



**WHEN WE WIN,
WE DESERVE IT.**

WIN CHAMPIONS

**DRIVEN BY
RESILIENCE,
LEADERSHIP,
ADVERSITY**

READ, REACT, EXECUTE



**AUTONOMY WITHIN
BOUNDARIES**



**PROFESSIONALS,
PROCESS,
BREAKFAST
FRIED RICE**

BELIEVE — LAUGH



**US
vs.
them**



**GO
BIRDS**



FLY

EAGLES

FLY

Flashy play,
backed by substance.

**“ YOU ONLY
FAIL IF YOU
QUIT ”**

MINDFULNESS

EAGLES EVERYWHERE

**FOOTBALL
BRINGS US
TOGETHER**

Philly Toughness



**WINNING MORE
SUPER BOWLS
IS OUR GOAL,**



Balance
authenticity
with expansion

Family built on respect of one another.

FANS HAVE GIVEN

EVERYTHING

FOREVER, AND NOW THEY'VE BEEN REWARDED



GO GREEN



LOOK AT YOUR
FEET,
AND KEEP **MOVING.**

**UNDERDOG
MENTALITY
STAYS?**

**THERE ARE NO
FEMALE FANS.
THERE ARE FANS
THAT ARE FEMALE.**

**HIGH EMOTIONAL
INTELLIGENCE**

We are the sum of all our parts.

**ALL WORKING FOR
SUNDAY**



FLY



EAGLES

FLY



LET IT BE 
FLY





LET THE
RETWEETS

FLY



SOME
BROKEN
RECORDS
SOUND
BEAUTIFUL





SOMETHING THIS

BIG

SHOULDN'T

MOVE THIS

FAST

**FLY EAGLES
FLY**



12 COLUMBUS-DOCK





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FLY EAGLES FLY

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OBJECTS IN VISOR ARE
CLOSER
THAN THEY APPEAR



#FLYEAGLESFLY



ONE GREAT
RETURN
DESERVES
ANOTHER



#FLYEAGLESFLY



PASSING THROUGH THE
HEART
OF THE
CITY



#FLYEAGLESFLY