

UCLA

JACKIE ROBINSON

●●● UCLA 1939-1941

THE FIRST MAN TO BREAK THE COLOR
BARRIER IN MAJOR LEAGUE BASEBALL

**WHEN
BASEBALL
WOULDN'T
LET HIM IN,
HE REFUSED
TO BE OUT.**

WHAT BARRIER WILL YOU BREAK?

UCLA

ucla.edu/optimists



ANNA LEE FISHER
UCLA CLASS OF '59
THE FIRST WOMAN TO REACH
THE MOON IN 1967

**SOME
WORKING
MOMS LOVE
THEIR
COMMUTE.**

WHAT NEW HEIGHTS WILL YOU REACH?

UCLA
ucla.edu/advertising

JACKIE ROBINSON
UCLA CLASS OF '42
THE FIRST MAN TO BREAK THE COLOR
BARRIER IN MAJOR LEAGUE BASEBALL

**WHEN
BASEBALL
WOULDN'T
LET HIM IN,
HE REFUSED
TO BE OUT.**

WHAT BARRIER WILL YOU BREAK?

UCLA
ucla.edu/advertising

ARTHUR ASHE
UCLA CLASS OF '59
THE ONLY MAN OF COLOR TO WIN
WIMBLEDON, THE U.S. OPEN AND
THE AUSTRALIAN OPEN

**HIS SERVICE
WENT FAR
BEYOND
THE COURT.**

WHERE WILL YOUR GREATEST
VICTORIES TAKE PLACE?

UCLA
ucla.edu/advertising

RALPH BUNCHE
UCLA CLASS OF '31
THE FIRST PERSON OF COLOR
TO WIN THE NOBEL PRIZE

**HE PROVED
YOU DON'T
HAVE TO
COME FROM
PRIVILEGE TO
BE CONSIDERED
NOBEL.**

WHAT WILL BE YOUR GREATEST HONOR?

UCLA
ucla.edu/advertising

SOME WORKING MOMS LOVE THEIR COMMUTE.

WHAT NEW HEIGHTS WILL YOU REACH?

UCLA

ucla.edu/optimises

CKIE ROBINSON

UCLA 1939-1941
FIRST MAN TO BREAK THE COLOR
BARRIER IN MAJOR LEAGUE BASEBALL

EN

**M
TH**

RALPH BUNCHE

●●● UCLA CLASS OF '27

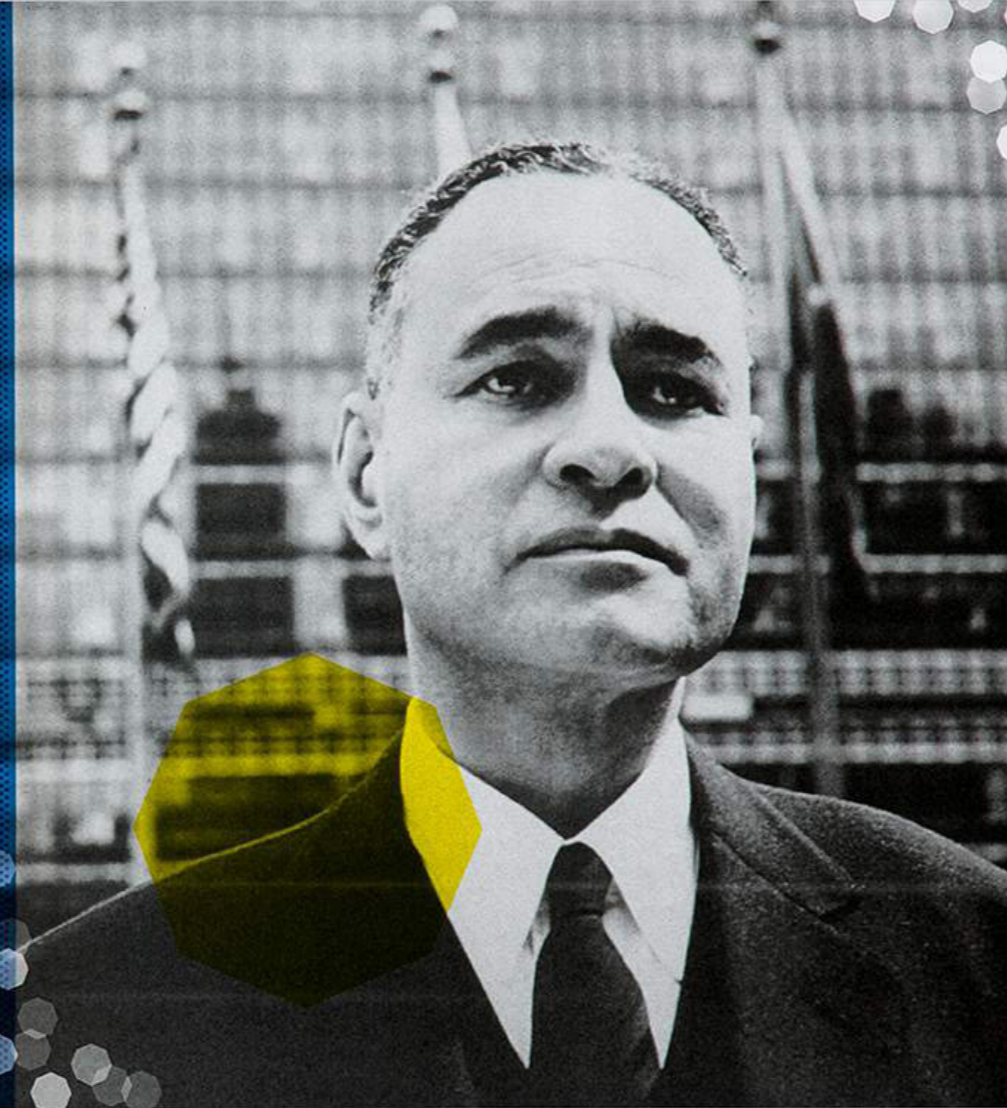
THE FIRST PERSON OF COLOR
TO WIN THE NOBEL PRIZE

**HE PROVED
YOU DON'T
HAVE TO
COME FROM
PRIVILEGE TO
BE CONSIDERED
NOBEL.**

WHAT WILL BE YOUR GREATEST HONOR?

UCLA

ucla.edu/optimists



There are people who see things as they are. And there are those who see things as they could be. For nearly a century, UCLA has been home to the dreamers. People come to these sun-drenched grounds not to be famous but to be great. They become innovators and influencers. Groundbreakers and nation builders. The ones who change the game, the hearts and minds, and the world. **WELCOME TO THE CLASS OF OPTIMISTS.**



AGNES DE MILLE
CLASS OF 1926



ANNA LEE FISHER
CLASS OF 1971, MD 1976, MS 1987



FRANCIS FORD COPPOLA
MFA 1967



OBO GINN
CLASS OF 1975



JACKIE JOYNER-KERSEY
CLASS OF 1985



JACKIE ROBINSON
UCLA 1939-1941



JAMES DEAN
UCLA 1951



JAMES FRANCO
CLASS OF 2004



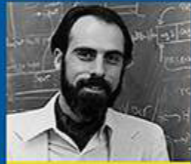
JAMES HORNER
MFA 1976



JOHN WOODEN
BASKETBALL COACH 1948-1975



RALPH BUNCHE
CLASS OF 1927



VINTON CERF
MS 1970, PHD 1972

... UCLA ...
THE OPTIMISTS

There are people who see things as they are. And there are those who see things as they could be. For nearly a century, UCLA has been home to the dreamers. People come to these sun-drenched grounds not to be famous but to be great. They become innovators and influencers. Groundbreakers and nation builders. The ones who change the game, the hearts and minds, and the world. **WELCOME TO THE CLASS OF OPTIMISTS.**



AGNES DE MILLE
CLASS OF 1926



ANNA LEE FISHER
CLASS OF 1971, MD 1976, MS 1987



FRANCIS FORD COPPOLA
MFA 1967



FRANCIS FORD COPPOLA
MFA 1967

PRINT THIS

HE TOOK A STAND THAT KEPT US IN OUR SEATS.

Writer, director and producer, Francis Ford Coppola is in the pantheon of great American filmmakers. He is the poster boy for New Hollywood—a movement that brought about unconventional ideas that challenged contemporary filmmaking. His films have pushed the envelope in every way. With *The Godfather*, he revolutionized the gangster flick from a simple, violent spectacle to a portrayal of monsters with psychological depth and complexity. In *Apocalypse Now*, he risked financial disaster to give us not only one of the most haunting, lasting visions of the Vietnam War, but captured the sentiment of an entire nation. At UCLA, he earned a Master of Fine Arts in Film and would go on to epitomize the ethos of UCLA's School of Film, Theater and Television, that you can achieve great commercial success, but do it with a core of independence and the passion of a personal filmmaker.

HOW WILL YOU CHANGE PEOPLE'S VIEWS?

Images from Hearts of Darkness: A Filmmaker's Apocalypse, copyright 1991 20th Productions. All Rights Reserved. Images from "Close Up on The Commencement", copyright 2017 Zestage Productions. All Rights Reserved.



UCLA

UNIVERSITY OF CALIFORNIA, LOS ANGELES





BRUINS. A WHOLE DIFFERENT animal.

WE ARE NOT THAT UNIVERSITY.

We refuse the status quo. We think above the consensus. When the world says "no"—we say "no problem."

This may sound optimistic, but don't confuse this optimism with being naive. Naivete is believing without knowing all the facts. Optimism is believing in spite of them.

Optimism allows us to see past the current landscape; it breaks barriers and propels great leaps forward. It's the realization that before something becomes a reality, it starts out as a dream. That's why makers are bound to the present and OPTIMISTS ARE FREE TO DEFINE THE FUTURE.

This perspective resonates with a certain type of student—those who don't change the world by closing themselves off in an academic bubble. They engage with it. Work together. And push forward from all angles. Not because they know they can. Because they believe they must.

You'll find we are not just honour students or team captains. Nor are we just student leaders or community activists. We are *stun* all these things. And more. Excellence across the board is one of the few things UCLA's collection of radically diverse individuals is single-minded about.

We are active. Passionate. And perhaps, *YOU*.

INTRODUCTION



OUR NAMES INCLUDE **6 NOBEL PRIZE WINNERS**
 RALPH BUNCHE, ELINOR OSTROM
 GLENN T. SEABORG, WILLIAM FORSYTH SHARPE
 RICHARD F. HECK & ROBERT BRUCE MERRIFIELD

WE ARE **ACADEMY AWARD WINNERS**
 LIKE FRANCIS FORD COPPOLA
 ALEXANDER PAYNE, JOHN WILLIAMS, TIM ROBBINS
 & OVER **20 OTHERS**

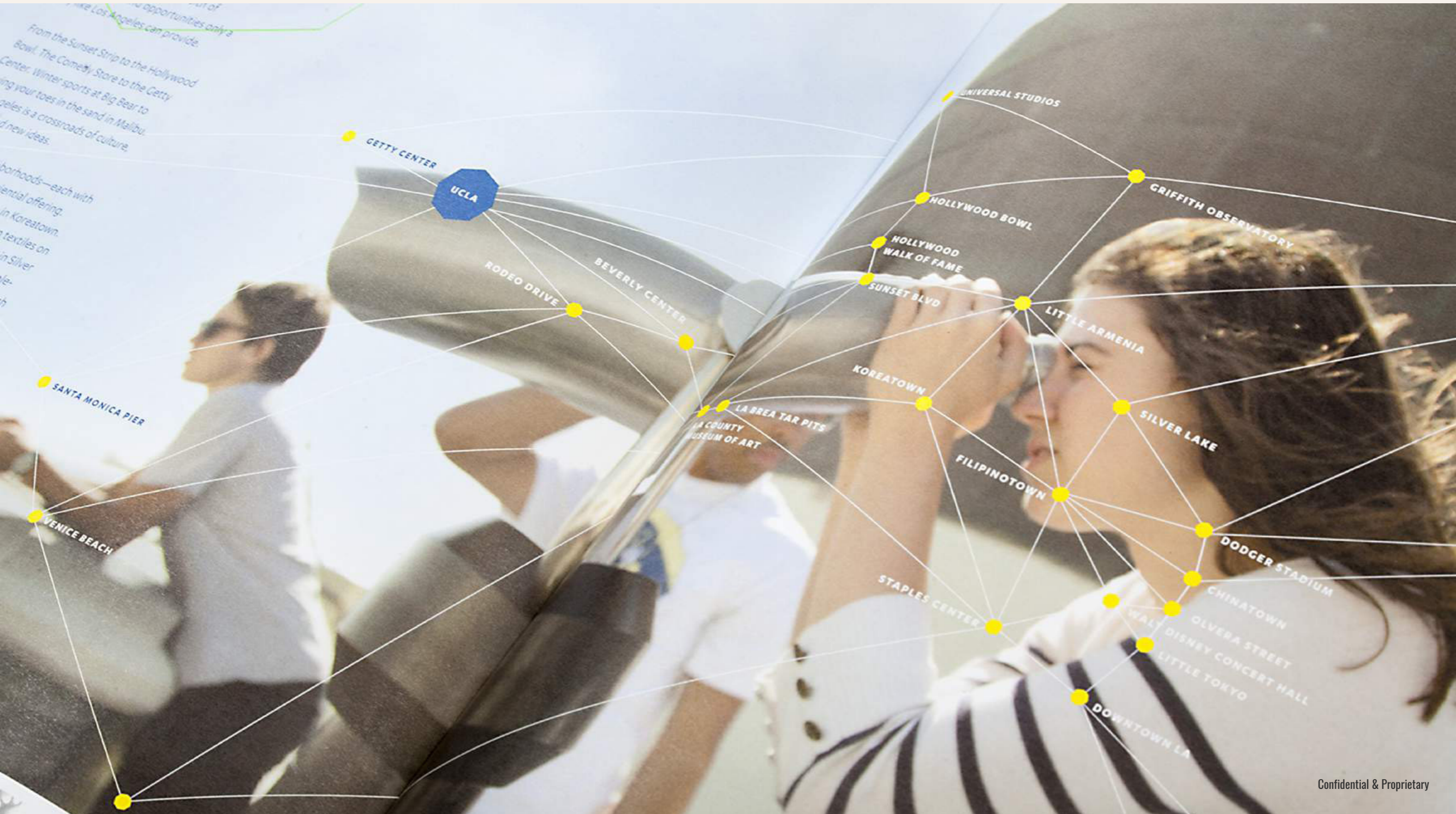
WE ARE RESEARCHERS WHO ARE CONTINUALLY ON THE FOREFRONT
 FROM "FATHER OF THE INTERNET" AND MICROSOFT
 VINTON CERF PIONEER
 NATHAN MYHRVOLD TO THE
 TIME "PERSON OF THE YEAR" DR. DAVID HO
 WHO HAVE BEEN
 AND THE **7 BRUINS** TO OUTER SPACE

WE WIN SUPER BOWLS & THE HEISMAN TROPHY
 WORLD SERIES & GOLDEN GLOVES
WIN NBA TITLES, GRAND SLAMS
 & CUP CHAMPIONSHIPS

WE ARE **GAME-CHANGERS**
 ALYN ASHFORD & ARTHUR ASHE

WE FORTUNE
 THE CEOS
 HILTON HOTELS
 THE CFO OF APPLE
 LOS ANGELES
 OWNER OF THE BOSTON RED SOX
 PRINCIPAL PARTNER OF DREAMWORKS
 OF THE WALT DISNEY COMPANY

WE ARE FRONT-PAGE LAUREATES
 POLITICAL REFORMERS LIKE **TOM BRADY**
 JUDY CHU & ANTONIO
 FROM U.S. POET LAUREATE
 TO U.S. ATTORNEY GENERAL
 WE INFLUENCE OUR S
 AND THESE ARE
 AS A BRUIN, YOU HAVE
OVER 40
 WE ARE CONNECTED



...opportunities only a
...like Los Angeles can provide.
From the Sunset Strip to the Hollywood
Bowl. The Comedy Store to the Getty
Center. Winter sports at Big Bear to
...ing your toes in the sand in Malibu.
...peles is a crossroads of culture,
...d new ideas.

...borhoods—each with
...ential offering.
...in Koreatown.
...n textiles on
...in Silver
...le-
...h

GETTY CENTER

UCLA

RODEO DRIVE

BEVERLY CENTER

SANTA MONICA PIER

VENICE BEACH

UNIVERSAL STUDIOS

HOLLYWOOD BOWL

GRIFFITH OBSERVATORY

HOLLYWOOD
WALK OF FAME

SUNSET BLVD

LITTLE ARMENIA

KOREATOWN

SILVER LAKE

LA BREA TAR PITS
LA COUNTY
MUSEUM OF ART

FILIPINOTOWN

DODGER STADIUM

STAPLES CENTER

CHINATOWN

OLVERA STREET
WALT DISNEY CONCERT HALL

LITTLE TOKYO

DOWNTOWN LA



OUR CLASSROOMS COME WITH
WINDOW SEATS

4,000
INT'L STUDENTS FROM
74
COUNTRIES

UCLA ✈️
EXCHANGE PROGRAMS AT
250 UNIVERSITIES
IN OVER
35 COUNTRIES

TIME **3:10 PM** SEAT **D1**
FLIGHT **90095** GATE **CA**



WE UNDERSTAND CHANGING THE WORLD BEGINS WITH EXPERIENCING IT. That is why UCLA's experiential learning and study abroad programs are some of the most innovative in the world. UCLA students are all over the world. Exchange programs at 250 universities in over 35 countries offer students an education without borders. Paired with the nearly 4,000 international students that call UCLA their home each year, UCLA's campus is a hub of global activity—and it is evident in every aspect that enhances our campus. The UCLA community doesn't just understand the world; we've actually been there.

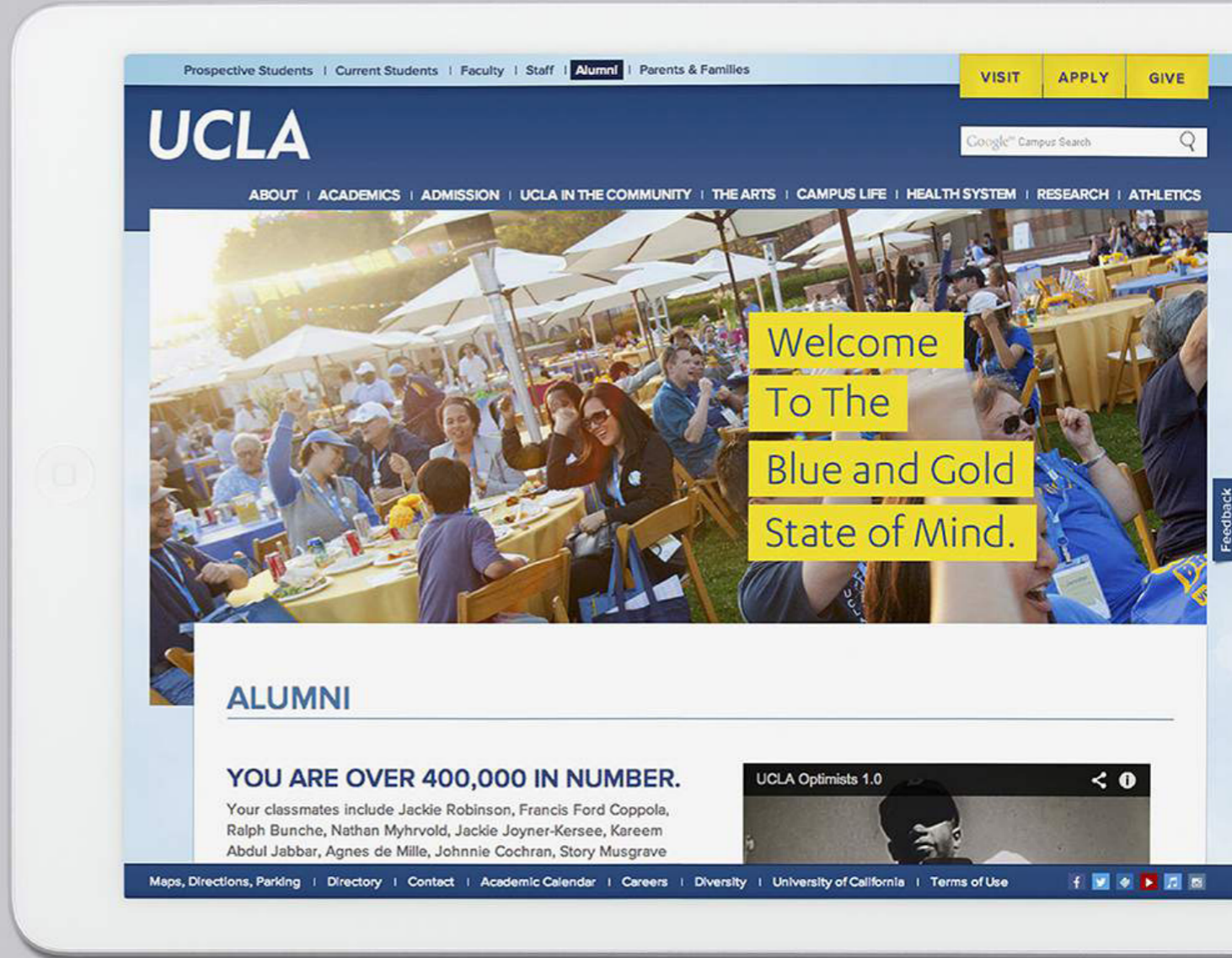


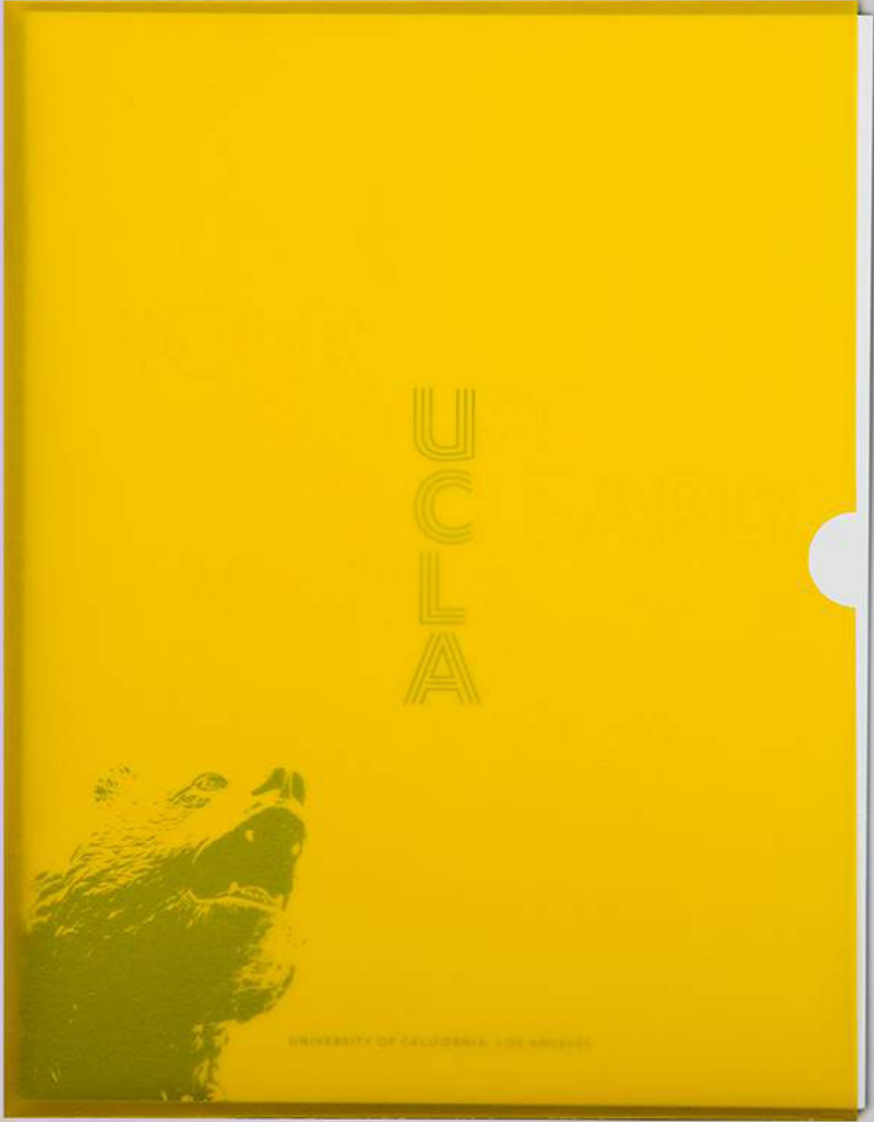
EXPERIENTIAL LEARNING



329 days
of sunshine
a year isn't
a forecast,
it's an
outlook.





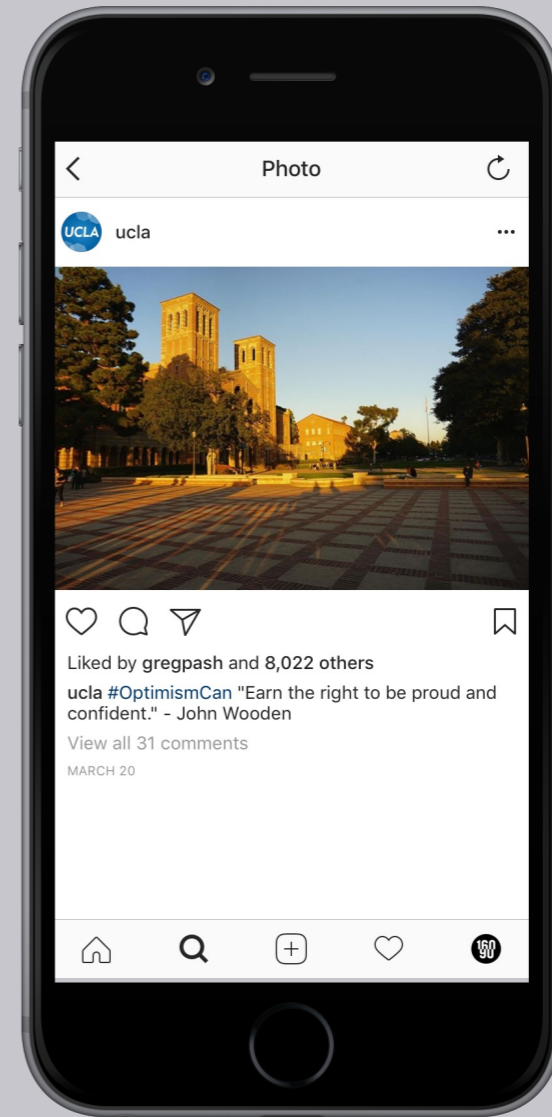
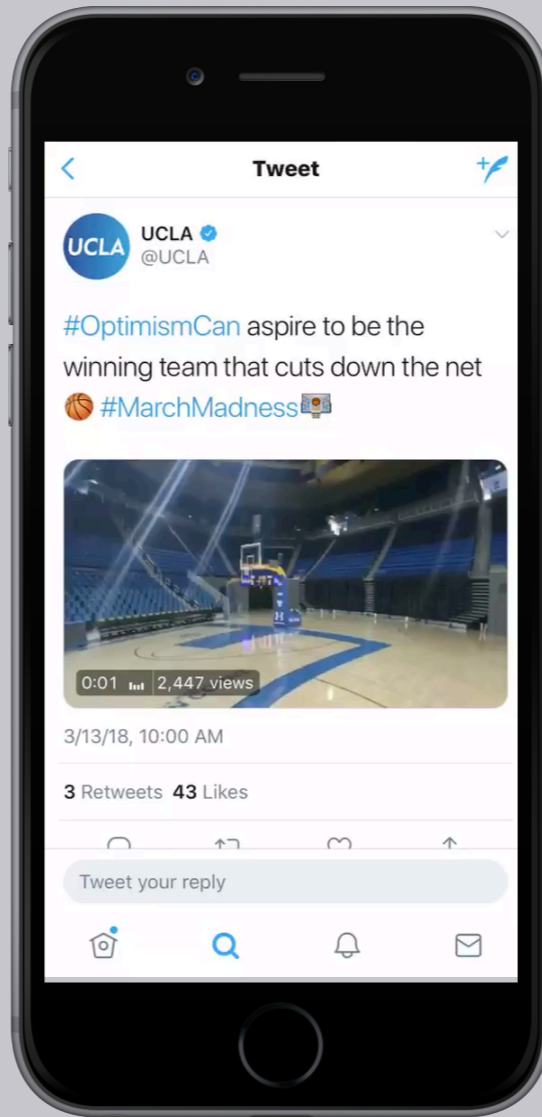
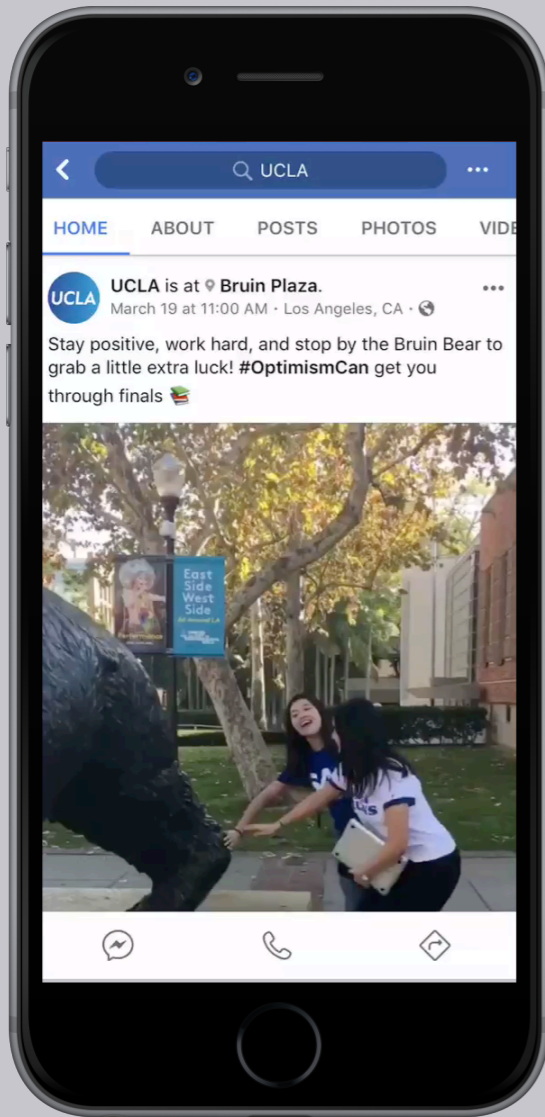


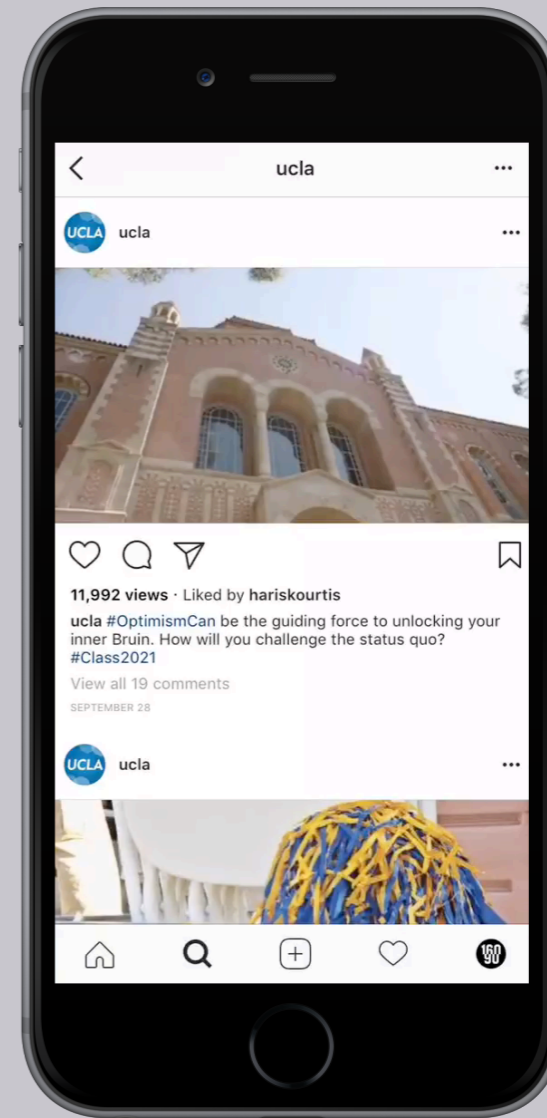
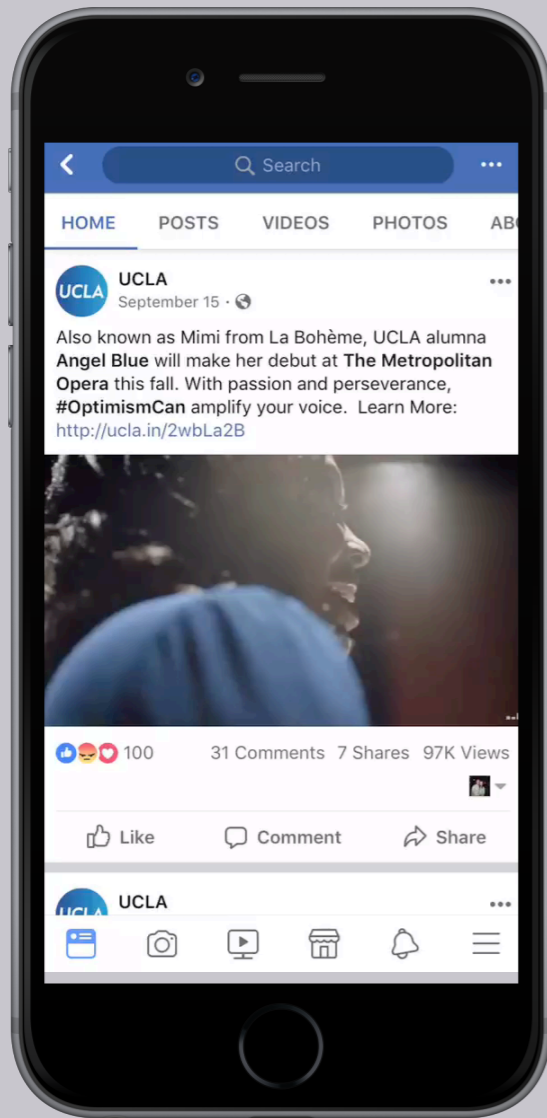


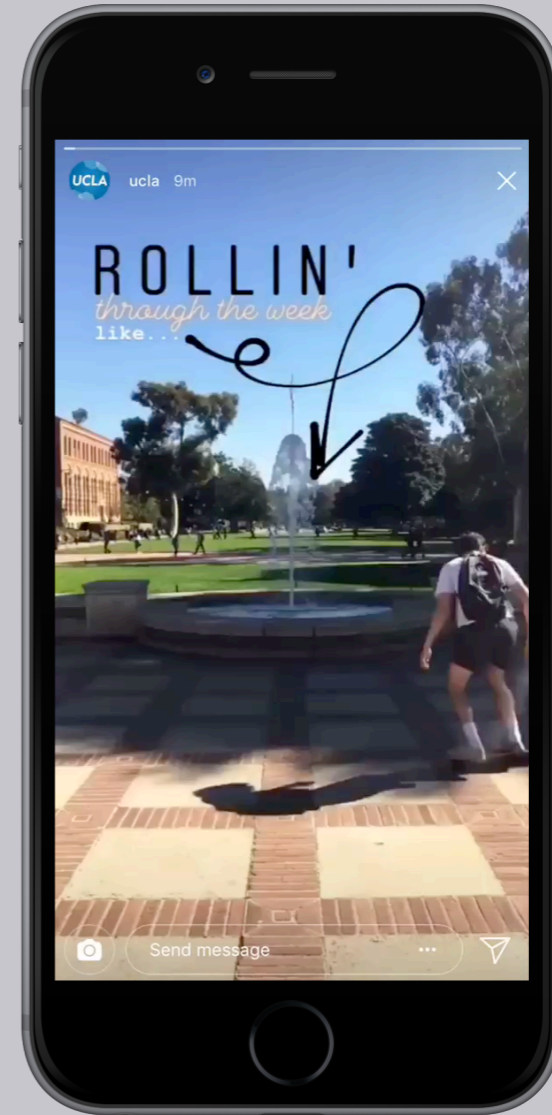
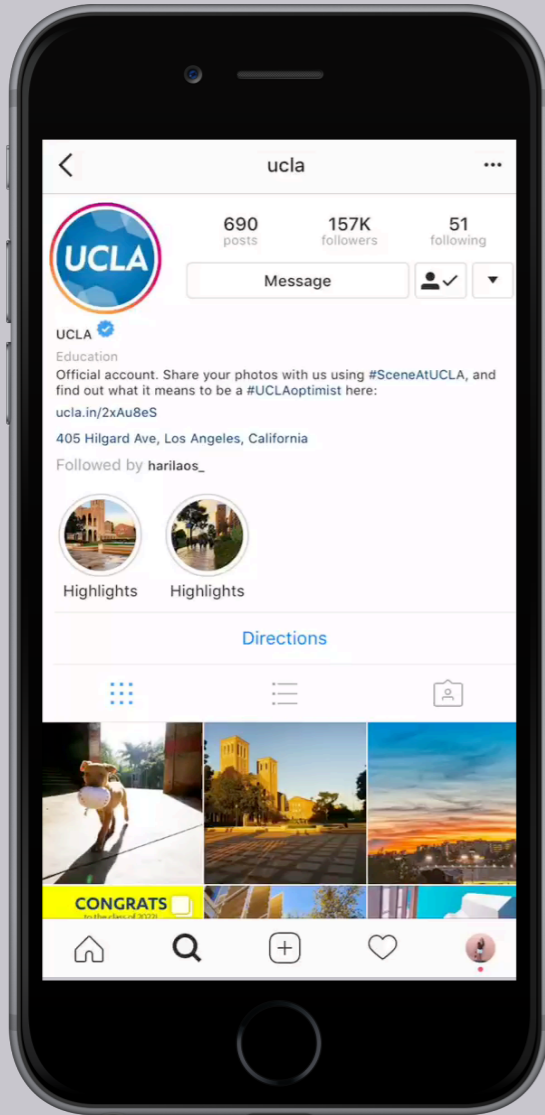














TUNE TO STATION **88.5FM** FOR THE SOUNDTRACK

A SHORT FILM BY UCLA STUDENT
PAUL LOPEZ

THINK UP

4218

CBS

The billboard features a background image of a palm tree against a blue sky with white clouds. The text is overlaid on this image. The top banner is black with white and yellow text. The main text is white, and the title 'THINK UP' is in a light blue, spaced-out font. The billboard is supported by a metal structure with a concrete pillar. The number '4218' and the CBS logo are visible on the structure.