

## Inaugural Address

Gregory P. Crawford October 10, 2016

## Meaningful Connectivity: Miami University in the 21st Century

#### Welcome

There are so many to welcome here today—Miami University students, faculty, staff, and alumni—plus our friends, special guests, emeriti, and state and educational leaders; those from our campus communities including Oxford, Middletown, Hamilton, Luxembourg, and West Chester; and many from Cincinnati and throughout Ohio. For my wonderful wife, Renate—we've been a terrific team for nearly three decades—and for my daughters, Ally and Michaela, and my parents, Phil and Dolores—your unwavering support means so much. Thank you for such a warm welcome.

Miami has a long history with ROTC units in the Navy, Air Force, and Army, so I extend a special welcome to our active duty United States Military, veterans, and ROTC cadets—please stand and be recognized. Within the Miami family, we also have several students who've been awarded the Purple Heart and decorated for acts of bravery. Our deepest appreciation goes to all of you for your courage in defending our country.

Today we open a new chapter in Miami's 207-year history. Our gathering celebrates the entire story of this amazing university—its proud past, its promising present, and its bright future that we'll shape together. The world needs Love, Honor, and our mission-driven vision to use our knowledge and skills with integrity and compassion to better our global society. We are One Miami, not only geographically on multiple campuses, but also historically, through three centuries.

After 103 days on the job—but who's counting?—what excites me most is how connection is so central to our life at Miami. I've known for a long time about Miami Mergers—Renate's sister and brother-in-law are a Merger, and they have been a terrific example of Love and Honor for as long as I've known them. I've also felt connected to Miami through the great Coach Ara Parseghian, a son of Miami who studied and started his career here and became part of Miami's Cradle of Coaches.

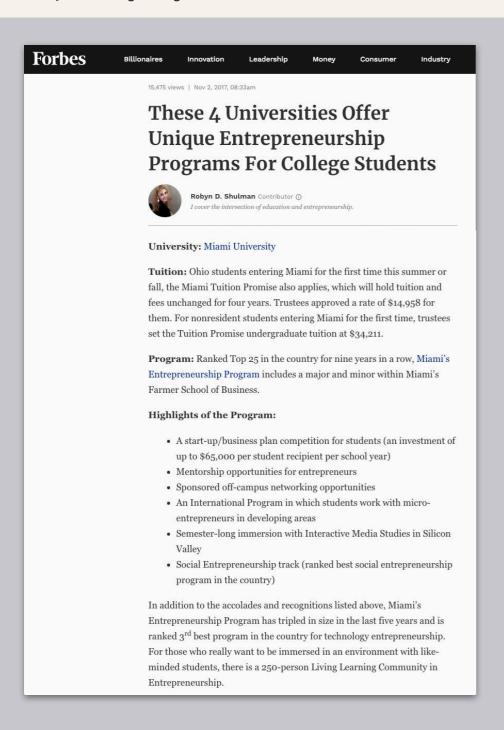
Just as the pioneers in Southwestern Ohio needed a college in the 19th century, just as the advocates for social justice in the 1960s needed Western College, which is now united with us, so Oxford, Ohio, the United States, and the world need Miami in the 21st century. Our long narrative propels us into the future on a trajectory of scholarship and service, with unsurpassed passion to build a community of excellence.

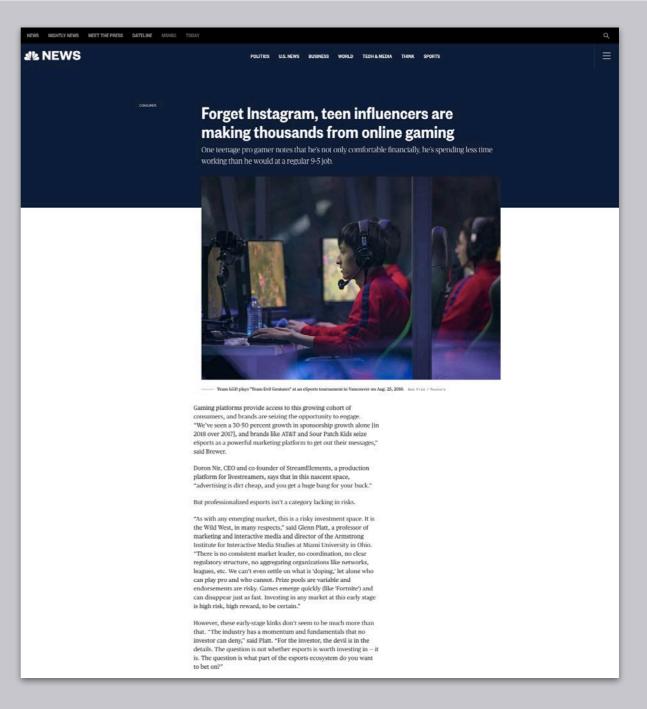
Each of our centuries has come with its own challenges, which we have successfully met. The 21st century is a time of rapid change and increased globalization. Despite great advances in areas like medicine and technology, we see widening gaps between rich and poor, inequalities and inequities, and sometimes-fearful reactions to rapidly evolving demographic, economic, and technological trends. At the very moment when we have become more instantly connected by communication than ever before in human history, we find ourselves deeply divided over culture, race, religion, and wealth distribution. Simultaneously, there are more opportunities and unlimited options for life and career paths.

## The Four Mindsets: Where We Excel in Holistic Learning, Social Justice, Change Creation, and Virtuous Leadership

As we open this new Miami chapter today, I want to describe to you four mindsets that undergird meaningful connectivity: holistic learning, social justice, change creation, and virtuous leadership.

First, I'll describe these mindsets, sharing where Miami already excels; then I'll focus on how we will build on that excellence.







Big data has quickly become a key ingredient in the success of many modern businesses. Companies large and small are using structured and unstructured data to glean insights they can apply to boost productivity, cut costs, improve marketing efforts, and more.

As such, big data has become a foundational piece of many digital transformation efforts. By exploiting the power of big data, firms can more effectively target the digital transformation projects that will have the biggest impact on their bottom line.

#### 4. Miami University

Many higher education institutions feel great pressure to prove the value of a pricy four-year degree, and those that work at these schools face increasingly high expectations for performance, according to Michael Kabbaz, senior vice president for enrolment management and student success at Miami University.

However, big data is helping to eliminate a lot of that pressure. And, schools like Miami University are collecting a lot of it.

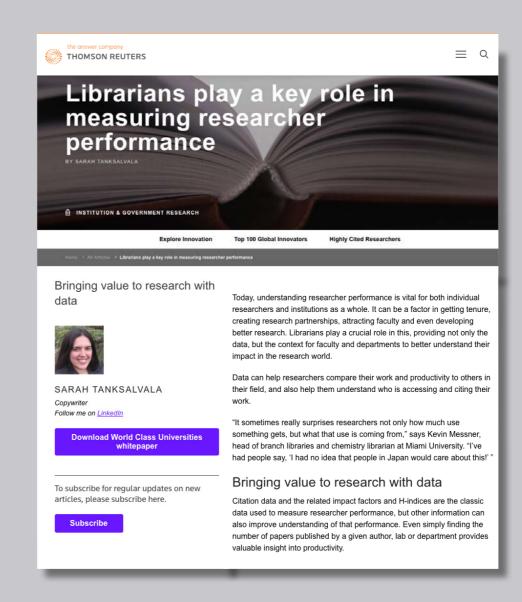
\*Now. higher education measures just about everything across the entire student lifecycle. from the spectrum of students we recruit in high school, how we can better support them through the use of predictive analytics during their time on our campuses, and their graduation success and beyond.\* Kabbaz said.

Predictive analytics is one tool that has helped Miami University break down silos and get a better view of its student body. Combining back office data with data from student-facing offices has given a much clearer picture of the lifecycle of a student. Kabbaz said.

"Predictive analytics can identify students who are having trouble paying their bills, and track students who have grade drops in certain areas or who are missing courses they need to graduate on time." Kabbaz said. "This information provides the institution an ability to better support students and do it sooner, prior to the student leaving the institution."

Improving student success, retention, and graduation rates are the key goals of Miami
University's big data and digital transformation effort. Students have a lot of choices for
where they will attend school, and Miami University is using data to ensure that it's providing
the best education possible and remaining competitive in the market, Kabbaz said.

The value of data must be demonstrated clearly to any skeptics in the organization, said Kabbaz. For example, if university faculty members fear the data may harm the students. Kabbaz needs to show its potential for improving the way students are taught, and their overall experience at the school.





#### Miami University: Climate Change Education Critically Important

Doug Hammerle, Director of Energy Systems at Miami University shares how they not only serve as a model, but are working on educating the next generation of sustainability leaders; "Miami University is a public university – that implies responsible use of resources in addition to learning. For us it means smarter use of resources, and learning among staff and faculty as well as students. <u>Sustainability at Miami University</u> means reducing waste by increasing efficiency and being a model for innovative approaches to land, water and fuel use on campus. We want to preserve what we have and we want to grow leaders who will take sustainability to new areas and levels."

#### Conclusion

While there was a great deal of attention – and not to diminish the importance of the agreement signed at COP 21, it is important to note that in many ways the commitments made by both the private and public sectors in Paris (and reaffirmed and ratified over the last year) weren't tremendously additive to what was going on already. And as the economics and cost curves play out, the transition will only accelerate. That's borne out by companies like Unilever. Back in May, Unilever announced that its portfolio of Sustainable living brands were growing 30% faster than the rest of their business and

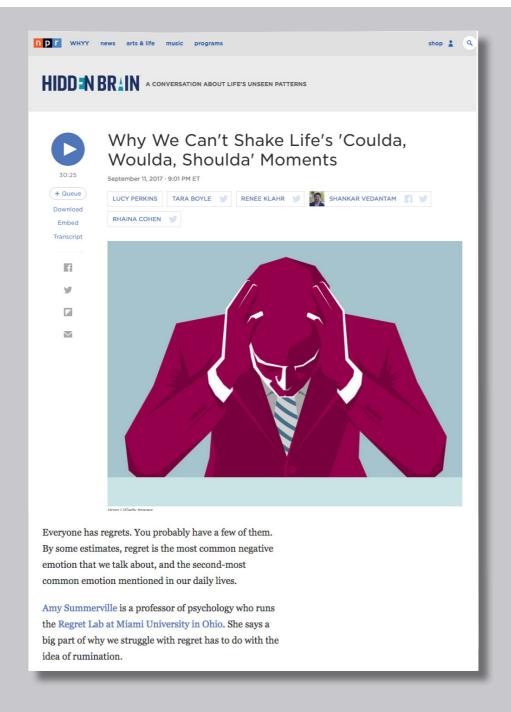


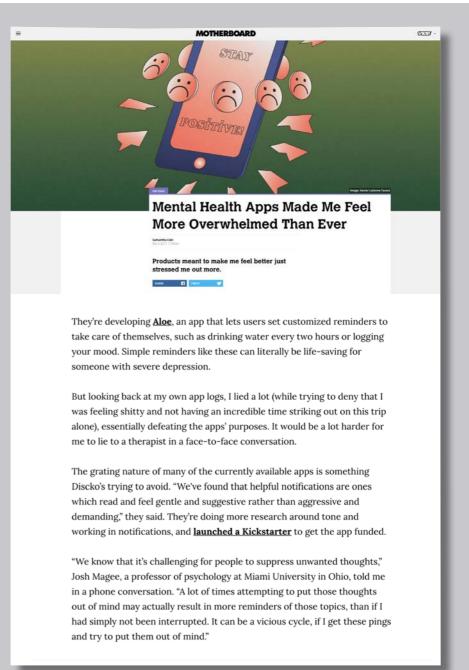
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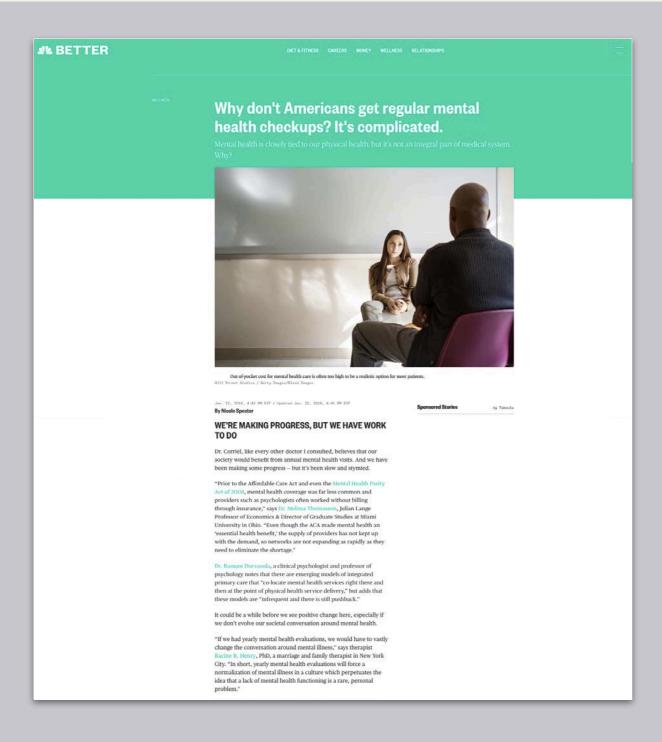
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In the middle of the summer at the Zaatari refugee camp—the former army base in Lebanon that is now home to nearly 80,000 Syrian refugees—temperatures can soar well over 100 degrees. There are no trees. And until recently, there was no shade for refugees as they walked to get food or water or as children walked to one of the camp schools.











TO STYLE YOUR DAY

20 BEST BRIDAL HAIRSTYLI



plus: Your



Psychology professor (and recent bride) Amy Summerville shows brides how to make the right planning choices.

planning a wedding, other than their spouse. As both a recent bride and a professor who directs the Miami University Regret Lab and teaches classes on decision-making, I know that psychological science offers a number of strategies for how to feel great about your weddingplanning choices so you'll enjoy your day to the fullest, Here,

Trying to find "the absolute best" will make you less happy. People can use two strategies in making a choice: trying to pick the supremely perfect option or trying to pick an option that meets all of their requirements and standards. Research by psychologist Dr. Barry Schwartz and colleagues has found that the latter strategy actually seems

ew brides think much : to make people happier-after : and were more likely to purall, you can never be absolutely sure that there's not another gown, cake, venue, fill-in-thethat might not have been a tiny bit better than what's in front of you. But secondguessing can sap your energy, time and spirit. When I found a dress that I loved and that fit my budget, I bought it, reminding myself that while there were probably a dozen other ivory

> than I was right then. Fewer choices are more satisfying. Dr. Sheena Iyengar of Columbia University did a study where people could sample either a few flavors from a brand of jam, or all the brand's flavors. People who had fewer choices to consider wound up liking the jam more

lace sheaths I could consider,

I'd likely wind up less happy

had multiple choices were too overwhelmed to feel confident in a decision. I chose to work with a wedding coordinator in no small part so that she could narrow down the options for having to consider every florist in the city, I just met with the three she suggested. The differences between them seemed clearer and I was much more confident in my choice than if

I'd had to decide between 10

Big choice? Take your mind off of it. Researchers in the Netherlands looked at different approaches to important decision-making and found that people who stepped away from making an on-the-spot

choice are ultimately more sat-

isfied with their final decision.

at work-you open yourself to more "unconscious thinking" a different way of processing feelings that can lead to better outcomes. For couples in the throes of wedding planning, if you're torn about which venue to pick, go see a movie and then decide how you both feel over dinner afterward. Focus on experiences, not things. Researchers at

When you turn off the judgment wheels and pursue something else-a walk, a book, a project

Cornell University have found that people tend to be happier with "experiential" purchases like concerts than with materia purchases. We decided to budget money for a craft bartender for cocktail hour instead of ungraded linens or chairs, and had an "experiential" favor-strips from a photo booth that also served as our guest book.

#### Nerves-and audienceshelp if you're an expert, but hurt if you're a novice.

Not sure about reading your own vows? Research suggests that having an audience tends to get our adrenaline going, which helps for things we're really confident about. If you and your fiancé are seasoned public speakers, you're likely to shine extra-bright on the big day when the wedding litters help fire you up. If you dread that moment in meetings where everyone goes around and says their name, consider another route. My husband and I wrote the text of our vows-but on the big day, our officiant read them and all we had to say was "I do!"

Amy Summerville, Ph.D, is an Associate Professor in the Department of Psychology at Miami University who has published ous scientific papers on th low the Regret Lab on Facebook and Twitter @RegretLab.

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### Why "The One That Got Away" Hurts So Much - And How To Move On

By LEA ROSE EMERY | Feb 23 2018 | f



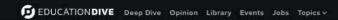
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If there's one person in your life who you've never managed to get over, you know how hard it is to have the "one that got away". Although sometimes the one that got away can be a nothing more than a wistful memory, for other people it can become toxic - and even obsessive. They focus on that person, compare everyone else to that person, and never really let themselves move on. So why is that one person that got away so difficult to shake?

Well, according to Amy Summerville, Ph.D., an Associate Professor in the Department of Psychology at Miami University and Director of Miami's Regret Lab the answer is in the research. And evidence shows that, for some people, they regret things that might have been - and for others it's things that did happen, but didn't go according to plan. "In a representative sample of Americans, people's biggest life regrets were actually evenly split between actions (things they did, but wish they hadn't) and inactions (things they didn't do, but wish they had)," Summerville tells Bustle. "There is some evidence that regrets of inaction occur more in the long term or last longer, in part because our minds treat our unmet goals as a sort of mental 'to-do' list and over time we're more able to remember things we wish we had done than the mistakes we actually made.



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## Office Hours: Miami U President **Gregory Crawford discusses** value of liberal arts education

The career physicist explains how the school's unique liberal arts core is designed to produce the leaders of tomorrow

AUTHOR Jarrett Carter

PUBLISHED Dec. 22, 2016 In a climate that is increasingly dismissive of liberal arts disciplines in favor of a shift to science and innovation, Miami University President Gregory Crawford has found a model in which they can coexist. We sat down with Crawford to get his insight into how focusing on liberal arts impacts not just student success, but promotes greater diversity in staff and faculty hires, and even fundraising.

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EDUCATION DIVE: Miami U has a particular emphasis and infusion of liberal arts, especially in the STEM disciplines. Why is that so important, and how did you begin this journey of incorporating a field of study the country is kind of pushing away from?



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# **President Speaks: Educating** minds, instilling mindsets

AUTHOR Gregory Crawford Editor's note: Gregory Crawford is the president of Miami University in

PUBLISHED

June 28, 2018

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Today's college students may hold more than a dozen jobs in their careers - some that do not exist today and some that will disappear before they retire. Today's universities, in addition to educating minds, must instill mindsets, ways of thinking that can be applied across disciplines and industries to unleash a new generation of leaders and innovators equipped to address the pressing issues of our time and the future.

A dynamic and disruptive economy is accelerating change at a pace never before seen. Yes, graduating with required skills and fixed knowledge is still important. But today's graduates also need to be empowered with an agile, global, and inclusive mindset - able to assess needs, leverage or invent tools, and solve complex problems.



# OVERVIEW OF COLLEGE RESOURCES FOR STUDENTS WITH DISABILITIES

Prospective college students with disabilities will find that many campuses are equipped with offices and services that address accessibility, accommodation, and assistive technology for a diverse range of needs. Student services offices and disability coordinators at many colleges work to make campuses inclusive environments through specialized advocacy, support, and academic services.

OF 2,563,000 UNDERGRADUATE STUDENTS IN THE U.S.,
APPROXIMATELY 11.1% OF ALL UNDERGRADUATES ENROLLED,
HAD A DISABILITY IN THE 2011-2012 SCHOOL YEAR.

The increased visibility of these resources makes college a very compelling option for people with disabilities. In 2013, the National Center for Education Statistics reported that roughly 2,563,000 undergraduate students in the U.S., approximately 11.1% of all undergraduates enrolled, had a disability in the 2011-2012 school year. In addition to campus-based resources, students with disabilities are also protected by state, federal, and local laws prohibiting discrimination and requiring equal levels of access to academic services, environments, and resources. This guide explains your legal rights as a student with disabilities, both physical and learning disabilities, and the campus resources that can provide you with assistive services and tools. Additionally, we list a number of sites, apps, and software resources designed to aid students with specific types of disabilities, whether physical impairments or learning disabilities.

#### Andy Zeisler - Director of Student Disability Services, Miami University

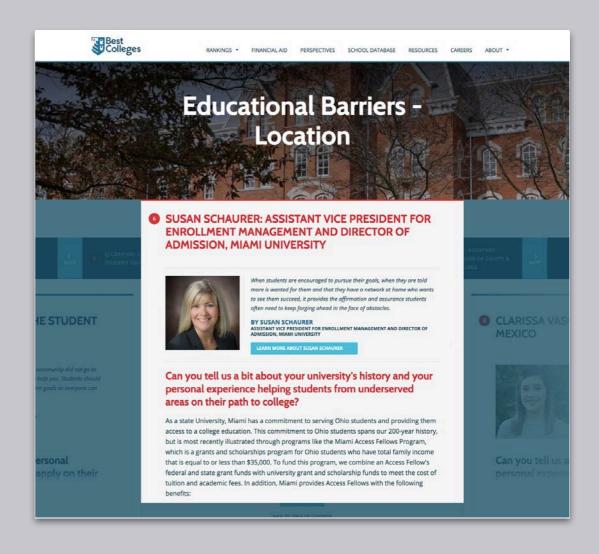


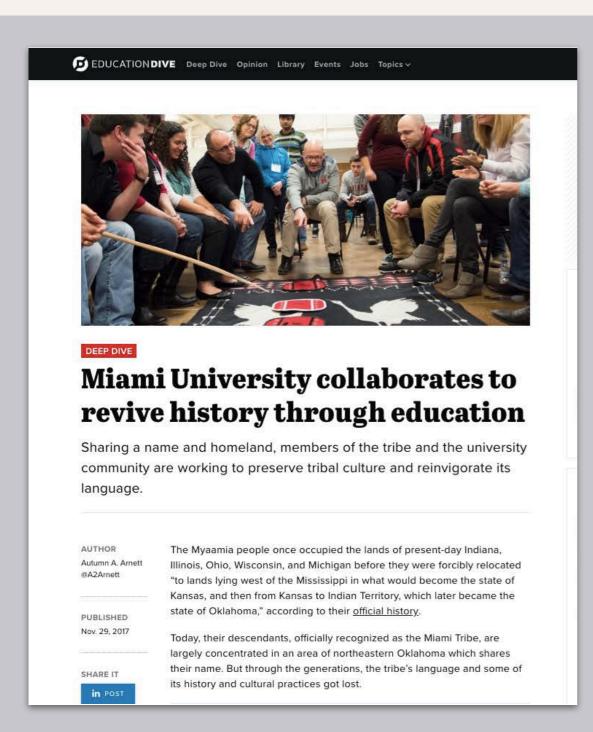
J. Andrew Zeisler (M.Ed.) is the Director of Student Disability Services (SDS) for Miami University's Oxford campus. In his 30th year of service to the University, Andrew has been involved with Miami's efforts towards enhancing inclusion and accessibility for over 3 decades.

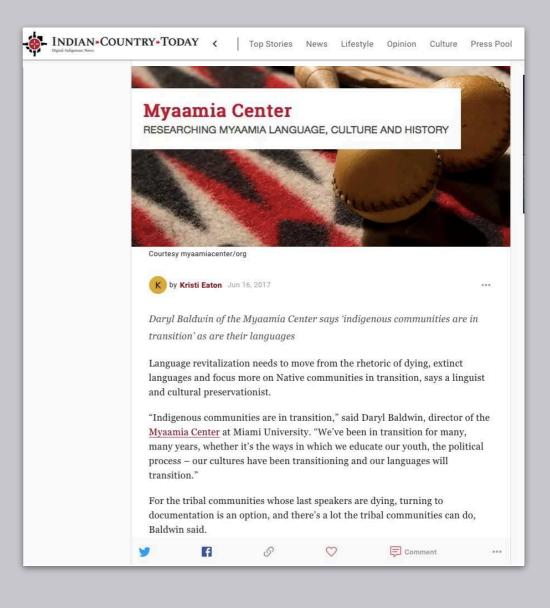
Currently, Andrew serves on the Accessible Technology Committee, the President's Council on Diversity and Inclusion, University Senate, and manages an amazing team of professional staff in SDS who serve almost 9% of Miami's student body.

Andrew is a member of the Association of Higher Education And Disability (AHEAD), its Ohio affiliate group OH-AHEAD, and Chairs Miami's Annual Kate Welling Disability Awareness Lecture committee.

COLLAPSE ALL









# B-school diversity course answers employer expectations

The mandatory "First Year Integrated Course" at the Farmer School of Business at Miami University in Ohio examines diversity from a variety of angles.

By: mzalaznick | Issue: January/February, 2019 January 23, 2019



The mandatory "First Year Integrated Course" at the Farmer School of Business at Miami University in Ohio examines diversity from a variety of angles.

Businesses demand that college graduates thrive in diverse workplaces and collaborate productively with colleagues who have different mindsets for solving problems. To that end, the Farmer School of Business at Miami University in Ohio introduced a course requirement that administrators believe is distinctive, if not one of a kind, among similar institutions. For the past three years, all first-year students have examined diversity from a variety of angles in the mandatory "First Year Integrated Course."

"Diversity is a two-sided coin," says Tim Greenlee, senior associate dean of the Farmer School and a professor of marketing. "We all have demographic diversity, but we can also acquire experiential diversity along the way."

