



“ You look at other universities – they can’t really move the needle in their own cities. ”



Quality Undergraduate Class

Crossing boundaries

“ This is a campus that physically leads people to engage and connect with one another. ”



VITAL HUB OF collaboration and innovation.

Downtown evolution



TULANE HAS ALWAYS BEEN A LITTLE BIT DIFFERENT

Of New Orleans and for the world

• EDUCATING THE WHOLE STUDENT •

185-year history

AMBITIOUS SPIRIT HAS SHAPED OUR

Tulane 3.0

“ Comfortable with the idea that we’re not going to look like anyone else ”

NOT FOR ONE’S SELF BUT FOR ONE’S OWN

Local TO Global



NEW ORLEANS IS A MICROCOSM OF THE LARGER PROBLEMS OF THE WORLD

IT’S AN AMAZING OPPORTUNITY TO WORK AT A PLACE THAT IS *changing the world*

SHARED PURPOSE

**Unconventional Attitude and Outsized
Ambition Drive Uncommon Results**

PRESIDENTIAL STORY PILLARS

Pointed Toward Intersection

Spirit of Service

The Anchor Institution

PRESIDENTIAL VOICE & TONE

Spirited



Enterprising



Inquisitive



Equitable



Engaging



Humble

Unconventional Attitude and Outsized Ambition Drive Uncommon Results

Ambition underscores every aspect of President Fitts' leadership. It characterizes those he's enlisted and entrusted to carry the University forward. It's the catalyst for Tulane's most aspirational, most successful fundraising campaign in history. And it's the impetus for critical decisions he makes every day in pursuit of great opportunity—and acceptance of great responsibility.

POINTED TOWARD INTERSECTION

From Tulane's beginning, the University has strived to convene top scholars across disciplines to confront inequities, address social disparities, and solve global challenges that are more complex than any one field can address. Today, thanks to an academic community that "contains multitudes" and encourages crossing boundaries, we continue to lead the waves of change from the front lines, for our neighbors and for the world.

SPIRIT OF SERVICE

Despite being a private school, Tulane has always had a very public mission, and solving challenges through collaborative research and innovation has been inscribed in Tulane's DNA since day one. Here, our success is measured by our impact on individuals and society as a whole. Here, we attract students from all over the globe who exhibit a common ethos of empathy in action and, through abundant opportunities for discovery, engagement, and cultural exploration, graduate leaders eager and able to change the world.

THE ANCHOR INSTITUTION

The evolving role of higher education is a frequent point of discussion, but often omitted from those conversations is how the rise of urbanization has intensified the way in which urban research universities like Tulane are relied upon to act as anchor institutions for the cities they inhabit. Tulane has and will continue to use education and research as a powerful vehicle to strengthen our neighborhoods, create a more competitive workforce, cultivate economic growth by promoting entrepreneurship, and forge private sector partnerships that will build a pipeline for emerging technologies and discovery.

SPIRITED

ENTERPRISING

INQUISITIVE

EQUITABLE

ENGAGING

HUMBLE

Full of energy and enthusiasm, President Fitts leads Tulane with ambition, integrity, and intrepid determination.

Intellectually curious by nature, President Fitts is an applied thinker. He questions all assumptions—it's his super strength— and is passionate in his pursuit of knowledge.

An accomplished and ambitious leader, President Fitts is both purposeful and pioneering—a problem-solver with a growth mindset. He is relentlessly compelled to chart a path to success for Tulane.

President Fitts is truly a man of the people, while being an advocate for Tulane and the public good. He is described as approachable, endearing, and captivating.

President Fitts is open-minded and objective—a nod to his Philadelphia Quaker roots. He is a consensus-builder. And he is sincerely invested in not only the institutional progress of Tulane, but the personal betterment of Tulanians and others around them.

Highly outgoing in certain scenarios, introverted in others, he consistently exudes a reserved confidence and carries himself with humility.

GENERAL STYLE:

- Down to earth
- Thoughtful communicator
- Genuinely cares about people
- Leverages anecdotes—especially stories of meaningful connections or examples of his own experiences—to draw similarities, especially between students and himself
- Big thinker
- Curious; Challenges assumptions
- Encourages collaboration and action
- Less comfortable/inclined to address controversial topics, unless there's a compelling need

WRITTEN COMMUNICATIONS:

- Leads with humor
- Appreciates clever lines
- Likes to receive key messaging or full working draft that he can then inject his personality into
- Makes use of bulleting/listing
- Always strives to introduce a lesson via stories/anecdotes

HUMAN CONVERSATION:

- Warm and friendly
- Prefers smaller, more intimate settings
- Thrives on engagement and audience participation
- Easily coachable
- Excels in the extemporaneous

Influencers:



LEGISLATORS &
OPINION LEADERS



PEER INSTITUTIONS &
OTHERS IN HIGHER ED



NEW ORLEANS
COMMUNITY



MEDIA

Revenue Drivers:



PROSPECTIVE
STUDENTS



STUDENTS &
FAMILIES



SUPPORTERS: ALUMNI,
DONORS & FRIENDS



PARTNERS: GRANT MAKERS
& BUSINESSES

The Tulane Family:



CURRENT STUDENTS



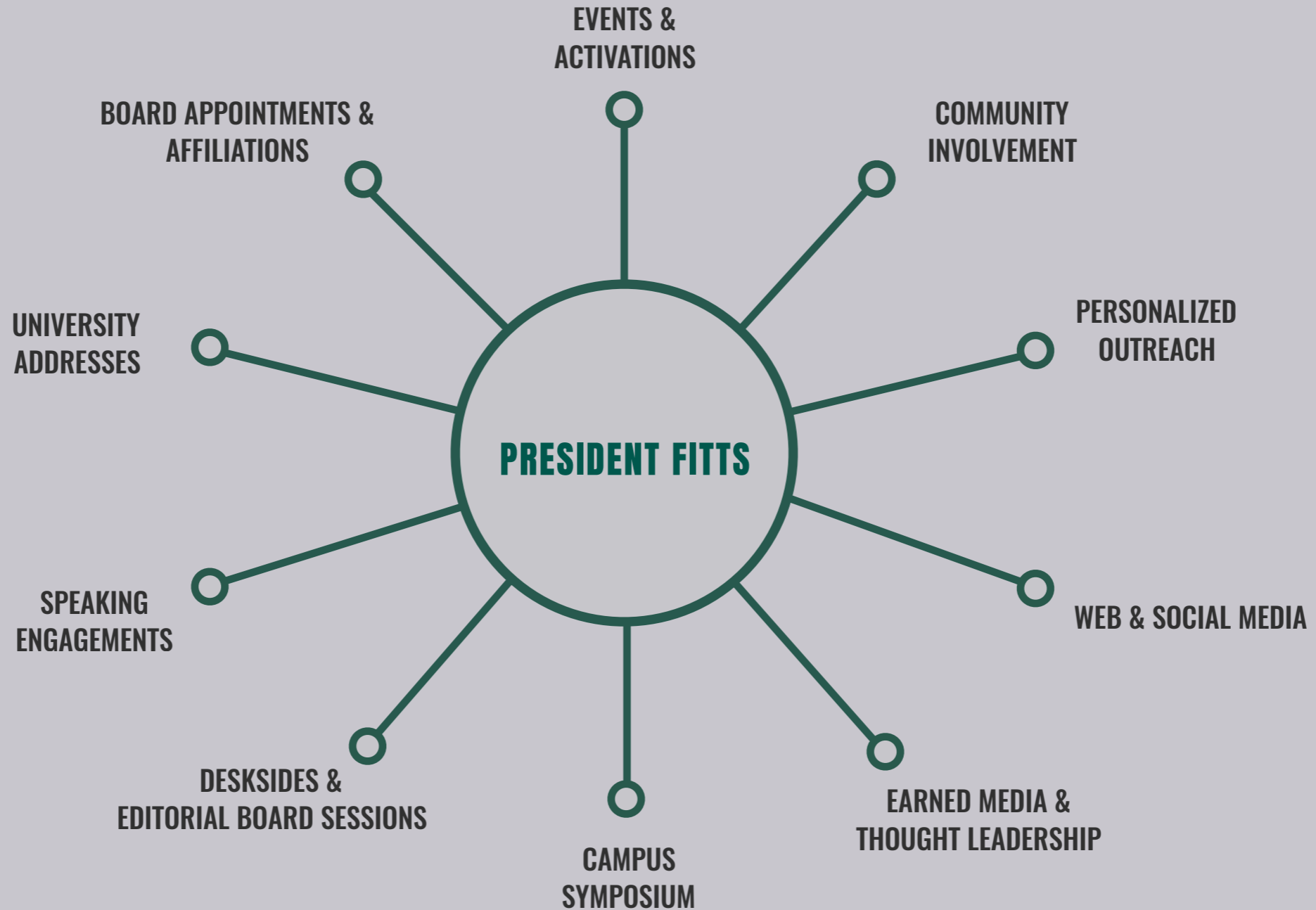
FACULTY

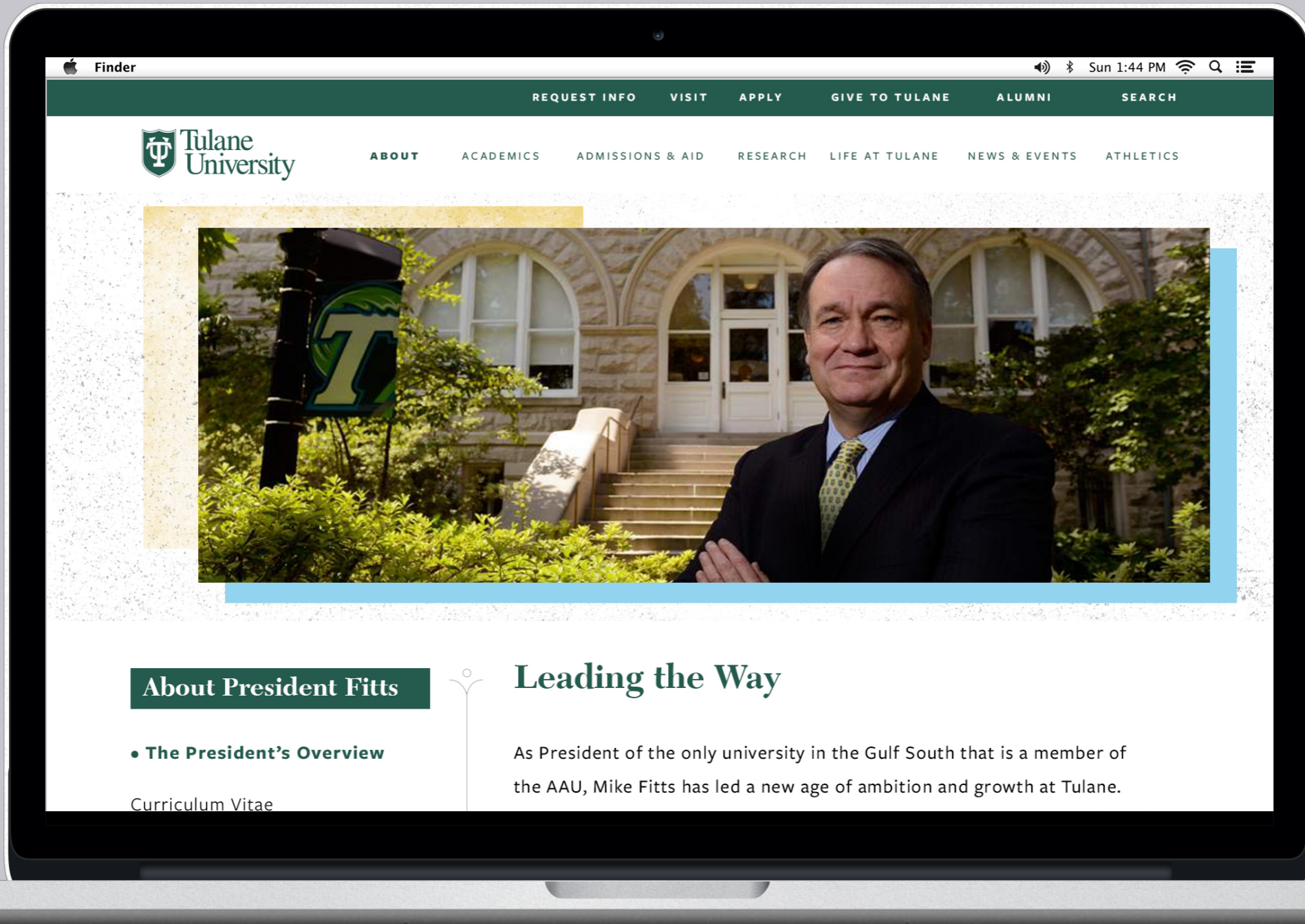


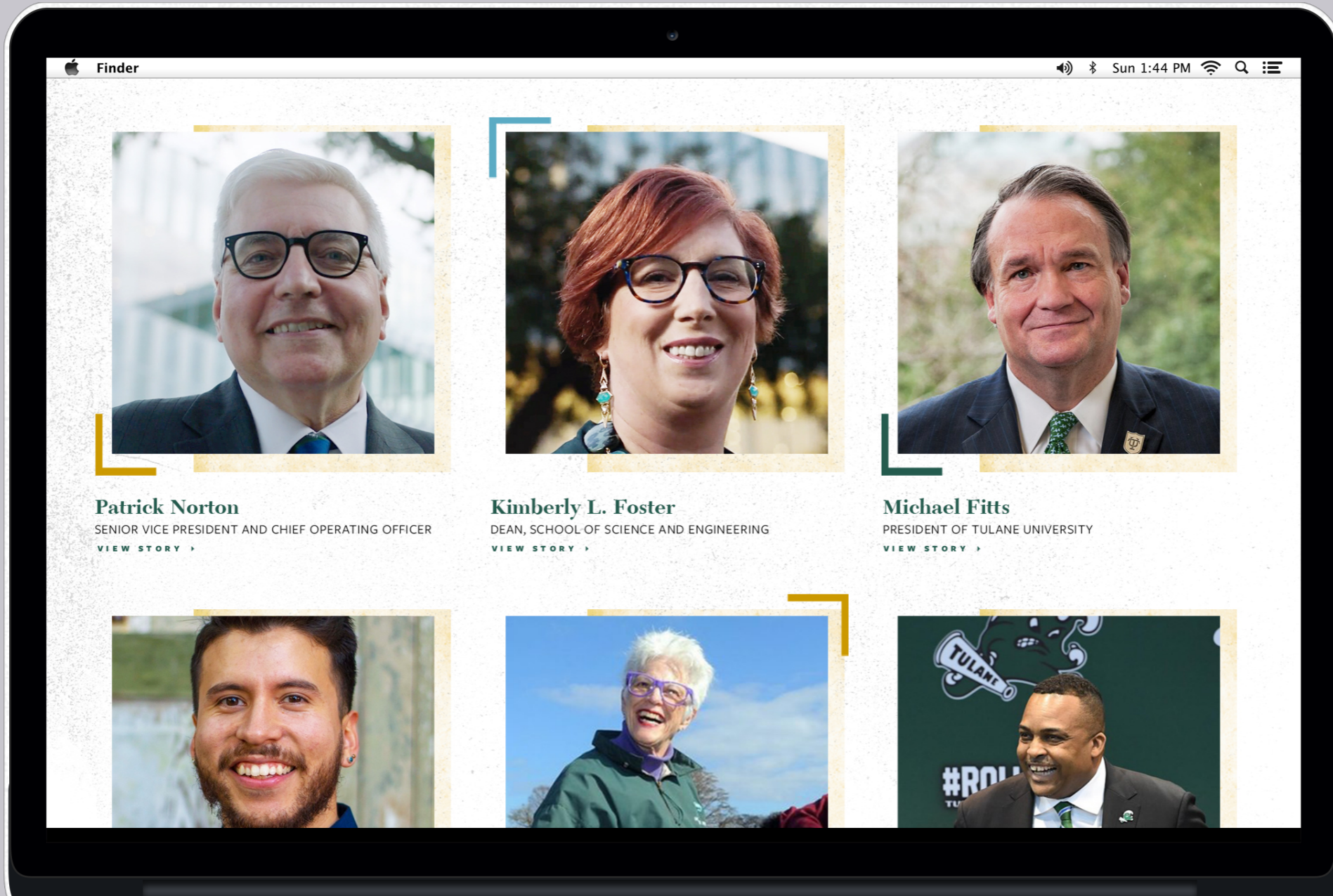
STAFF



ALUMNI







Patrick Norton

SENIOR VICE PRESIDENT AND CHIEF OPERATING OFFICER

[VIEW STORY >](#)



Kimberly L. Foster

DEAN, SCHOOL OF SCIENCE AND ENGINEERING

[VIEW STORY >](#)



Michael Fitts

PRESIDENT OF TULANE UNIVERSITY

[VIEW STORY >](#)



THE ATLANTIC BLUEPRINT brings together disruptors who are sketching a blueprint for humanity's future

URBAN FUTURE GLOBAL CONFERENCE is Europe's largest event for sustainable cities, bringing together the most passionate and inspiring CityChangers

CITYLAB DC is a celebration of urban life, sharing the best new ideas in urban innovation and exploring solutions to the most pressing issues facing city leaders and residents, to make cities more vibrant and livable

MAIN STREET NOW is the largest national conference of local leaders working together to advance economic opportunity in downtowns and commercial districts

NAFSA ANNUAL CONFERENCE: INNOVATIVE, INFLUENCE, IMPACT centers on the role that international education plays in creating welcoming communities, advocating for social justice issues, and fostering an exchange of ideas

THE ATLANTIC: ASPEN IDEAS FESTIVAL addresses the ideas and issues that both shape our lives and challenge our times

LILLY CONFERENCE is a forum to share and model a scholarly approach to teaching and learning that reports quality student learning outcomes while promoting professional development of faculty

SOUTHERN ECONOMIC DEVELOPMENT COUNCIL: ANNUAL CONFERENCE brings together ~400 economic development professionals from around the world

WSJ: THE FUTURE OF brings together opinion leaders and change makers to discuss the future of education, health care, innovation, workplace & leadership

SALESFORCE - HIGHER ED SUMMIT is about innovation, insights, and community coming together to transform education and build a brighter future

CLIMATE WEEK NYC features businesses, governments, academic institutions, arts organizations, individuals and non-profits participating in engaging conversation

NYT: THE SCHOOL OF NYT is a forum for translating the knowledge and practices of the New York Times into educational experiences for diverse learners



Only the Audacious

The campaign for an ever bolder Tulane.



