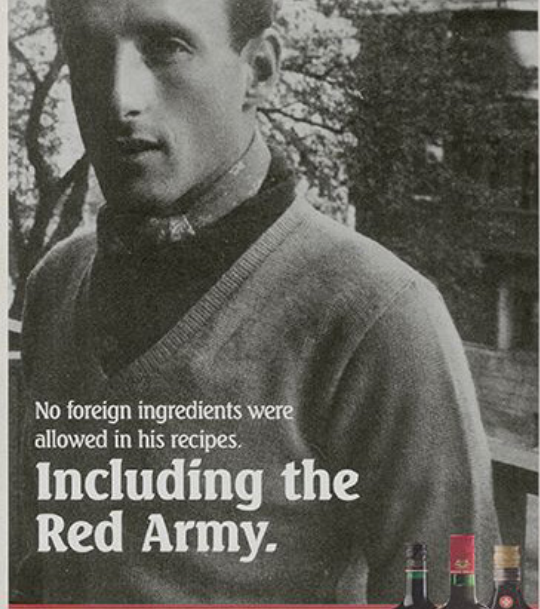


HOUSE *of* ZWACK

UNICUM † ZWACK † UNICUM PLUM



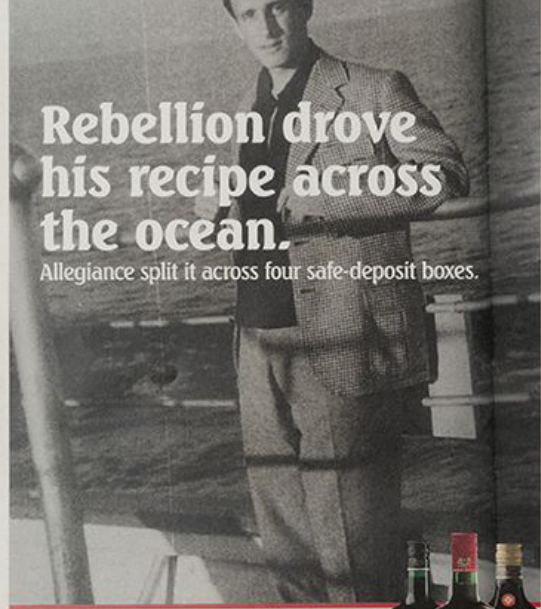
No foreign ingredients were allowed in his recipes.
Including the Red Army.

Real Character

This is Peter Zwack. No made up stories. No embellishments. The fourth generation owner and distiller of the House of Zwack, liqueurs as legendary and complex as the family they come from. Experience real character in every bottle.



UNICUM • ZWACK • UNICUM AGEEA



Rebellion drove his recipe across the ocean.

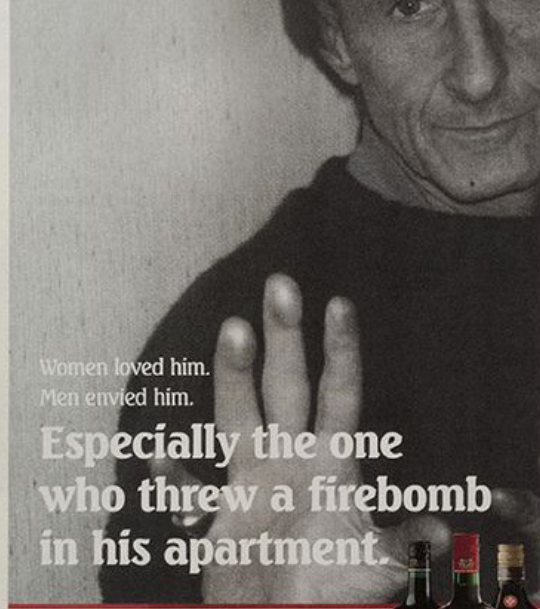
Allegiance split it across four safe-deposit boxes.

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UNICUM • ZWACK • UNICUM AGEEA



Women loved him.
Men envied him.

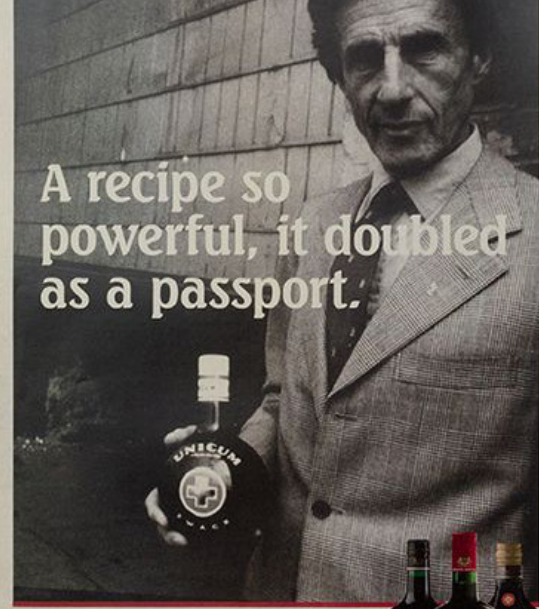
Especially the one who threw a firebomb in his apartment.

Real Character

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UNICUM • ZWACK • UNICUM AGEEA



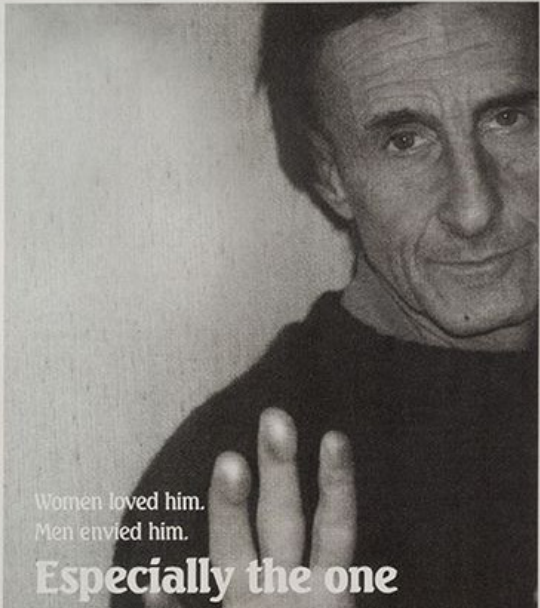
A recipe so powerful, it doubled as a passport.

Real Character

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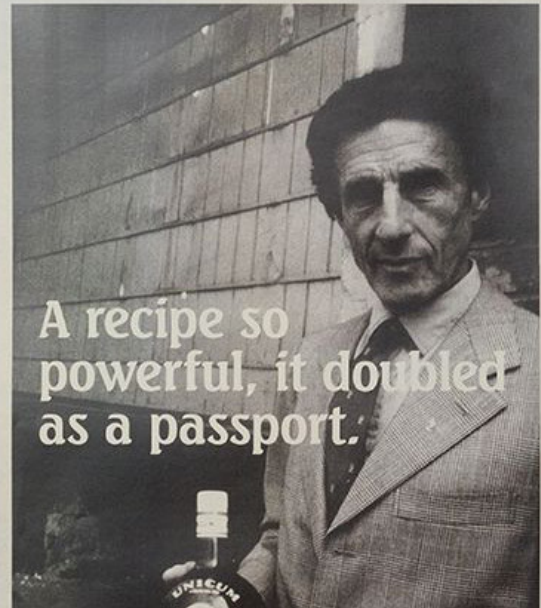


UNICUM • ZWACK • UNICUM AGEEA



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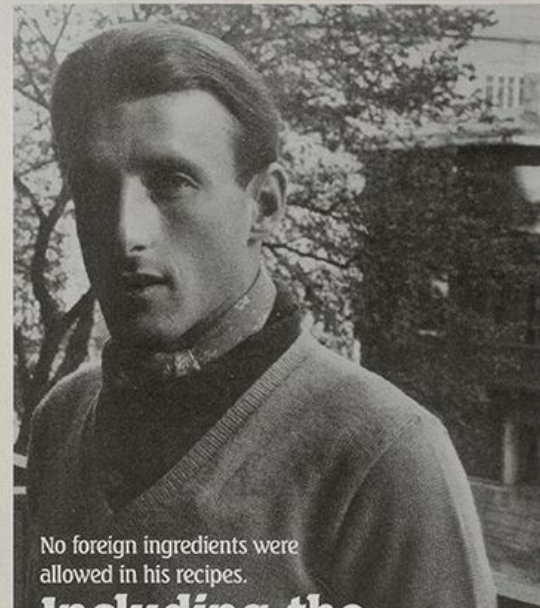
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Including the Red Army



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The Journey of a
**Well Traveled
Spirit**



CHRONICLES & COCK
FROM THE HOUSE OF

CHRONICLES & COCKTAILS
FROM THE HOUSE OF ZWACK



CHRONICLES & COCKTAILS
FROM THE HOUSE OF ZWACK

The Journey of a
**Well Traveled
Spirit**



CHRONI
FROM -



**Every bottle in the
House of Zwack
is born from a
history 200 years
in the making.**

*Experience real character
in every taste.*



No unauthorized ingredients were allowed in his recipes.

INCLUDING THE RED ARMY

EUROPE IN THE EARLY 20th century was rife with war and conflict, and Hungary was no exception. World War II took a toll on the country, destroying not only the Zwack factory, but most of Budapest. The ensuing chaos provided the perfect conditions for a Communist takeover, a takeover that nationalized Zwack & Co.

While many spirits are imported from foreign countries, few can claim they were smuggled out of one. Peter and James Zwack left for the United States with little more than the recipe in their pocket, while their brother Bela stayed behind to become a factory worker, providing the communist government with a fake recipe.



DIPLOMAT


1927 - Part sweet, part sour, the Diplomat brings even the most disparate flavors together — giving everyone a reason to celebrate.

5 OZ LEMON JUICE
5 OZ SIMPLE SYRUP
75 OZ BULLETT® RYE
75 OZ UNICUM® PLUM LIQUEUR

Shake, top with 1 oz club soda & strain into a rocks glass garnish with a sprig.

Every bottle in the House of Zwack is born from a history 200 years in the making.

Experience and character in every bottle.



UNICUM® PLUM LIQUEUR, EMPEROR®, TEMPEST®

House of Zwack Liqueurs
100% Imported from Hungary, Slovakia, Czechia

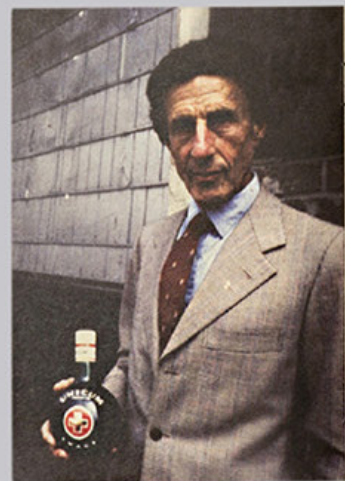


EMPEROR

1901 - The Emperor takes cues from Dr. Josef Zwack's medical laboratory — a libation perfect for those who like a little sweet with their bitter.

1 TSP ORANGE CURACAO
4 OZ SWEET VERMOUTH
1.5 OZ UNICUM® LIQUEUR

Shake & strain into a Nick & Nora glass garnish with an orange twist.



PETER ZWACK ONCE DESCRIBED HIS LIFE AS

“unbelievable, preposterous and wonderful.”

AS WAS HIS CRAFT

In the early years, upon landing on Ellis Island, Peter and James were granted entry into the country solely based on the fact that they were the only people in the world who possessed the Unicorn recipe. A recipe so secret, it was split into four parts and hidden in four safe deposit boxes.

The forty years that followed saw the rise and fall of the Communist bloc, a time Peter spent in the United States working to learn every aspect of the spirit industry. With the Hungarian regime close to collapse, Peter Zwack returned to his home country and restored the company's position as a leading distillery in Eastern Europe. This distillery is now under the leadership of Peter's children, and is home to Unicorn, Zwack, and Unicorn Plum, known collectively as the House of Zwack.

TEMPEST

1939 - The Tempest draws on Peter's belief that even the darkest of times can be improved with a good drink. It's strong but smooth, with a decidedly optimistic outlook.

75 OZ LIME JUICE
5 OZ GINGER SYRUP
1 OSH BITTERS
1.5 OZ ZWACK® LIQUEUR

Shake, top with 1 oz club soda & strain into a highball glass garnish with an orange slice.





Our bottles
hold 200 years
of secrets.

The recipe being one of them.

Real Character

This is The House of Zwack.
Experience real character in every bottle.



UNICUM † ZWACK † UNICUM PLUM