



THE UNIVERSITY
OF ARIZONA



WONDER

MAKES US EXPLORE



W O N D E R



MAKES US CREATE

SCHOOL OF DANCE
DANCE.ARIZONA.EDU



W O N D E R

MAKES US SOLVE







A THE UNIVERSITY OF ARIZONA

W O N D E R

MAKES US SOLVE

B. Wade
SR-021511

OUTFRONT

The billboard features a split background: the left side shows a desert landscape with a mesa under a sunset sky, and the right side shows a globe with white lightning bolts. The text is overlaid on this background. The billboard is mounted on a metal structure with a central support pole and side beams.



EXCEPT MUNI
EXCEPT TAXI
FROM
1AM - 5AM

EXCEPT MUNI
EXCEPT TAXI
FROM
1AM - 5AM

NO
TURNS
ONTO
MARKET
ONE WAY

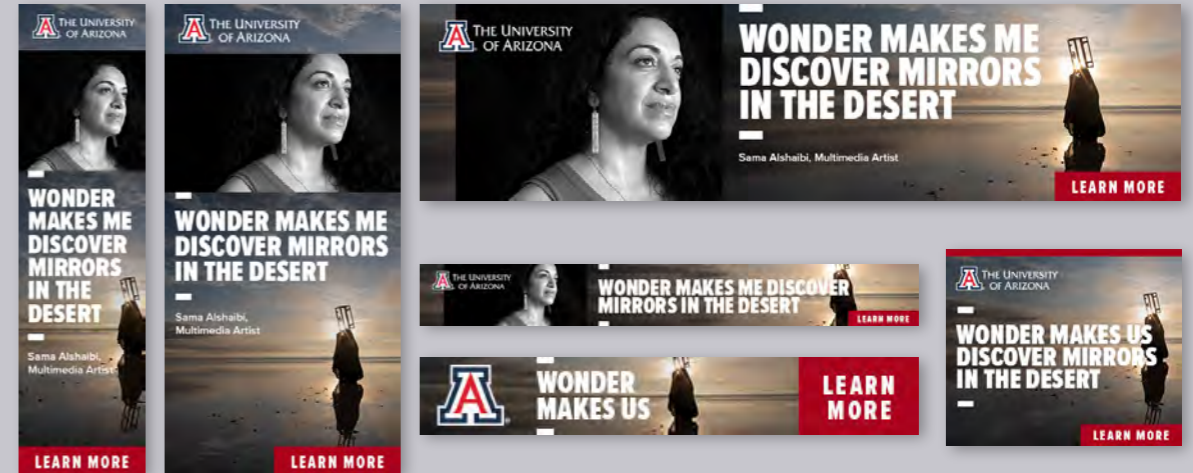
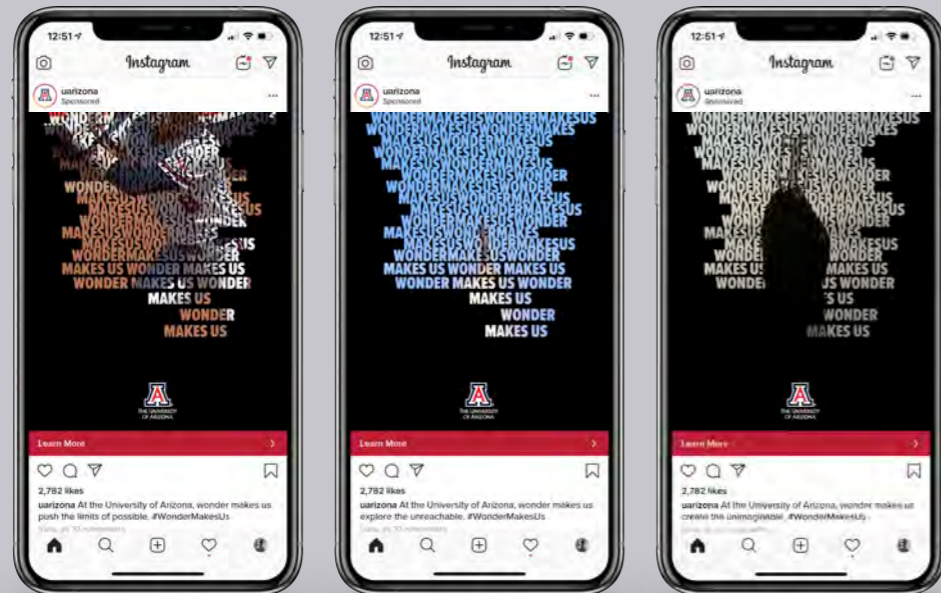
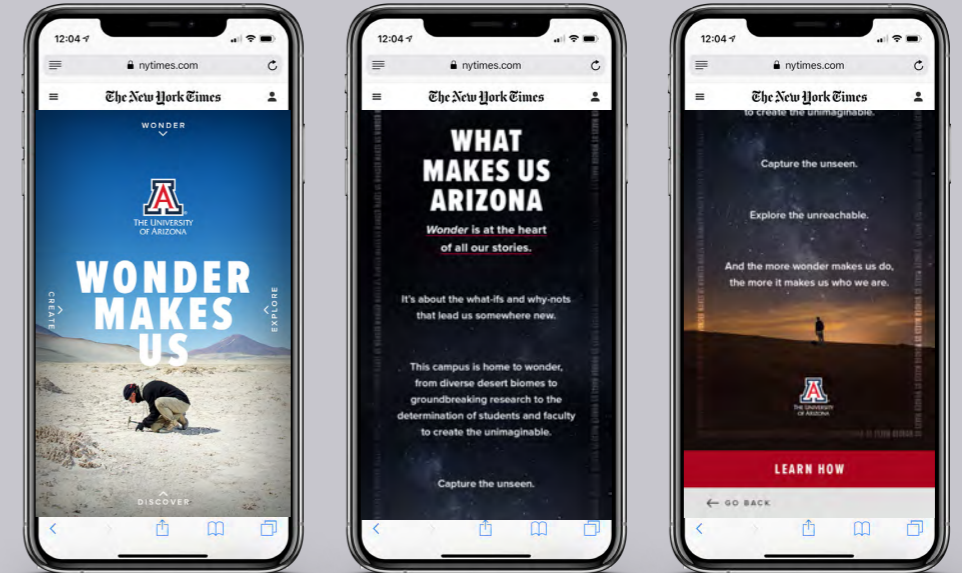
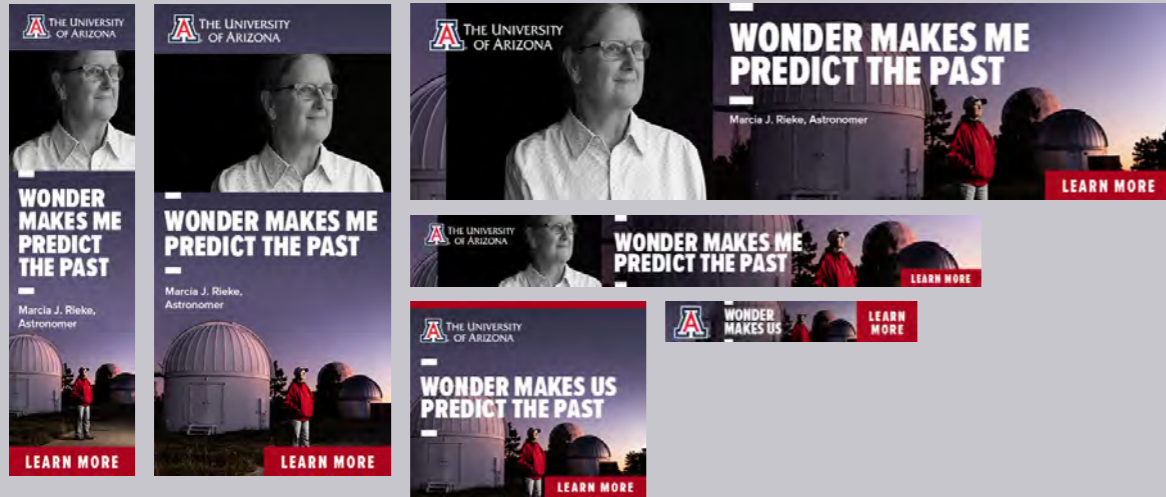
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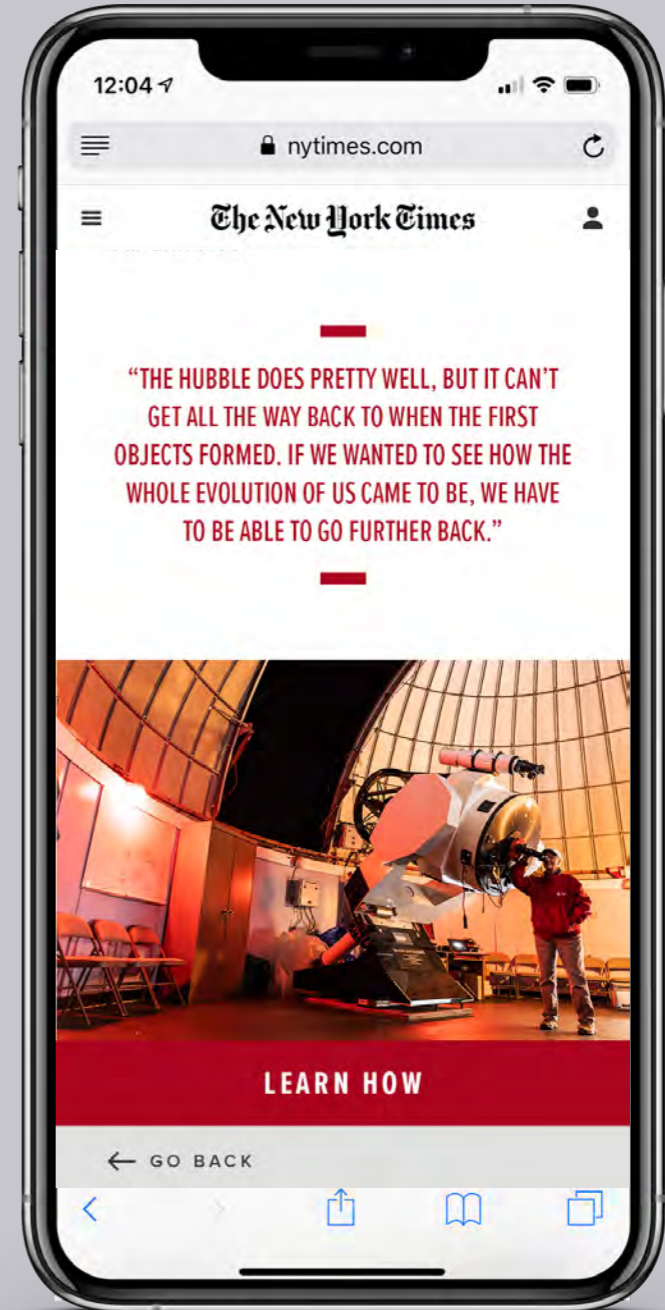
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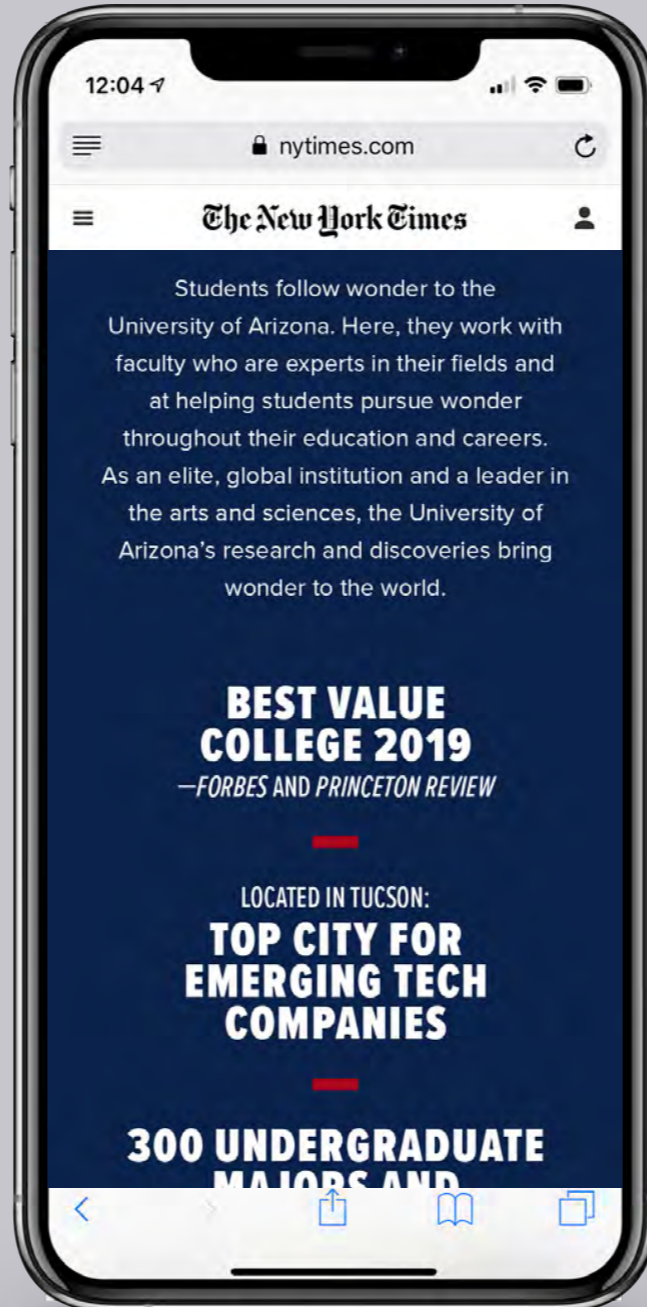
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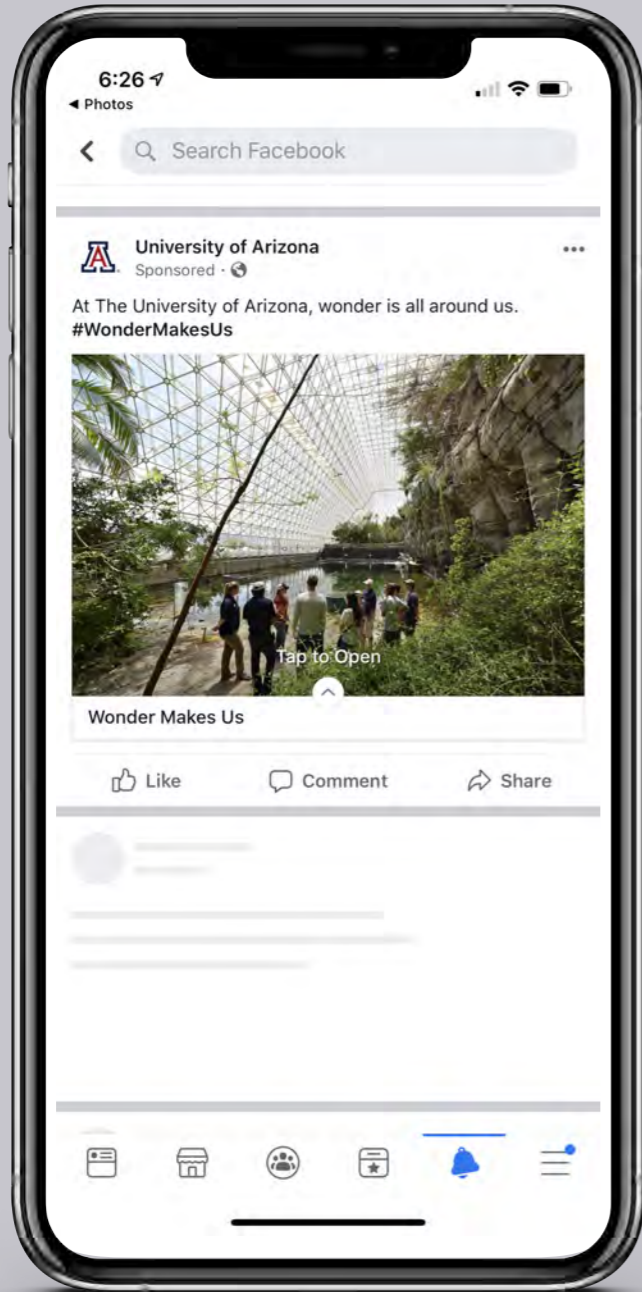
WONDER

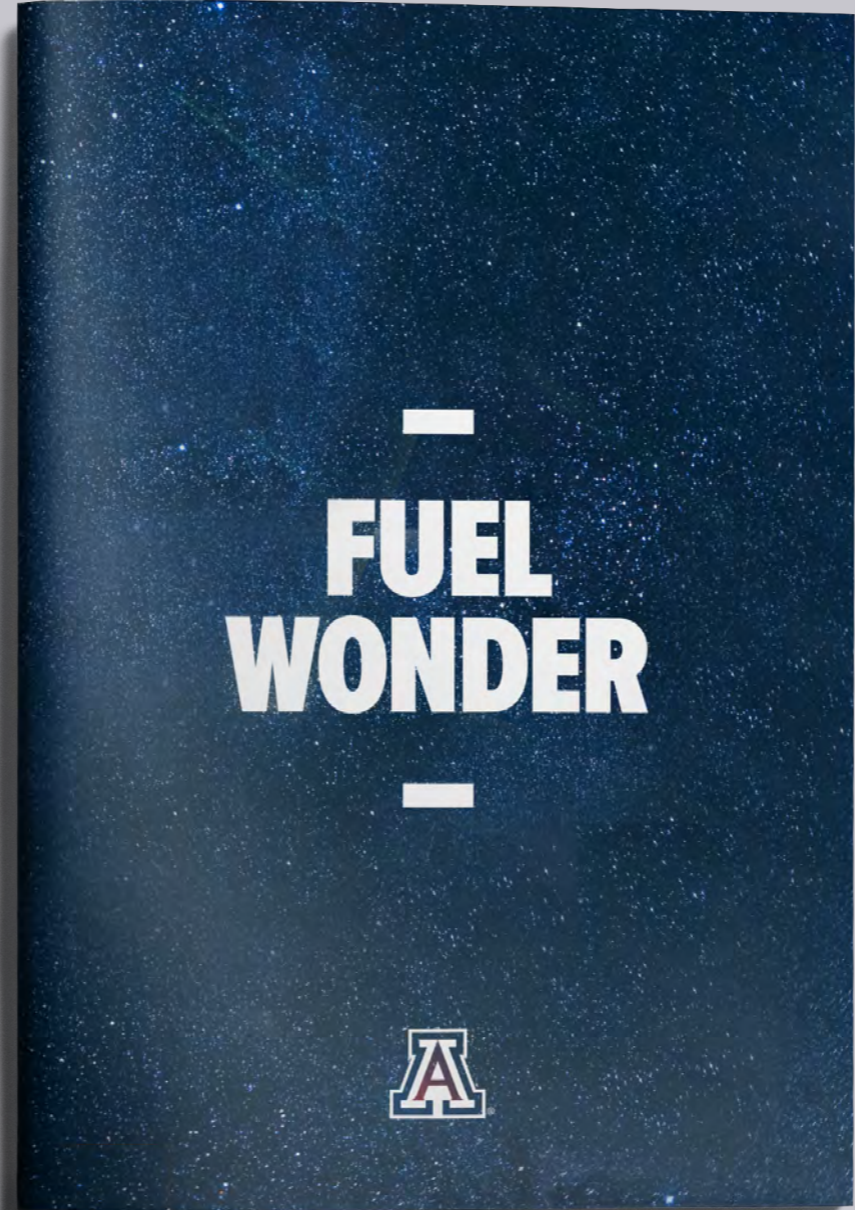
MAKES US EXPLORE











KEEP THEM WONDERING, EXPLORING, CREATING, SOLVING.

"This campus is full of wonder. Desert landscapes, groundbreaking research, and, most importantly, the drive of our students to discover more about themselves and the world. Ultimately, wonder makes us who we are today, a land-grant institution committed to supporting students and preparing them for tomorrow. As we move into the next industrial revolution, we need your help powering the exceptional futures that will define it."

— The University of Arizona President, Robert C. Robbins

Wonder makes us do the unexpected.

Our professors change lives with it.
Our research brings it out into the world.
It launches hundreds of businesses and
thousands of careers.

It's gotten us where we are today—on this
campus, and beyond the stratosphere.
Because wonder drives us into the unknown
to do the unimaginable.

And, now, we invite you to join us in doing the
unprecedented—fueling wonder like never
before at the University of Arizona so our
students will go on to create it for the world.
With the next mission to extraordinary.
And the next.

This strategic effort is not a single act, but a journey we're taking. Come with us.

STUDENT SUCCESS STORIES

WONDER MADE ME THINK SMALL

Jocelyn Rossete, Class of 2020
B.S. in Microbiology
Undergraduate Researcher
President of the University
of Arizona Microbiology Club

Jocelyn Rossete is passionate about food. Specifically, how foods like salami, olives, bread and cheese get their taste and texture from microorganisms. She wanted to follow her curiosity to a university degree, but she was not sure how she could afford it and thought she might have to start at a community college.

Then she found the Arizona Assurance program, which allowed her to come to the University of Arizona to study microbiology at the College of Agriculture and Life Sciences.



"Thanks to Arizona Assurance, I was able to go directly to the University of Arizona. If I didn't have that, I wouldn't have all the experiences and opportunities I've had."

Her freshman year, she joined a food safety research lab, which uses natural antimicrobials to inhibit the growth of foodborne pathogens. That experience gave her real-world insight into issues that touch regulators, growers and consumers.

"It was eye-opening how serious food safety is and the consequences it can have on people and companies. Now I want to be in the quality and food safety department of a company, or in R&D."

Workshops, programs, advisers and peer mentors have helped prepare her for that future.



"A lot of things helped me land my summer internship with the Land O'Lakes quality department. I don't think I ever would have gotten that opportunity if not for the resources we have here at Arizona."

Arizona Assurance played a role, too. "It gives you a sense of belonging. All the resources that Arizona Assurance provides make you see that money shouldn't get in the way of following your dreams and achieving everything you want to do in your life."

That sense of belonging fuels her wonder. And wonder makes her sweat the small stuff to create a safer, and more delicious, world for everyone.

"It gives you a sense of belonging. All the resources that Arizona Assurance provides makes you see that money shouldn't get in the way of following your dreams and achieving everything you want to do in your life."

WONDER MADE ME REDEFINE INTELLIGENCE

Adam Cashman, Class of 2020
B.S. in Finance, Management Information Systems
The University of Arizona Honors Student



Adam Cashman's interest in technology was sparked early by his software-developer dad. Now, combining tech with business, he aims to create useful things that will make the everyday easier.

"I started off trying to learn more and teaching myself to program. It was a good challenge," he says.

Adam grew up outside of Boston, but Arizona was on his radar because of the Eller College of Management's top-ranked MIS program. "I also loved the state since I visited for a family vacation many years ago." And when he came back for college visits, nothing compared to the community feel he found on the University of Arizona campus.



He applied for early admission and got in, and his academic background earned him admission to the Honors College as well as merit scholarships that helped close the financial gap.

"I was kind of shocked, to be honest, because I wasn't expecting the support. But it was a weight off my shoulders, not having to worry about how to afford everything the next four years. The fact that there were other people willing to invest their money in me was amazing, and I appreciate it more than anything."

Along his Eller journey, Adam added a finance major. He will be entering the financial sector during a time of major transformation, thanks to the rise of artificial intelligence. But he values a challenge. As part of his two summer internships with Fidelity, he programmed a virtual assistant, and he is excited about reshaping the business landscape after graduation.

Adam credits the Eller Professional Development Center with refining his business communication skills, and, as for after graduation, "I received a return offer to Fidelity."

Because of the financial support he's received, Adam will graduate debt free.

"You never really know how much that money from scholarship and support actually helps students. It's made it much easier on me — looking for jobs, joining clubs, pursuing other interests, as well as getting help from advisers and faculty in the Honors College."



Pin





