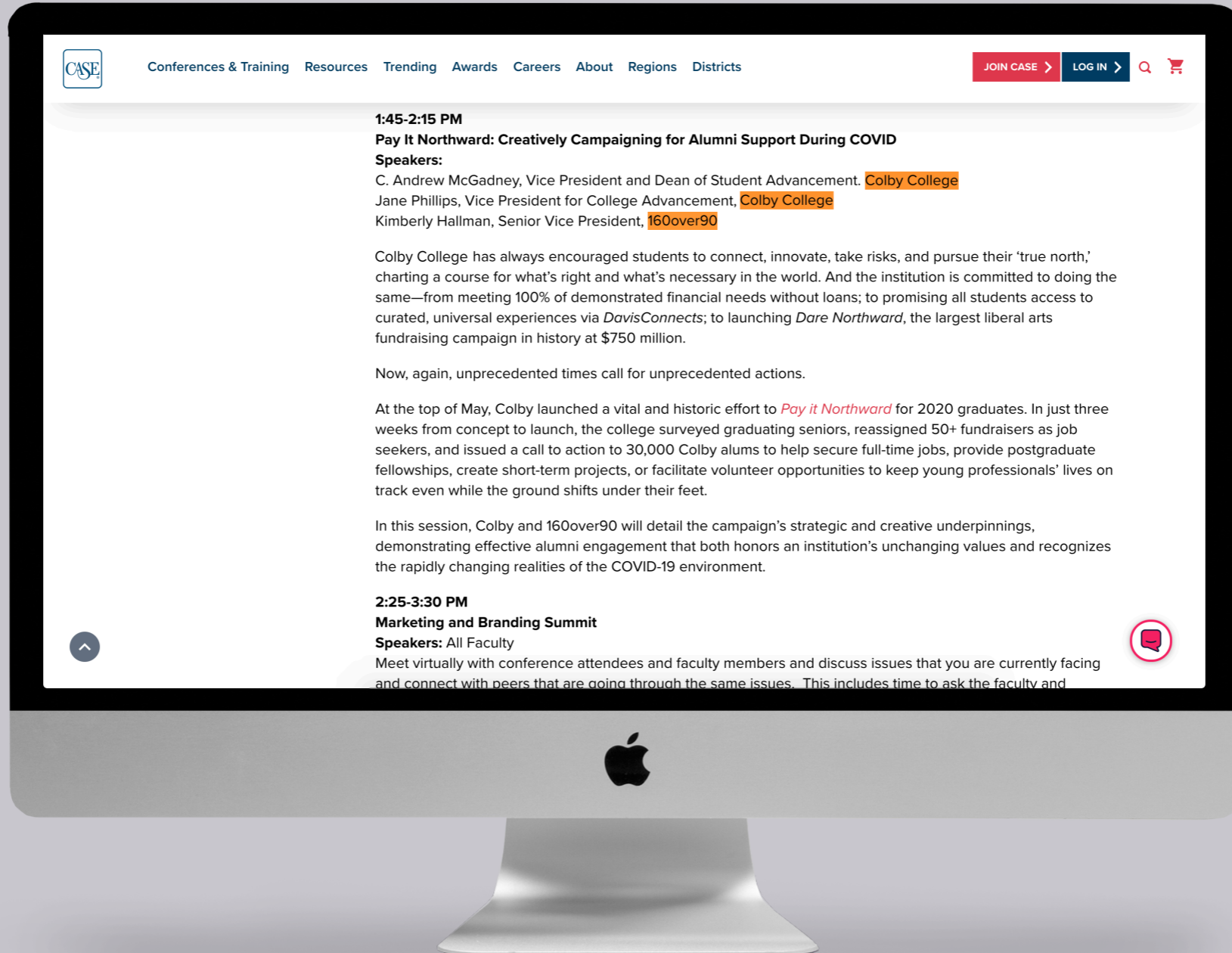
Colby College has pledged that it will find jobs for all of its 500 graduates. David Greene, Colby College president, joins 'Power Lunch' to discuss how the college will complete its mission and how the college plans to support students financially.

Here's the best way to pay for college
02:51

University of Miami president on the decision to reopen campus in the fall
03:48

67% of unemployment recipients earning more than previous wages
01:56

3 tips to help you better work from home



Conferences & Training Resources Trending Awards Careers About Regions Districts

JOIN CASE >

LOG IN >



1:45-2:15 PM

Pay It Northward: Creatively Campaigning for Alumni Support During COVID

Speakers:

C. Andrew McGadney, Vice President and Dean of Student Advancement, [Colby College](#)

Jane Phillips, Vice President for College Advancement, [Colby College](#)

Kimberly Hallman, Senior Vice President, [160over90](#)

Colby College has always encouraged students to connect, innovate, take risks, and pursue their 'true north,' charting a course for what's right and what's necessary in the world. And the institution is committed to doing the same—from meeting 100% of demonstrated financial needs without loans; to promising all students access to curated, universal experiences via *DavisConnects*; to launching *Dare Northward*, the largest liberal arts fundraising campaign in history at \$750 million.

Now, again, unprecedented times call for unprecedented actions.

At the top of May, Colby launched a vital and historic effort to *Pay it Northward* for 2020 graduates. In just three weeks from concept to launch, the college surveyed graduating seniors, reassigned 50+ fundraisers as job seekers, and issued a call to action to 30,000 Colby alums to help secure full-time jobs, provide postgraduate fellowships, create short-term projects, or facilitate volunteer opportunities to keep young professionals' lives on track even while the ground shifts under their feet.

In this session, Colby and 160over90 will detail the campaign's strategic and creative underpinnings, demonstrating effective alumni engagement that both honors an institution's unchanging values and recognizes the rapidly changing realities of the COVID-19 environment.

2:25-3:30 PM

Marketing and Branding Summit

Speakers: All Faculty

Meet virtually with conference attendees and faculty members and discuss issues that you are currently facing and connect with peers that are going through the same issues. This includes time to ask the faculty and



