



Inaugural Address

Gregory P. Crawford
October 10, 2016

Meaningful Connectivity: Miami University in the 21st Century

Welcome

There are so many to welcome here today—Miami University students, faculty, staff, and alumni—plus our friends, special guests, emeriti, and state and educational leaders; those from our campus communities including Oxford, Middletown, Hamilton, Luxembourg, and West Chester; and many from Cincinnati and throughout Ohio. For my wonderful wife, Renate—we've been a terrific team for nearly three decades—and for my daughters, Ally and Michaela, and my parents, Phil and Dolores—your unwavering support means so much. Thank you for such a warm welcome.

Miami has a long history with ROTC units in the Navy, Air Force, and Army, so I extend a special welcome to our active duty United States Military, veterans, and ROTC cadets—please stand and be recognized. Within the Miami family, we also have several students who've been awarded the Purple Heart and decorated for acts of bravery. Our deepest appreciation goes to all of you for your courage in defending our country.

Today we open a new chapter in Miami's 207-year history. Our gathering celebrates the entire story of this amazing university—its proud past, its promising present, and its bright future that we'll shape together. The world needs Love, Honor, and our mission-driven vision to use our knowledge and skills with integrity and compassion to better our global society. We are One Miami, not only geographically on multiple campuses, but also historically, through three centuries.

After 103 days on the job—but who's counting?—what excites me most is how connection is so central to our life at Miami. I've known for a long time about Miami Mergers—Renate's sister and brother-in-law are a Merger, and they have been a terrific example of Love and Honor for as long as I've known them. I've also felt connected to Miami through the great Coach Ara Parseghian, a son of Miami who studied and started his career here and became part of Miami's Cradle of Coaches.

Just as the pioneers in Southwestern Ohio needed a college in the 19th century, just as the advocates for social justice in the 1960s needed Western College, which is now united with us, so Oxford, Ohio, the United States, and the world need Miami in the 21st century. Our long narrative propels us into the future on a trajectory of scholarship and service, with unsurpassed passion to build a community of excellence.

Each of our centuries has come with its own challenges, which we have successfully met. The 21st century is a time of rapid change and increased globalization. Despite great advances in areas like medicine and technology, we see widening gaps between rich and poor, inequalities and inequities, and sometimes-fearful reactions to rapidly evolving demographic, economic, and technological trends. At the very moment when we have become more instantly connected by communication than ever before in human history, we find ourselves deeply divided over culture, race, religion, and wealth distribution. Simultaneously, there are more opportunities and unlimited options for life and career paths.

The Four Mindsets: Where We Excel in Holistic Learning, Social Justice, Change Creation, and Virtuous Leadership



As we open this new Miami chapter today, I want to describe to you four mindsets that undergird meaningful connectivity: holistic learning, social justice, change creation, and virtuous leadership.

First, I'll describe these mindsets, sharing where Miami already excels; then I'll focus on how we will build on that excellence.

Forbes Billionaires Innovation Leadership Money Consumer Industry

15,475 views | Nov 2, 2017, 08:33am

These 4 Universities Offer Unique Entrepreneurship Programs For College Students

 **Robyn D. Shulman** Contributor 
I cover the intersection of education and entrepreneurship.

University: [Miami University](#)

Tuition: Ohio students entering Miami for the first time this summer or fall, the Miami Tuition Promise also applies, which will hold tuition and fees unchanged for four years. Trustees approved a rate of \$14,958 for them. For nonresident students entering Miami for the first time, trustees set the Tuition Promise undergraduate tuition at \$34,211.

Program: Ranked Top 25 in the country for nine years in a row, [Miami's Entrepreneurship Program](#) includes a major and minor within Miami's Farmer School of Business.

Highlights of the Program:

- A start-up/business plan competition for students (an investment of up to \$65,000 per student recipient per school year)
- Mentorship opportunities for entrepreneurs
- Sponsored off-campus networking opportunities
- An International Program in which students work with micro-entrepreneurs in developing areas
- Semester-long immersion with Interactive Media Studies in Silicon Valley
- Social Entrepreneurship track (ranked best social entrepreneurship program in the country)

In addition to the accolades and recognitions listed above, Miami's Entrepreneurship Program has tripled in size in the last five years and is ranked 3rd best program in the country for technology entrepreneurship. For those who really want to be immersed in an environment with like-minded students, there is a 250-person Living Learning Community in Entrepreneurship.


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CONSUMER

Forget Instagram, teen influencers are making thousands from online gaming

One teenage pro gamer notes that he's not only comfortable financially, he's spending less time working than he would at a regular 9-5 job.



Team LGD plays "Team Evil Geniuses" at an esports tournament in Vancouver on Aug. 25, 2016. *Sam Fris / Reuters*

Gaming platforms provide access to this growing cohort of consumers, and brands are seizing the opportunity to engage. "We've seen a 30-50 percent growth in sponsorship growth alone [in 2018 over 2017], and brands like AT&T and Sour Patch Kids seize esports as a powerful marketing platform to get out their messages," said Brewer.

Doron Nir, CEO and co-founder of StreamElements, a production platform for livestreamers, says that in this nascent space, "advertising is dirt cheap, and you get a huge bang for your buck."

But professionalized esports isn't a category lacking in risks. "As with any emerging market, this is a risky investment space. It is the Wild West, in many respects," said Glenn Platt, a professor of marketing and interactive media and director of the Armstrong Institute for Interactive Media Studies at Miami University in Ohio. "There is no consistent market leader, no coordination, no clear regulatory structure, no aggregating organizations like networks, leagues, etc. We can't even settle on what is 'doping,' let alone who can play pro and who cannot. Prize pools are variable and endorsements are risky. Games emerge quickly (like Fortnite) and can disappear just as fast. Investing in any market at this early stage is high risk, high reward, to be certain."

However, these early-stage kinks don't seem to be much more than that. "The industry has a momentum and fundamentals that no investor can deny," said Platt. "For the investor, the devil is in the details. The question is not whether esports is worth investing in — it is. The question is what part of the esports ecosystem do you want to bet on?"

ZDNet VIDEO SMART CITIES WINDOWS 10 CLOUD INNOVATION SECURITY TOOLS MORE ANALYTICS ALL ARTICLES

Five organizations that are using big data to power digital transformation

Big data can be a great asset in achieving digital transformation. Here are five organizations that have used data science to boost their business.

By [Conner Forrest](#) | September 1, 2017 -- 13:08 GMT (06:08 PDT) | Topic: [Turning Big Data into Business Insights](#)

Big data has quickly become a key ingredient in the success of many modern businesses. Companies large and small are using structured and unstructured data to glean insights they can apply to boost productivity, cut costs, improve marketing efforts, and more.

As such, big data has become a foundational piece of many digital transformation efforts. By exploiting the power of big data, firms can more effectively target the digital transformation projects that will have the biggest impact on their bottom line.

4. Miami University

Many higher education institutions feel great pressure to prove the value of a pricy four-year degree, and those that work at these schools face increasingly high expectations for performance, according to Michael Kabbaz, senior vice president for enrolment management and student success at [Miami University](#).

However, big data is helping to eliminate a lot of that pressure. And, schools like Miami University are collecting a lot of it.

"Now, higher education measures just about everything across the entire student lifecycle, from the spectrum of students we recruit in high school, how we can better support them through the use of predictive analytics during their time on our campuses, and their graduation success and beyond," Kabbaz said.

Predictive analytics is one tool that has helped Miami University break down silos and get a better view of its student body. Combining back office data with data from student-facing offices has given a much clearer picture of the lifecycle of a student, Kabbaz said.

"Predictive analytics can identify students who are having trouble paying their bills, and track students who have grade drops in certain areas or who are missing courses they need to graduate on time," Kabbaz said. "This information provides the institution an ability to better support students and do it sooner, prior to the student leaving the institution."

Improving student success, retention, and graduation rates are the key goals of Miami University's big data and digital transformation effort. Students have a lot of choices for where they will attend school, and Miami University is using data to ensure that it's providing the best education possible and remaining competitive in the market, Kabbaz said.

The value of data must be demonstrated clearly to any skeptics in the organization, said Kabbaz. For example, if university faculty members fear the data may harm the students, Kabbaz needs to show its potential for improving the way students are taught, and their overall experience at the school.

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Librarians play a key role in measuring researcher performance


BY SARAH TANKSALVALA

INSTITUTION & GOVERNMENT RESEARCH

Explore Innovation Top 100 Global Innovators Highly Cited Researchers

Home > All Articles > Librarians play a key role in measuring researcher performance

Bringing value to research with data



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Copywriter
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Today, understanding researcher performance is vital for both individual researchers and institutions as a whole. It can be a factor in getting tenure, creating research partnerships, attracting faculty and even developing better research. Librarians play a crucial role in this, providing not only the data, but the context for faculty and departments to better understand their impact in the research world.

Data can help researchers compare their work and productivity to others in their field, and also help them understand who is accessing and citing their work.

"It sometimes really surprises researchers not only how much use something gets, but what that use is coming from," says Kevin Messner, head of branch libraries and chemistry librarian at Miami University. "I've had people say, 'I had no idea that people in Japan would care about this!'"

Bringing value to research with data

Citation data and the related impact factors and H-indices are the classic data used to measure researcher performance, but other information can also improve understanding of that performance. Even simply finding the number of papers published by a given author, lab or department provides valuable insight into productivity.

HUFFPOST

John Friedman, Contributor
Corporate Responsibility & Communications Leader ▶ Drives Business Results | Enhances Reputations | Global Experience

Sustainability Leaders Will Continue Raise the Bar Rather Than Toe the Line

11/30/2016 09:19 am ET



Miami University: Climate Change Education Critically Important

Doug Hammerle, Director of Energy Systems at Miami University shares how they not only serve as a model, but are working on educating the next generation of sustainability leaders; " Miami University is a public university – that implies responsible use of resources in addition to learning. For us it means smarter use of resources, and learning among staff and faculty as well as students. [Sustainability at Miami University](#) means reducing waste by increasing efficiency and being a model for innovative approaches to land, water and fuel use on campus. We want to preserve what we have and we want to grow leaders who will take sustainability to new areas and levels."

Conclusion

While there was a great deal of attention – and not to diminish the importance of the agreement signed at COP 21, it is important to note that in many ways the commitments made by both the private and public sectors in Paris (and reaffirmed and ratified over the last year) weren't tremendously additive to what was going on already. And as the economics and cost curves play out, the transition will only accelerate. That's borne out by companies like Unilever. Back in May, Unilever announced that its portfolio of Sustainable living brands were growing 30% faster than the rest of their business and

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12.20.16 | CHANGE GENERATION

These Students Collaborated With Refugees To Design Sun Shelters For Their Camp

Using Skype and holding up sketches to the camera, students at Miami University in Ohio helped residents of the Zaatari refugee camp in Jordan shield themselves from the sun.



1/11 At the Zaatari refugee camp temperatures can soar well over 100 degrees.


BY ADELE PETERS 2 MINUTE READ

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In the middle of the summer at the Zaatari refugee camp—the former army base in Lebanon that is now home to nearly 80,000 Syrian refugees—temperatures can soar well over 100 degrees. There are no trees. And until recently, there was no shade for refugees as they walked to get food or water or as children walked to one of the camp schools.


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HIDDEN BRAIN A CONVERSATION ABOUT LIFE'S UNSEEN PATTERNS

 **Why We Can't Shake Life's 'Coulda, Woulda, Shoulda' Moments**
30:25
September 11, 2017 · 9:01 PM ET

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LUCY PERKINS TARA BOYLE RENE KLAHR SHANKAR VEDANTAM RHAINA COHEN



Everyone has regrets. You probably have a few of them. By some estimates, regret is the most common negative emotion that we talk about, and the second-most common emotion mentioned in our daily lives.

[Amy Summerville](#) is a professor of psychology who runs the [Regret Lab at Miami University in Ohio](#). She says a big part of why we struggle with regret has to do with the idea of rumination.

MOTHERBOARD



Mental Health Apps Made Me Feel More Overwhelmed Than Ever
Samantha Cole
Dec 3, 2017, 11:00am

Products meant to make me feel better just stressed me out more.

They're developing **Aloe**, an app that lets users set customized reminders to take care of themselves, such as drinking water every two hours or logging your mood. Simple reminders like these can literally be life-saving for someone with severe depression.

But looking back at my own app logs, I lied a lot (while trying to deny that I was feeling shitty and not having an incredible time striking out on this trip alone), essentially defeating the apps' purposes. It would be a lot harder for me to lie to a therapist in a face-to-face conversation.

The grating nature of many of the currently available apps is something Discko's trying to avoid. "We've found that helpful notifications are ones which read and feel gentle and suggestive rather than aggressive and demanding," they said. They're doing more research around tone and working in notifications, and **launched a Kickstarter** to get the app funded.

"We know that it's challenging for people to suppress unwanted thoughts," Josh Magee, a professor of psychology at Miami University in Ohio, told me in a phone conversation. "A lot of times attempting to put those thoughts out of mind may actually result in more reminders of those topics, than if I had simply not been interrupted. It can be a vicious cycle, if I get these pings and try to put them out of mind."

WELLNESS

Why don't Americans get regular mental health checkups? It's complicated.

Mental health is closely tied to our physical health, but it's not an integral part of medical system. Why?



Out-of-pocket costs for mental health care is often too high to be a realistic option for most patients. HILL Street Studios / Getty Images/Steve Images

Jan. 22, 2018, 4:43 PM EST / Updated Jan. 22, 2018, 4:43 PM EST
By Nicole Spektor

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WE'RE MAKING PROGRESS, BUT WE HAVE WORK TO DO

Dr. Corriel, like every other doctor I consulted, believes that our society would benefit from annual mental health visits. And we have been making some progress — but it's been slow and stymied.

"Prior to the Affordable Care Act and even the [Mental Health Parity Act of 2008](#), mental health coverage was far less common and providers such as psychologists often worked without billing through insurance," says [Dr. Melissa Thomasson](#), Julian Lange Professor of Economics & Director of Graduate Studies at Miami University in Ohio. "Even though the ACA made mental health an 'essential health benefit,' the supply of providers has not kept up with the demand, so networks are not expanding as rapidly as they need to eliminate the shortage."

[Dr. Ramani Durvasula](#), a clinical psychologist and professor of psychology notes that there are emerging models of integrated primary care that "co-locate mental health services right there and then at the point of physical health service delivery," but adds that these models are "infrequent and there is still pushback."

It could be a while before we see positive change here, especially if we don't evolve our societal conversation around mental health.

"If we had yearly mental health evaluations, we would have to vastly change the conversation around mental illness," says therapist [Kacine R. Henry](#), PhD, a marriage and family therapist in New York City. "In short, yearly mental health evaluations will force a normalization of mental illness in a culture which perpetuates the idea that a lack of mental health functioning is a rare, personal problem."





NO REGRETS

Psychology professor (and recent bride) **Amy Summerville** shows brides how to make the right planning choices.

Few brides think much about science when planning a wedding, other than their chemistry with their soon-to-be-spouse. As both a recent bride and a professor who directs the Miami University Regret Lab and teaches classes on decision-making, I know that research from decision and psychological science offers a number of strategies for how to feel great about your wedding-planning choices so you'll enjoy your day to the fullest. Here, some tips.

Trying to find "the absolute best" will make you less happy. People can use two strategies in making a choice: trying to pick the supremely perfect option or trying to pick an option that meets all of their requirements and standards. Research by psychologist Dr. Barry Schwartz and colleagues has found that the latter strategy actually seems

to make people happier—after all, you can never be absolutely sure that there's not another gown, cake, venue, fill-in-the-blank somewhere out there that might not have been a tiny bit better than what's in front of you. But second-guessing can sap your energy, time and spirit. When I found a dress that I loved and that fit my budget, I bought it, reminding myself that while there were probably a dozen other ivory lace sheaths I could consider, I'd likely wind up less happy than I was right then.

Fewer choices are more satisfying. Dr. Sheena Iyengar of Columbia University did a study where people could sample either a few flavors from a brand of jam, or all the brand's flavors. People who had fewer choices to consider wound up liking the jam more

and were more likely to purchase a jar, whereas people who had multiple choices were too overwhelmed to feel confident in a decision. I chose to work with a wedding coordinator in no small part so that she could narrow down the options for me. Rather than having to consider every florist in the city, I just met with the three she suggested. The differences between them seemed clearer and I was much more confident in my choice than if I'd had to decide between 10 times as many.

Big choice? Take your mind off of it. Researchers in the Netherlands looked at different approaches to important decision-making and found that people who stepped away from making an on-the-spot choice are ultimately more satisfied with their final decision.

When you turn off the judgment wheels and pursue something else—a walk, a book, a project at work—you open yourself to more "unconscious thinking," a different way of processing feelings that can lead to better outcomes. For couples in the throes of wedding planning, if you're torn about which venue to pick, go see a movie and then decide how you both feel over dinner afterward.

Focus on experiences, not things. Researchers at Cornell University have found that people tend to be happier with "experiential" purchases like concerts than with material purchases. We decided to budget money for a craft bartender for cocktail hour instead of upgraded linens or chairs, and had an "experiential" favor—strips from a photo booth that also served as our guest book.

Nerves—and audiences—help if you're an expert, but hurt if you're a novice.

Not sure about reading your own vows? Research suggests that having an audience tends to get our adrenaline going, which helps for things we're really confident about. If you and your fiancé are seasoned public speakers, you're likely to shine extra-bright on the big day when the wedding jitters help fire you up. If you dread that moment in meetings where everyone goes around and says their name, consider another route. My husband and I wrote the text of our vows—but on the big day, our officiant read them and all we had to say was "I do!"

Amy Summerville, Ph.D., is an Associate Professor in the Department of Psychology at Miami University who has published numerous scientific papers on the psychology of regret. You can follow the Regret Lab on Facebook and Twitter @RegretLab.

PHOTOGRAPHY: RIK FURRY PHOTOGRAPHY

BUSTLE

Why "The One That Got Away" Hurts So Much — And How To Move On

By LEA ROSE EMERY | Feb 23 2018 | f

Paolese/Fotolia

If there's one person in your life who you've never managed to get over, you know how hard it is to have the "one that got away". Although sometimes the one that got away can be a nothing more than a wistful memory, for other people it can become toxic — and even obsessive. They focus on that person, compare everyone else to that person, and never really let themselves move on. So why is that one person that got away so difficult to shake?

Well, according to Amy Summerville, Ph.D., an Associate Professor in the Department of Psychology at Miami University and Director of Miami's Regret Lab, the answer is in the research. And evidence shows that, for some people, they regret things that might have been — and for others it's things that *did* happen, but didn't go according to plan. "In a representative sample of Americans, people's biggest life regrets were actually evenly split between actions (things they did, but wish they hadn't) and inactions (things they didn't do, but wish they had)," Summerville tells Bustle. "There is some evidence that regrets of inaction occur more in the long term or last longer, in part because our minds treat our unmet goals as a sort of mental 'to-do' list and over time we're more able to remember things we wish we had done than the mistakes we actually made."

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DEEP DIVE

Office Hours: Miami U President Gregory Crawford discusses value of liberal arts education

The career physicist explains how the school's unique liberal arts core is designed to produce the leaders of tomorrow

AUTHOR
Jarrett Carter


PUBLISHED
Dec. 22, 2016

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In a climate that is increasingly dismissive of liberal arts disciplines in favor of a shift to science and innovation, Miami University President Gregory Crawford has found a model in which they can coexist. We sat down with Crawford to get his insight into how focusing on liberal arts impacts not just student success, but promotes greater diversity in staff and faculty hires, and even fundraising.

EDUCATION DIVE: Miami U has a particular emphasis and infusion of liberal arts, especially in the STEM disciplines. Why is that so important, and how did you begin this journey of incorporating a field of study the country is kind of pushing away from?

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COLUMN

President Speaks: Educating minds, instilling mindsets

AUTHOR
Gregory Crawford

Editor's note: Gregory Crawford is the president of Miami University in Ohio.

PUBLISHED
June 28, 2018

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Today's college students may hold more than a dozen jobs in their careers – some that do not exist today and some that will disappear before they retire. Today's universities, in addition to educating minds, must instill mindsets, ways of thinking that can be applied across disciplines and industries to unleash a new generation of leaders and innovators equipped to address the pressing issues of our time and the future.

A dynamic and disruptive economy is accelerating change at a pace never before seen. Yes, graduating with required skills and fixed knowledge is still important. But today's graduates also need to be empowered with an agile, global, and inclusive mindset – able to assess needs, leverage or invent tools, and solve complex problems.

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OVERVIEW OF COLLEGE RESOURCES FOR STUDENTS WITH DISABILITIES


PAGE NAVIGATION

Prospective college students with disabilities will find that many campuses are equipped with offices and services that address accessibility, accommodation, and assistive technology for a diverse range of needs. Student services offices and disability coordinators at many colleges work to make campuses inclusive environments through specialized advocacy, support, and academic services.

OF 2,563,000 UNDERGRADUATE STUDENTS IN THE U.S., APPROXIMATELY 11.1% OF ALL UNDERGRADUATES ENROLLED, HAD A DISABILITY IN THE 2011-2012 SCHOOL YEAR.

The increased visibility of these resources makes college a very compelling option for people with disabilities. In 2013, the [National Center for Education Statistics](#) reported that roughly 2,563,000 undergraduate students in the U.S., approximately 11.1% of all undergraduates enrolled, had a disability in the 2011-2012 school year. In addition to campus-based resources, students with disabilities are also protected by state, federal, and local laws prohibiting discrimination and requiring equal levels of access to academic services, environments, and resources. This guide explains your legal rights as a student with disabilities, both physical and learning disabilities, and the campus resources that can provide you with assistive services and tools. Additionally, we list a number of sites, apps, and software resources designed to aid students with specific types of disabilities, whether physical impairments or learning disabilities.

Andy Zeisler - Director of Student Disability Services, Miami University



J. Andrew Zeisler (M.Ed.) is the Director of Student Disability Services (SDS) for Miami University's Oxford campus. In his 30th year of service to the University, Andrew has been involved with Miami's efforts towards enhancing inclusion and accessibility for over 3 decades.

Currently, Andrew serves on the Accessible Technology Committee, the President's Council on Diversity and Inclusion, University Senate, and manages an amazing team of professional staff in SDS who serve almost 9% of Miami's student body.


Andrew is a member of the Association of Higher Education And Disability (AHEAD), its Ohio affiliate group OH-AHEAD, and Chairs Miami's Annual Kate Welling Disability Awareness Lecture committee.

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Educational Barriers - Location

6 SUSAN SCHAURER: ASSISTANT VICE PRESIDENT FOR ENROLLMENT MANAGEMENT AND DIRECTOR OF ADMISSION, MIAMI UNIVERSITY



When students are encouraged to pursue their goals, when they are told more is wanted for them and that they have a network at home who wants to see them succeed, it provides the affirmation and assurance students often need to keep forging ahead in the face of obstacles.

BY SUSAN SCHAURER
ASSISTANT VICE PRESIDENT FOR ENROLLMENT MANAGEMENT AND DIRECTOR OF ADMISSION, MIAMI UNIVERSITY

[LEARN MORE ABOUT SUSAN SCHAURER](#)

Can you tell us a bit about your university's history and your personal experience helping students from underserved areas on their path to college?

As a state University, Miami has a commitment to serving Ohio students and providing them access to a college education. This commitment to Ohio students spans our 200-year history, but is most recently illustrated through programs like the Miami Access Fellows Program, which is a grants and scholarships program for Ohio students who have total family income that is equal to or less than \$35,000. To fund this program, we combine an Access Fellow's federal and state grant funds with university grant and scholarship funds to meet the cost of tuition and academic fees. In addition, Miami provides Access Fellows with the following benefits:

CLARISSA VAS MEXICO

Can you tell us a bit about your personal experience



DEEP DIVE

Miami University collaborates to revive history through education

Sharing a name and homeland, members of the tribe and the university community are working to preserve tribal culture and reinvigorate its language.

AUTHOR
Autumn A. Arnett
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PUBLISHED
Nov. 29, 2017

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The Myaamia people once occupied the lands of present-day Indiana, Illinois, Ohio, Wisconsin, and Michigan before they were forcibly relocated “to lands lying west of the Mississippi in what would become the state of Kansas, and then from Kansas to Indian Territory, which later became the state of Oklahoma,” according to their [official history](#).

Today, their descendants, officially recognized as the Miami Tribe, are largely concentrated in an area of northeastern Oklahoma which shares their name. But through the generations, the tribe’s language and some of its history and cultural practices got lost.



Myaamia Center RESEARCHING MYAAMIA LANGUAGE, CULTURE AND HISTORY

Courtesy myaamiacenter/org

K by Kristi Eaton Jun 16, 2017

Daryl Baldwin of the Myaamia Center says ‘indigenous communities are in transition’ as are their languages

Language revitalization needs to move from the rhetoric of dying, extinct languages and focus more on Native communities in transition, says a linguist and cultural preservationist.

“Indigenous communities are in transition,” said Daryl Baldwin, director of the [Myaamia Center](#) at Miami University. “We’ve been in transition for many, many years, whether it’s the ways in which we educate our youth, the political process – our cultures have been transitioning and our languages will transition.”

For the tribal communities whose last speakers are dying, turning to documentation is an option, and there’s a lot the tribal communities can do, Baldwin said.

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B-school diversity course answers employer expectations

The mandatory "First Year Integrated Course" at the Farmer School of Business at Miami University in Ohio examines diversity from a variety of angles.

By: [mzalaznick](#) | Issue: [January/February, 2019](#)
January 23, 2019



The mandatory "First Year Integrated Course" at the Farmer School of Business at Miami University in Ohio examines diversity from a variety of angles.

Businesses demand that college graduates thrive in diverse workplaces and collaborate productively with colleagues who have different mindsets for solving problems. To that end, the [Farmer School of Business at Miami University in Ohio](#) introduced a course requirement that administrators believe is distinctive, if not one of a kind, among similar institutions. For the past three years, all first-year students have examined diversity from a variety of angles in the mandatory "First Year Integrated Course."

"Diversity is a two-sided coin," says Tim Greenlee, senior associate dean of the Farmer School and a professor of marketing. "We all have demographic diversity, but we can also acquire experiential diversity along the way."

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